Recommended type fonts and sizes keyed to B6 sized grid (2pp-master.indd) and the B3 sized grid (1p or insert-master.indd. The B6 and B3 are NPS unigrid brochure sizes and are not to be confused with international paper sizes.

Also the two formats called Essay_LP11x17 format1.indd and DayUse_LP11x17 format1.indd show these same specifications applied

Park Name	36 Point/36 leading Frutiger LT Std 65 bold open type. kerned 0, reverse to white through the NPS Identity system black band.
Logo & Designation	14 Point/23 leading Frutiger LT Std 65 Bold open type, tracking 10, reverse to white through the NPS Identity system black band
Essay Title	55 Point/57 leading Frutiger LT Std 65 Bold open type, tracking 0. If using two color* printing the display title could print in the second color, or in black.
	* A word about a second color: Refer to the Publications chapter in Programmatic Accessibility Guidelines for National Park Service Interpretive Media (www.nps.gov/hfc/accessibility) for references of color contrast and color combinations as well as color-blindness information resources.
Captions & Attributions	16 Point/20 leading Frutiger LT Std 65 Bold open type, tracking 0. If using two color printing the display title could print in the second color, or in black.
Display Paragraph or Introduction	28.5 point/35 leading Frutiger LT Std 65 Bold open type, tracking 5. If using two color printing the display title could print in the second color, or in black.
Majority text	18 point/22 leading Frutiger LT Std 55 roman open type, tracking 0, print in black.
	A word about Initial Caps: No Style sheet—highlight and change type point size in Control panel to one of the already introduced hierarchy sizes (Essay or Chapter head) Do not nest into paragraph. It should be distinctly a part of the first line of copy. If using two color printing the display title could print in the second color, or in black.
Chapter heads	36 point/36 leading Frutiger LT Std. 65 Bold open type, tracking 0. If using two color printing the display title could print in the second color, or in black.

Chap. Subheads	22 point/22 leading Frutiger LT Std 65 bold open type, tracking 0, If using two color printing the display title could print in the second color, or in black.
Safety text or special notice	18 Point/22 Leading Frutiger LT Std. 65 Bold open type, tracking 0. If using two color** printing the display title could print in the second color, or in black.
	** A word about the second color within a text column: This is the same specification as Majority text in the rest of the column, but for contrast and impact the weight is bold instead of roman. Usually one deviation in style is preferable, the use of color type can benefit from a heavier weight font. Do not use italics unless it is a ship's name, publication or other media title or use quotation marks instead of italics.
	The paragraph style sheet applies the green of the C&O Sample; to change the color do it in the style sheet character color by establishing your preferred second color.
Odd page Number	24 point/24 leading Frutiger LT Std 65 Bold open type, tracking 0. If using two color printing the display title could print in the second color, or in black. Use to flush right number with extreme right margin.
Even Page Number	Use to flush left number with extreme left margin.