



COURSE ANNOUNCEMENT

Dynamic Partnerships for America's Greatest Treasures

April 13-15, 2010

Albuquerque, New Mexico

For many years the NPS has entered into various partnerships with nonprofit and corporate partners. As the NPS and partners develop increasingly more complex relationships, a diversity of skills is needed to build and sustain these relationships. In this workshop, we will explore and discuss managing expectations and navigating through the challenges. We will highlight successful strategies towards building sustainable, dynamic NPS partnerships.

Topics will include:

Philanthropy in the National Park System; Defining Partners; Partner Readiness; Partnership Challenges; Partnership Support & Resources; Types and Roles of NPS Partners; Partnership Ethics; Mission Alignment; Understanding Non-Profits; Starting Friends Groups; Advanced Fundraising Strategies; NPS Partnership Agreements and Partner Succession Management

Audience:

NPS Partners, Program Managers, Supervisors, Executive Directors, Partner staff and others who are involved with developing and maintaining partnerships.

Course Goals and Objectives include:

- Providing participants with an appreciation of the important and expanding role that NPS partners play in helping the NPS achieve its mission.
- Increasing overall understanding of effective partner relationship management
- Partner culture awareness: Increase knowledge and understanding of each partner's motivations and constraints
- Identifying key individuals, entities, and offices with responsibilities for implementing and administering the NPS partnership program.
- Familiarizing participants with key partnership-related laws and policies
- Understanding partnership ethics: ethical conduct for government employees (E.O. 12674) and the Code of Ethics for nonprofit organizations
- Understanding how non-profit organizations operate
- Understanding basic and advanced fund-raising strategies
- Assessing the partnership and strategies to improve the relationship
- Understanding key steps of the NPS partnership construction process
- Familiarizing participants with the suite of recently developed model partnership agreements.
- Developing partnership succession management strategies

Course Code: NPS PAR 6580

Dates: April 13-15, 2010

Class Size: Up to 100

Location: Hyatt Regency Tamaya Resort and Spa
1300 Tuyuna Trail
Santa Ana Pueblo, NM 87004
505-867-1234

A block of rooms has been reserved under the name "National Park Service." The rate of \$70.00 per night which will be honored from April 10 through April 18, 2010. Each individual must make his / her own reservations on the following website:

https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=1468727

Participants must make hotel reservations by March 14, 2010.

For more information about lodging go to <http://tamaya.hyatt.com/hyatt/hotels/index.jsp>

Please note:

The Tamaya is located 26 miles north of Albuquerque International Airport with an approximate travel time of 31 minutes. The hotel does not have a shuttle service. New MexiTour provides van or bus service between the airport and hotel at a cost of \$40 each way. (A second person on the same bus utilizing the same credit card is an additional \$10.) This service operates at the top of the hour from 6:00 a.m. - 6:00 p.m. each day and reservations can be made by calling 505-771-3739 or toll free 888-355-8687.

Funding:

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Course Registration: *Space is limited. Registration Deadline is April 2, 2010*

NPS employees must register through DOI Learn at <https://doilearn.doi.gov/>

All others need to register at <http://www.surveymonkey.com/s/JFDB2NZ>

Course

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