

2012 UNDERGROUND RAILROAD CONFERENCE PROGRAM BOOK ADVERTISING INFORMATION

- **Acceptable ad file formats include PDF or EPS format**
- **Resolution should be 300 dpi high quality**
- **Advertisement colors are Black and White only**
- **All elements must be placed at 100% size within the page ratio (full, half, quarter) selected**
- **Advertisement submissions must accompany the form**

The National Park Service reserves the right of approval of the advertisements in the Conference Program booklet consistent with the National Park Service policies.

ADVERTISING RATES

Full Page (8" x 10.5") - \$200.00

Half Page (8"x 5.25") - \$100.00

Quarter Page (4"x 5.25") - \$50.00

Email advertising submission with the form to nancy_murray@nps.gov
no later than May 7, 2012

Payment must be remitted to "ASALH" and submitted with a copy of the form
no later than May 7, 2012 to:

**National Underground Railroad Conference
c/o ASALH
2225 Georgia Avenue NW, Suite 331
Washington, DC 20059**

FOR PRINTING QUESTIONS OR CONCERNS contact:

Dr. Turkiya Lowe, NPS, (404) 507-5830 or turkiya_lowe@nps.gov

FOR PAYMENT QUESTIONS OR CONCERNS contact:

Quinta Martin at (216) 577-0349 or quintamartin@aol.com



**2012 National Underground Railroad Conference
St. Augustine, Florida ~ June 20-24, 2012**



**Escaping to Destinations South: The Underground Railroad, Cultural Identity and
Freedom along the Southern Borderlands**

DEADLINE DATE
Advertising Order Form, Materials & Payment Due - May 07, 2012
Please email print-ready (100% size within the page ratio) files in PDF or EPS format of
minimum 300 dpi to nancy_murray@nps.gov.

CONTACT INFORMATION

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ADVERTISING RATES

- | | |
|---|-----------------|
| <input type="checkbox"/> Full Page (8" x 10.5") | \$200.00 |
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| <input type="checkbox"/> Quarter Page (4"x 5.25") | \$50.00 |

ALL ADVERTISEMENTS WILL PRINT IN BLACK & WHITE OR GRAYSCALE

Total Submitted: \$ _____

Make check payable to **ASALH** and send to:
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c/o ASALH
2225 Georgia Avenue NW, Suite 331
Washington, DC 20059

For Office Use Only

Date Received: _____ **CK/MO #** _____ **Amount: \$** _____