

## **"EXPERIENCE YOUR OUTDOORS" ON NATIONAL TRAILS DAY SATURDAY, JUNE 3, 2006**

### **Date**

April 12, 2006

### **Contacts**

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Valley Forge National Historical Park (NHP) is teaming up with Eastern Mountain Sports and Unilever to host a National Trails Day celebration at the park on Saturday, June 3, 2006. This annual nationwide event, now in its 14th year, is expected to bring over one-million trail enthusiasts outdoors to celebrate their favorite pathways across the country.

Festivities run from 9 a.m. until 3 p.m. at one location, the Betzwood Picnic Area. Betzwood Picnic Area, located on the north side of the park, is perfectly situated for access to foot trails, bike paths, equestrian trails, and kayaking on the Schuylkill River. This year's Trail Fair will offer something for all ages, including exhibits, displays, educational clinics, fitness assessments, trail maintenance, guided nature walks and a showcase by Eastern Mountain Sports of the latest in hiking, biking, outdoor products, and even kayaks for the public to try.

For those just looking to get out and get their hands dirty volunteer style, Valley Forge NHP invites you to stop by the Betzwood Picnic Area to pick up a trash bag and gloves to help keep our national park clean. Pre-register by contacting the Volunteers-in-Parks Coordinator at 610-783-1097.

For more information about National Trails Day at Valley Forge NHP and directions to the event, please visit the park web site at [www.nps.gov/vafo](http://www.nps.gov/vafo) or call 610-783-1077. You may also visit one of the local Eastern Mountain Sports retail shops in King of Prussia, Exton, Haverford, or North Wales. To learn more about National Trails Day around the country, visit [www.AmericanHiking.org](http://www.AmericanHiking.org).

### **About Valley Forge National Historical Park**

Valley Forge National Historical Park educates present and future generations of Americans about one of the most defining events in our nation's history by preserving the natural and cultural resources that commemorate the encampment of the Continental Army at Valley Forge in 1777-78.

### **About Eastern Mountain Sports**

Eastern Mountain Sports (EMS) was founded in 1967. Today this corporation is known as a passionate outdoor brand and outfitter. EMS outfits people with the gear and confidence they need to venture into the world, no matter how large or small the journey may be. EMS teaches, engages, and empowers their customers. Their goal is to be a part of their customer's lifestyle through EMS's schools, events, programs, and marketing initiatives.

Eastern Mountain Sports is helping to build a lasting legacy of trails, for generations to come by ensuring ongoing programs to help educate people of all ages and promote volunteerism. Their voice will be trusted and true to the outdoor experience. To learn more about Eastern Mountain Sports, visit [www.ems.com](http://www.ems.com).

#### About Unilever

As the longest-standing corporate partner of the National Park Foundation and Proud Partner of America's National Parks, Unilever's commitment to preserve and protect America's National Parks will span 15 years and more than \$50 million in donations by 2008. As a steward and partner, Unilever adds vitality to America's National Parks by supporting priority programs to sustain America's natural, cultural and historic resources for future generations. To learn more about Unilever, [www.unilever.com](http://www.unilever.com)