

Conducted Activities



Objectives

After this broadcast, participants will...

- Describe the characteristics of conducted activities and decide when they are most appropriate and effectively used;
- Identify how to provide a sequence of opportunities for intellectual and emotional connections with resource meanings;
- Identify how to provide a series of experiences for visitors to facilitate their immersion in the resource;

Objectives

After this broadcast, participants will...

- Identify how to organize a program around a cohesive development of relevant ideas;
- Plan for physical and presentation logistics required in conducted activities;
- Embrace spontaneous situations as interpretive moments which enhance the continuity of the program.

15	•	\$1 Million
14	•	\$500,000
13	•	\$250,000
12	•	\$125,000
11	•	\$64,000
10	•	\$32,000
9	•	\$16,000
8	•	\$8,000
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6	•	\$2,000
5	•	\$1,000
4	•	\$500
3	•	\$300
2	•	\$200
1	•	\$100

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1	•	\$100

Which of the following is a “tangible” resource?

15	•	\$1 Million
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2	•	\$200
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50:50

B: The Liberty Bell

15 ● \$1 Million
 14 ● \$500,000
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 8 ● \$8,000
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 6 ● \$2,000
 5 ● \$1,000
 4 ● \$500
 3 ● \$300
 2 ● \$200
 1 ● \$100

All the following could be universal concepts except...

15 ● \$1 Million
 14 ● \$500,000
 13 ● \$250,000
 12 ● \$125,000
 11 ● \$64,000
 10 ● \$32,000
 9 ● \$16,000
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 5 ● \$1,000
 4 ● \$500
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50:50

D: Big Bang Theory

15 ● \$1 Million
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7 ● \$4,000
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5 ● \$1,000
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3 ● \$300
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A theme should accomplish all of the following except...

15 ● \$1 Million
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50:50

C: Stated in short, simple paragraph

Congratulations!

**You've Reached
the \$1,000
Milestone!**



Conducted Activities include:

- Guided Hikes or Walks
- Guided Bus or Tram Tours
- Guided Canoe or Boat Trips
- Guided House or Historic Structure Tours
- Anything with “Guided” in the title

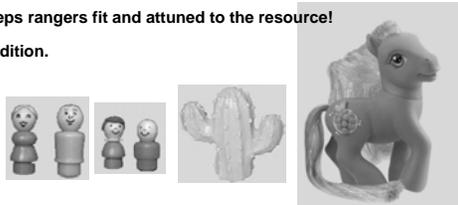
But they always involve physical movement from place to place

AND

They always involve opportunities to immerse visitors in tangible resources

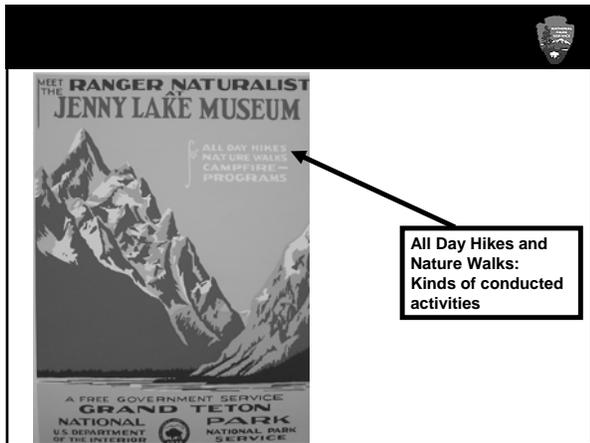


- Gets people (and rangers) out of their cars and away from the visitor center.
- Provides opportunities to immerse visitors in the resource.
- Visitors are exposed to actual examples, witness actual relationships rather than relying on words or pictures.
- Keeps rangers fit and attuned to the resource!
- Tradition.





Nature Walks:
A kind of
conducted
activity



All Day Hikes and Nature Walks:
Kinds of conducted activities

- May discriminate against the immobile or disabled.
- More logistics to consider for your program.
- May require limits to group size.
- May not be appropriate for all resource types or all programs (i.e. you may not have a suitable trail or route).
- Bad weather can affect attendance or overshadow your intended message.

View the guided tour of Timpanogos Cave.

List elements of the cave tour that help make it a successful interpretive program.

Assesment Rubric for Module 210:
Prepare and Present an Effective Conducted Activity
Demonstrates certification standards: The conducted activity is...

1) successful as a catalyst in creating a sequence of opportunities for members of the group to form their own intellectual and emotional connections with meanings/significance inherent in the resource;
AND...

Assesment Rubric for Module 210:
Prepare and Present an Effective Conducted Activity
Demonstrates certification standards: The conducted activity is...

2) It provides a series of experiences that supports the cohesive development of a relevant idea related to those resources.



**How do we
create a sequence
of opportunities for
intellectual and
emotional
connections?**

S 

Interpretive Techniques

Types of techniques include, but are by no means limited to; stories, quotations, living history, explanations, analogies, personification, examples, illustrations, poetry, discussions, demonstrations, music, drama, reenactments, props, role-playing, visual aids, puppetry, comparisons, participation, song, questioning techniques, compare & contrast, word pictures, description, cause & effect, metaphors, similes, foreshadowing, repetition, activities (i.e. games), multiple points of view, voice modulation, presentation of evidence, humor, jokes, imagination, sensory involvement.

S 



A sequence of opportunities and transitions provide continuity of thought and build cohesive development of a relevant idea.

S 

Successful conducted activities provide a series of experiences in and with the resource, rather than just using the resource as a backdrop for a talk.



Resource Immersion...



Can be facilitated by...

Passive Involvement Techniques

- Word Pictures
- Rhetorical Questions
- Storytelling
- Role Playing
- Demonstration
- Quotations
- Props
- Silence



Active Involvement Techniques

- Demonstrations with visitor participation
- Questions requiring an answer
- Problem-solving
- Games
- Props to pass around
- Assignments
- Sensory suggestions



S



1. The story of the discovery of Hanson Cave, the view of the natural entrance, and the questions posed to the audience (would you have entered?) helped inspire the audience to empathize with the discoverer's feelings of fear and curiosity (emotional connections).

S



2. The story of the discovery of Middle Cave, the view of the natural entrance, and the questions posed to the audience... (What would you have brought to explore the cave? Would you crawl into the shadows in 43 degree water? How would you measure the pit's depth) ...helped inspire awareness of a cave explorer's needs (intellectual connection). They also provoked the audience to consider the power of curiosity and family ties in motivating the explorers (emotional connections).

S



3. Experiencing the darkness of the cave and answering questions like "what is the most important thing to bring into a cave?" helped inspire awareness of a cave explorer's needs (intellectual connection) and helped provoke empathy with the fear and excitement of experiencing the dark (emotional connection).

5



4. The story of the discovery of Timpanogos Cave and the questions posed to the audience (what did they think when they saw the beautiful formations? What would you have done?) helped the audience empathize with the explorers and perhaps feel relief that the caves have been preserved (emotional connections).

5



The sequence of opportunities/ series of experiences helped cohesively develop the idea that a sense of curiosity drove the explorers of these caves to discover amazing places.

5

As you watch the video of a conducted activity from Lowell NHP...

- Group 1: Alaska and Pacific West Regions:**
Look for instances where the audience was immersed in the resource or where the resource was used to support the dialog.
- Group 2: Northeast, Southeast and National Capitol Regions:**
Look for examples of good transitions between stops.
- Group 3: Midwest and Intermountain Regions:**
Identify the idea cohesively developed and how the series of experiences contributed to that idea.



- Tangible: Women, 'Mill Girls'

- Intangible: Change/choice



- Link: Women who chose to leave their farms and families for employment in the city faced dramatic changes in their lives.



- Provoked intellectual understanding for the lack of opportunities for women at that time; emotional empathy for parents who allowed their daughters to go to work in the cities.

- Method used: Imagination, descriptions, questioning



- Tangible: Farmland, landscape

- Intangible: Change



- Link: The New England landscape experienced dramatic changes in the past. These changes can be seen here at Lowell.



- Provoked intellectual understanding of how progress led to changes in the landscape; intellectual understanding of the scope and size of the boardinghouse system and how it symbolized going from a small community to a large community.
- Method used: Imagination, comparison



Transition: “We are about to take the same walk that they did.”

Puts visitors into the shoes of the mill girls and in the mindset for movement.



- Tangible: Courtyard and Clock Tower
- Intangible: Change
- Link: Walking into the courtyard for the first time may have been an overwhelming or even fearful experience.





- Provoked **emotional** empathy for factory workers; an **emotional** sense of excitement or fear for the changes and choices they may have faced; an **intellectual** understanding of the relevance time in the lives of the mill girls; deeper **intellectual** understanding of the shift from farming to factory life.
- Method used: Imagination, description of the typical day, referencing tangible resources.



Transition: “For the mill girls, the biggest changes are yet to come.”

May foster a sense of anticipation for what is in store for the mill girls (and, by extension, the visitors).



- **Tangible: Weave Room and Mill Floor**
- **Intangible: Change**
- **Link: The weave room represents more adjustments to an old job performed in a new and vastly different way and environment.**





- Provoked intellectual realization that the industrial revolution meant a major change in the way work was performed; a sense of emotional amazement at the dangers present in the weave room; intellectual understanding that the girls were no longer in control of their lives—they were tied to the needs of society and the clock.
- Method used: Compare/Contrast weaving conditions, demonstration, involvement



Transition: A sensory assignment to experience the weave room with all of your senses; see, touch, listen, taste, and smell

Allows the resource to speak for itself. Visitors get a first hand opportunity to experience life as a mill girl.



- **Tangible: Weave Room and Mill Floor**

- **Intangible: Change and Choices**



- **Link: The industrial revolution brought about change in society in many ways and we may see similarities in those changes and choices even today.**



- Provoked intellectual understanding of the impacts of technology on all of our lives; a sense of emotional nostalgia for 'the good old days.'
- Method used: Questioning, paraphrased quotation





A cohesively developed idea:

The choices made by the mill girls led to profound changes that affected their everyday lives.

The series of experiences built upon a different variant of this idea to create a cohesive program.





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Your guided walk starts at 2 pm. When should you show up to lead the walk?

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8	•	\$8,000
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50:50  

B: 1:50 pm

Arrive early to...

- Advertise activity
- Get to know the audience (KA)
- Describe length/duration of activity



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You are leading a 90 minute hike through the Norris Geyser Basin. What do you NOT need to bring?

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11	•	\$64,000
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8	•	\$8,000
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4	•	\$500
3	•	\$300
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50:50  

D: Blackberry

Needs and Equipment

- Bathrooms
- Water
- Appropriate clothing
- Binoculars, field guides
- Props
- Communications
- First aid



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6	•	\$2,000
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To protect the resources on a historic house tour you should do all the following except...

15	•	\$1 Million
14	•	\$500,000
13	•	\$250,000
12	•	\$125,000
11	•	\$64,000
10	•	\$32,000
9	•	\$16,000
8	•	\$8,000
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50:50  

A: Carry your citation book

Resource Protection-Rules & Directions

- Follow the leader
- Stay on route
- Do not touch?
- Food or drink?



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There are 75 visitors on your cave tour. Where should you try to position yourself to talk to them?

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50:50  

C: In the middle of the line

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The introduction to your conducted activity should include...

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D: All the above

Congratulations!

**You've Reached
the \$32,000
Milestone!**

As you watch the video of a conducted activity from Olympic NP...

Parks East of the Mississippi:
•Identify how the ranger handled physical logistics for the program

Parks West of the Mississippi:
•Identify how the ranger handled presentation logistics for the program



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A conducted activity should do all of the following except...

50:50

B: Involve a slide projector

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4	●	\$500
3	●	\$300
2	●	\$200
1	●	\$100

The series of experiences in a conducted activity should be seamlessly linked by...

15	●	\$1 Million
14	●	\$500,000
13	●	\$250,000
12	●	\$125,000
11	●	\$64,000
10	●	\$32,000
9	●	\$16,000
8	●	\$8,000
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6	●	\$2,000
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50:50

C: transitions

15	●	\$1 Million
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If a conducted activity is successful at “resource immersion”, the audience’s focus will be on...

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14	•	\$500,000
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50:50  

B: the surroundings

YOU WIN \$1 MILLION DOLLARS!