



# Checklist to Evaluate Wayside Exhibits

## Pass or Fail?

*If you answer "no" to any of these five key questions, the entire wayside exhibit should be considered a failure. Take steps to remedy the problem.*

- yes  no Is the **topic** of this wayside interesting, significant, and **site-specific**?
- yes  no Do the **graphics** invite viewers to interact with the wayside?
- yes  no Is the exhibit's **content** accurate?
- yes  no Does the **arrangement of text and graphics** provide a clear interpretive point?
- yes  no Is the text **legible**?

## Strong or Weak?

- yes  no Are visitors **using** and **responding** to the wayside?
- yes  no Does the wayside **relate directly** to the landscape?
- yes  no Does the quality of the images reflect the **professional integrity** of the agency?
- yes  no Is the arrangement of information **logical** and easy to follow?
- yes  no Are the sentences **clear** and **concise**?
- yes  no Can the text be **read easily aloud** without pronunciation stumbling blocks?
- yes  no Does the wayside accomplish the **purpose** stated in the Wayside Exhibit Plan?
- yes  no Do the **captions** relate to the images seen?
- yes  no Is the content **accessible** for the visually impaired?
- yes  no Does the wayside have **just enough information** to provoke thought?

## Site Conditions?

- yes  no Has the **vista** for this wayside been properly **maintained**?
- yes  no Was the wayside installed so as to be **visually unobtrusive** to park resources?
- yes  no Is the site **accessible** to visitors, including people with mobility impairments?
- yes  no Is there a level, hard-surfaced **exhibit pad** of adequate size?
- yes  no Is the wayside base **plumb, level, and solidly anchored**?
- yes  no Are the panel and base **materials** appropriate for the site?
- yes  no Is the graphic panel **clean** and **free of fading**, scratches, chips, and fiberglass crazing?