

## Springfield Recruitment Brochure Rubric

Name: \_\_\_\_\_

	5	3	1	Score
Presentation/ Layout	The brochure is well formatted and makes good use of space and layout.	Brochure has good design and some organization.	Brochure is not well designed and makes poor use of space and layout.	
Creativity	Brochure design is unique, well-developed, includes images and/or graphics and is visually attractive.	Brochure has some visual appeal and uses some graphics and color.	Minimal use of graphics, color, and is similar to other brochures.	
Armory Jobs Content	Brochure describes a variety of jobs available at the Armory and surrounding area.	Brochure describes some jobs available at the Armory and/or surrounding areas.	Brochure does not describe jobs available at the Armory or surrounding area.	
Natural Resources	Brochure highlights the interesting and unique natural resources of the area to enjoy.	Brochure mentions some of the natural resources of the area.	Brochure does not mention the natural resources of the area.	

Total Score: \_\_\_\_\_/20