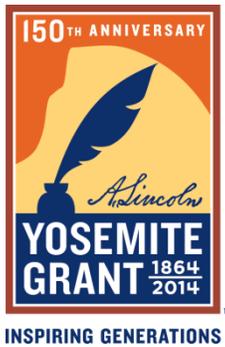


EVENT APPLICATION



To honor our past and inspire generations of people to experience, connect with, and protect our cultural and natural resources.

Dear Yosemite supporter:

On June 30, 2014, we will mark the 150th anniversary of the Yosemite Grant Act signed by President Abraham Lincoln, thereby protecting Yosemite Valley and Mariposa Grove. As you may know, these two special places, found in what is now Yosemite National Park, were the first resources in the world set aside for preservation – planting the seed for the national park idea.

To honor this significant milestone in our nation's history, we have embarked on a community driven partnership called the Yosemite Grant 150th Anniversary Program. Our team has quickly realized that only together, will we be able to recognize the true significance of this historic act and its contribution to our nation's heritage. *A part of our vision in honoring this anniversary is to see nearly one hundred activities take place over a years' time in the many Yosemite communities.* If you have an annual event that you would like to adopt the theme of the Yosemite Grant 150th or if you would like to create a signature event, we invite you to apply. The event application is attached and below you will find information handy in completing the application.

Why apply to host an official Yosemite Grant 150th Anniversary event? The benefits of an official event include:

- The right to use the official Anniversary logo
- Inclusion in the Anniversary Calendar of Activities
- Inclusion in the permanent list of approved projects
- Promotion with other anniversary projects through press releases, newsletters, and other resources from the Anniversary Committee
- Receipt of an Official Anniversary Project Certificate
- An invitation to a one-time reception for all Yosemite Grant 150th host participants

When are the deadlines and how does the process work?

- To be included in the printed calendar of activities:
 - **The deadline for events taking place in 2013 is December 13, 2012**
 - **The deadline for events taking place in 2014 is June 13, 2013**
- Do not worry if you missed the deadline for the printed calendar of activities! Your event can still be considered and if approved, will be included in the official web-based calendar.
- Applications will be reviewed and approved by the Events Subcommittee. Once you have completed the application, please mail it to: Kass Hardy, PO Box 577, Yosemite, CA 95389 or email it to: kassandra_hardy@nps.gov
- All applicants will receive a letter notifying them of the decision regarding their application. Those organizers of approved events will receive a certificate by mail and the Yosemite Grant 150th logo by email in a format for reproduction on your event material.
- For more information, please go to: www.nps.gov/yose/anniversary

Again, thank you for your interest in honoring and sharing the 150th Anniversary of the Yosemite Grant.

Yosemite Grant 150th Events Subcommittee

EVENT APPLICATION



Yosemite Grant 150th Event Application

1. Event Name _____
2. Sponsor _____
3. Contact Person _____
4. Address _____
5. County _____ City _____ Zip _____
6. Telephone Number _____ Fax _____
7. Email _____
8. Web Site _____ Facebook Fan Club page _____
9. Describe your proposed event that will serve to commemorate the Yosemite Grant 150th?

EVENT APPLICATION

10. Our mission is to honor Yosemite's past and inspire generations of people to experience, connect with, and protect our cultural and natural resources. How does your event *honor, inspire, and protect Yosemite National Park*?

11. In honoring the 150th Anniversary of the Yosemite Grant, one of our main objectives is to demonstrate the exemplary environmental leadership in Yosemite's past and present. We hope that audiences--inspired by Yosemite's example--will gain new understanding concerning the importance of resource conservation and other environmental concerns not only within but beyond park borders.

How will your event support this objective? (check all that apply and provide any additional information below)

Our event will:

- Use public transportation
- Use biodegradable products
- Offer recycling
 - And be placed near trash receptacles for convenience
- Offer composting
- Offer food products produced within 100 miles of our community
- Donate excess food to local food banks and/or shelters
- Offer refillable water stations to minimize the use of plastic bottles
- Go paperless by using email, Facebook, and/or other forms of electronic resources to get the word out about our event
- Print all publicity materials on recycled paper
- Post small signs where appropriate to make the green aspects of our event more visible (e.g. label organic, local, fairly traded food, etc.)

Any additional green information you want to share:

12. Is your event a fundraiser for a community organization? Yes _____ No _____
Non-profit ID #:

EVENT APPLICATION

13. Is there an admission fee for the event? If so, what is the amount of the admission fee?

14. Will your event require the use of the Yosemite Grant logo? Yes _____ No _____

15. Date of event _____

16. Is this an annual event? _____

17. Location of event _____

18. Event Website _____

19. Public contact information (name, phone, email) for event:

EVENT APPLICATION

Yosemite Grant 150th Event Application - Supplement

Yosemite Grant 150th EVENT RECOGNITION GUIDELINES

EVENT CRITERIA: Events which represent some aspect of Yosemite's history, heritage, culture, or nature are appropriate, especially while simultaneously commemorating 150 years of historic legacy.

ASSOCIATED FEES

There is a nominal fee for using the logo at your Official Yosemite Grant 150th event, which is paid to the Yosemite Conservancy on behalf of the Yosemite Grant 150th Anniversary program.

- If you are a non-profit and are not charging at your event, there is no fee.
- If you are a non-profit and you are charging at your event, you must pay a minimum of 5% of your admission proceeds.
- If you are a for-profit and are not charging at your event, there is one-time \$50 fee.
- If you are a for-profit and are charging at your event, you must pay a minimum of 5% of your admission proceeds (the \$50 one-time fee is waived in this situation).

APPLICATION DEADLINES AND PROCESS

Mail/Email completed application form to:

Kass Hardy
PO Box 577
Yosemite, CA 95389
kassandra_hardy@nps.gov

The deadline to be included in the printed calendar of 2013 events is **December 13, 2012**. The application will remain open for 2014 events until **June 1, 2013**. Applications may still be submitted after the deadlines, however if they are approved, they can only be included in the official web-based calendar of activities. Applications will be reviewed and approved by the Events Subcommittee. Applications only are required, presentations are not necessary.

APPROVAL NOTIFICATION:

All applicants will receive a letter notifying them of the decision regarding their application. Those organizers of approved events will receive a certificate by mail and the [Yosemite Grant 150th logo standards](#), following by the logo in a format for reproduction on event materials.

Questions or concerns can be directed to the Yosemite Grant 150th Events Committee:

Kass Hardy
Anniversary Coordinator
P.O. Box 577
Yosemite, CA 95389
kassandra_hardy@nps.gov

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Events Co-Chair
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jtasker137@gmail.com

Brett Archer
Events Co-Chair
The Ahwahnee
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