



COURSE ANNOUNCEMENT

***Understanding the Revisions of
Directors Order #21 – Donations & Fundraising
TEL Broadcast
September 28, 2006
12:00 p.m. – 4:00 p.m. EST***

This class will introduce participants to the newly revised Director's Order #21 on Donations and Fundraising. The class will discuss some of the key changes made to DO #21 and the rationale behind the changes. Subject-matter experts from WASO, Regional Offices, Parks and Solicitor's Office will discuss various aspects of DO 21 including: 1. Partnership Philosophy; 2. Authorities to accept donations; 3. Overview of the DO and the thoughts behind the revisions 3. Donor Recognition; 4. Corporate Donations; 5. Ethical considerations; 6. Partnership Construction Process.

Audience:

NPS Program Managers, Supervisors, and individuals with responsibilities for working with park fundraising partners and National Park Service Partners.

NPS Partners can view this broadcast by contacting their affiliated NPS unit.

Prerequisite Notes:

Participants should be familiar with Director's Order #21 Donations and Fundraising, which is available at <http://www.nps.gov/policy/DOrders/DO21-reissue.html> and the **Reference Guide To Director's Order #21 - Donations and Fundraising** available at <http://www.nps.gov/policy/DOrders/DO21-ReferenceGuide.html>

For more information about Partnerships, go to the NPS Partnership Website at <http://www.nps.gov/partnerships/index.htm>.

Course Goals and Objectives:

1. Understand the critical sections of DO 21.
2. Understand the key changes that were made to DO#21.
3. Discuss ways to appropriately thank or otherwise recognize donors.
4. Understand the Partnership Construction Process.
5. Provide a forum to discuss how to apply various aspects of DO 21
6. Understand where to find guidance when considering and accepting donations, and working with fundraising partners.

Catalog Code:

PAR5001

Catalog Type:

TEL - Interactive