# **PROPOSAL PACKAGE**

CC-VOYA002-24

Department of the Interior

National Park Service Voyageurs National Park

Proposal to Operate Lodging, Food & Beverage, Retail, Marina, and Other Services at Kettle Falls

### PROPOSAL SUBMISSION TERMS & CONDITIONS

- 1. The Offeror's Transmittal Letter set forth below indicates your acceptance of the terms and conditions of the concession opportunity as set forth in this Prospectus. It indicates your intention to comply with the terms and conditions of the Contract. The letter, submitted without alteration, must bear original signatures and be included in the Offeror's Proposal Package. The National Park Service (Service) will review the entire Proposal Package to determine whether your proposal in fact accepts without condition the terms and conditions of this Prospectus. If it does not accept without condition the terms and conditions of this Prospectus, your proposal may be considered non-responsive, even if you submitted an unconditional Offeror's Transmittal Letter.
- 2. The Proposal Package is drafted upon the assumption that an Offeror is the same legal entity that will execute the new concession Contract as the Concessioner. If the entity that is to be the Concessioner is not in existence as of the time of submission of a proposal, the proposal must demonstrate that the individual(s) or organization(s) (hereinafter Offeror-Guarantor) that intends to establish the entity that will become the Concessioner has the ability and is legally obliged to cause the entity to be financially and managerially capable of carrying out the terms of the Contract. In addition, the Offeror-Guarantor must unconditionally state and guarantee in its proposal that the Offeror-Guarantor will provide the Concessioner with all funding, management, and other resources that the Draft Contract requires and the proposal offers.

# **OFFEROR'S TRANSMITTAL LETTER**

501 Riv	Regions 3, 4, 5 erfront Dr. . NE 68002
Dear Di	rector:
submitt agreem	ne of the Offeror is If the Offeror has not yet been formed, this letter is ed on its behalf by as Offeror-Guarantor(s), who guarantee(s) all certifications, ents and obligations of the Offeror hereunder and make(s) such certifications, agreements and ons individually and on behalf of the Offeror.
accorda Contrace execute Service the und	eror hereby agrees to provide visitor services and facilities within the Voyageurs National Park in since with the terms and conditions specified in the Draft Concession Contract CC-VOYA002-24, (Draft ct) provided in the Prospectus issued by the public notice as listed on the SAM.gov website, and to the Draft Contract without substantive modification (except as may be required by the National Park pursuant to the terms of the Prospectus and the Offeror's Proposal). If the Offeror is not yet in existence, ersigned, acting as guarantor(s) of all certifications, agreements and obligations of Offeror hereunder, such certifications, agreements and obligations individually and on behalf of the Offeror.
Γhe Off	eror is enclosing the required "PROPOSAL" which, by this reference, is made a part hereof.
alse sta all the r	eror certifies that the information furnished herewith is complete, true, and correct, and recognizes that atements may subject the Offeror to criminal penalties under 18 U.S.C. 1001. The Offeror agrees to meet minimum requirements of the Draft Contract and the Prospectus. The Offeror certifies that it has provided e mandatory information specified in the Prospectus.
Γhe Off	eror certifies in accordance with applicable law the following (initial all that apply):
1)	None of the individuals or entities acting as Offeror or with an ownership interest in the Offeror is presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from a public transaction by a federal department or agency
2)	Within the three years preceding submission of the Proposal, none of the individuals or entities acting as Offeror or with an ownership interest in the Offeror has been convicted of, or had a civil judgment rendered against them for, commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (federal, state or local) transaction or contract under a public transaction, or for violation of federal or state antitrust statutes or for commission of embezzlement, theft, forgery, bribery, falsification of records, making false statements, or receiving stolen property
3)	None of the individuals or entities acting as Offeror or with an ownership interest in the Offeror is presently indicted for or otherwise criminally or civilly charged by a federal, state or local unit of the government with commission of any of the aforementioned offenses
4)	The individuals or entities acting as Offeror or with an ownership interest in the Offeror have not had one or more public transactions (federal, state or local) terminated for cause or default within the three-year period preceding the submission of the Proposal.
5)	The individuals or entities seeking participation in this Concession Contract have not had one or more public transactions (federal, state or local) terminated for cause or default within the three-year period preceding the submission of the Proposal

Regional Director

6)	whi paid	corporation, the Offeror does not have any unpaid Federal tax liability that has been assessed, for ich all judicial and administrative remedies have been exhausted or have lapsed, and that is not being d in a timely manner pursuant to an agreement with the authority responsible for collecting the tax illity
7)		corporation, the Offeror has not been convicted of a felony criminal violation under any Federal law hin the preceding 24 months
with th The info certifyir	is tra orma ng th mus	or is unable to certify one or more of the items above, it may sign this transmittal letter and, together insmittal letter, must submit detailed information explaining why it is unable to certify the item(s). In the Offeror must submit includes a description of every incident that prevents the Offeror from the item(s); the current status of each incident; and, if resolved, how each incident was resolved. The st explain how these incidents may affect the Offeror's ability to fulfill the terms of the Draft
The Off	eror	, by submitting this Proposal hereby agrees, if selected for award of the Draft Contract:
	1)	To perform, in a timely and competent manner, the minimum requirements of the Draft Contract as identified in this Prospectus.
	2)	To complete the execution of the final Concession Contract within the time provided by the National Park Service when it presents the Concession Contract to the Offeror for execution.
	3)	To commence operations under the resulting Concession Contract on the effective date of the Concession Contract.
	4)	To operate under the current National Park Service approved rates until such time as amended rates may be approved by the National Park Service.
	5)	[Include only if the Offeror is not yet in existence.] To provide the entity that is to be the Concessioner under the Draft Contract with the funding, management, and other resources required under the Draft Contract and/or described in our Proposal.
	6)	[Include only if the Offeror is a business entity, rather than an individual] To deliver to the Regional Director within 10 days following the announcement of the selection of the Offeror as the Concessioner, current copies of the following:
	•	Certificate from its state of formation indicating that the entity is in "good standing" (if such form is issued in that state for Offeror's type of business entity);
	•	Governing documents of Offeror (e.g., Articles of Incorporation and Bylaws for corporations; Certificate of Formation and Operating Agreement for LLCs; Partnership Agreement for Partnerships; or Venture Agreement for Joint Ventures); and

If the business entity was not formed in the State of Minnesota, evidence that it is qualified to do business there.

NAME OF OFFEROR (or OFFERC	-GUARANTOR(s)):
If the Offeror is not yet in existe	ice as of the time of submission – list all entities if more than one and clearly
indicate that the entity is an Of	ror-Guarantor. If there is more than one Offeror-Guarantor, each Offeror-
Guarantor must sign the Offerd	's Transmittal Letter.
BY	DATE
(Type or Print Name)	
ORIGINAL SIGNATURE	

TITLE	 	
ADDRESS	 	

Proposal Package

Page 5

(END OF OFFEROR'S TRANSMITTAL LETTER)

CC-XXXX000-XX

# **CERTIFICATE OF BUSINESS ENTITY OFFEROR**

(OR OF OFFEROR-GUARANTOR IF OFFEROR IS NOT YET FORMED) (Offerors who are individuals should skip this certificate)

corporation/partn applicable) herein	ership/limited liability company/joint venture named as Offeror (or C; that I signed this proposal for and on behalf of the Offeror (or Offerull authority under its governing instrument(s), within the scope of entity.	Offeror-Guarantor, if eror-Guarantor, if
NAME OF ENTITY	<u> </u>	
BY(Type or Print	DATE Name)	
ORIGINAL SIGNA	TURE	
TITLE _		
ADDRESS _		
_		

### SELECTION FACTORS

# **Response Format**

- 1) Please number each page and section in your completed proposal. Add information to your proposal only to the extent that it is necessary and relevant to respond to the selection factor. Each page should have a heading identifying the selection factor and subfactor to which the information contained on the page responds. It is important that your response stays within the organizational framework in the Proposal Package and provides all relevant information directly in response to each selection factor. The Service may consider relevant information contained elsewhere in a proposal in assessing the proposal's response to each particular selection factor.
- 2) The evaluation panel will only take firm commitments into account when evaluating proposals. Responses that include terms such as "look into," "research," "may," "if feasible," and similar terms are not considered as firm commitments. In addition, the Service considers responses that include a specific time for commitment implementation as a stronger response. For example, "XXX commits to provide recycling containers in each lodging room by December of 2017."
- 3) Where page limits are set out in the Proposal Package, the Service will not review or consider the information on any pages that exceed the page limitations stated, including attachments, appendices, or other additional materials the Offeror submits. The Service would like to see clear and concise answers. A longer answer will not necessarily be considered a better answer.
- 4) The Service considers text on two sides of one sheet of paper as two pages.
- 5) Offerors must use letter-size paper unless a subfactor asks for schematics or drawings, in which case Offerors may use legal or ledger-size paper for the schematics or drawings. Offerors must use 11 or 12 point font for all text within the proposal, including all tables, charts, graphs, and provided forms. The Service will accept images of sample material with smaller fonts.
- 6) Page margins must be 1 inch. Page numbers and identifications of confidential information may appear within the margins.

# PRINCIPAL SELECTION FACTOR 1. THE RESPONSIVENESS OF THE PROPOSAL TO THE OBJECTIVES, AS DESCRIBED IN THE PROSPECTUS, OF PROTECTING, CONSERVING, AND PRESERVING RESOURCES OF THE PARK. (0-5 POINTS)

# **Service Objectives:**

The Service's objectives under this factor are to protect, conserve, and preserve both the Concession Facilities and the Environment in a remote location with a harsh climate and no on-site winter staff.

# Subfactor 1 (a). Energy conservation

Using not more than two (2) pages, including all text, pictures, tables, and graphs, describe how you will improve energy conservation without impacting visitor comfort. Please include responses considering not only the age and isolation of all the facilities at Kettle Falls, but also the challenges in arriving at the property.

# Subfactor 1 (b). Night Sky

Voyageurs National Park is a certified International Dark Sky park. Using not more than two (2) pages including all text, pictures, tables, and graphs, describe how you will support the Park's dark sky status, by preserving and interpreting its unparalleled view of northern night skies.

## Subfactor 1 (c). Winterization

Because this is a seasonally operated facility, using not more than two (2) pages, including all text, pictures, tables, and graphs, describe your procedures for winterkeeping, and your procedures and time requirements for opening and closing the facilities.

PRINCIPAL SELECTION FACTOR 2. THE RESPONSIVENESS OF THE PROPOSAL TO THE OBJECTIVES, AS DESCRIBED IN THE PROSPECTUS, OF PROVIDING NECESSARY AND APPROPRIATE VISITOR SERVICES AT REASONABLE RATES. (0 - 5 POINTS)

# **Service Objectives:**

The Service's objectives under this factor are to provide a superior lodging experience at multiple price points that not only serves visitor needs but exceeds their expectations through superior visitor comfort and service in all aspects of the operation including lodging, restaurant, bar, rental, and retail services in a timely and consistent manner.

## Subfactors 2 (a). Restaurant

The restaurant and/or bar at Kettle Falls is a popular place for people to stop for a meal, particularly lunch when multiple tour groups may stop at one time during their siteseeing tours. Because the restaurant is small, this can result in unacceptably long waits for a table. Using not more than two (2) pages, describe your proposal for alleviating this congestion.

# Subfactor 2 (b) Lodging

- 1) The Kettle Falls Hotel is an historic property and the Park has developed the Kettle Falls Historic Furnishings Plan. The goals of the Plan are to help retain the historic character of the hotel through encouraging the use of both museum pieces (many of which are in the bar) and reproduction pieces throughout the hotel, while balancing that with the requirements of an operating hotel, including the amenities and interpretive information that visitors expect. Using not more than two (2) pages, describe your objectives to meet these two different goals.
- 2) The Villas are not historic properties. The Service's goal is for the personal property in the villas to be commensurate with the setting and view. Using not more than two (2) pages:
  - Describe how you will meet the Service's goal for replacement of personal property and soft goods during the term of the Draft Contract.
  - Convey your plan in the form of a listing of personal property and the schedule for replacement.

PRINCIPAL SELECTION FACTOR 3. THE EXPERIENCE AND RELATED BACKGROUND OF THE OFFEROR, INCLUDING THE PAST PERFORMANCE AND EXPERTISE OF THE OFFEROR IN PROVIDING THE SAME OR SIMILAR VISITOR SERVICES AS THOSE TO BE PROVIDED UNDER THE CONCESSION CONTRACT. (0-5 POINTS)

**Note to Offeror**: To assist the Service in the evaluation of proposals under this and other selection factors, provide the following information regarding the organizational structure of the business entity that will execute the Draft Contract. This organizational structure information will not be scored for selection purposes but may be used for assessing responses to various selection factors. If the Offeror is not yet in existence, the Offeror-Guarantor(s) should describe its own experience and explain how such experience will carry over to the Offeror entity.

# Offeror's Organizational Structure

Describe the entity with which the National Park Service will contract, specifying whether it is currently in existence or is to be formed. Clearly explain and define the Offeror's relationship to any related entities that will affect how the Offeror will perform under the Draft Contract. Identify the entity, if other than the Offeror, that has the authority to allocate funds, and hire and fire management employees, of the Offeror. Identify any individual or business entity that holds or will hold a controlling interest in the Offeror. If the Offeror is an unincorporated sole proprietorship, identify and provide information about the individual who owns and operates the business. If the Offeror is a limited liability company, a partnership, or a joint venture, identify and provide information about each managing member or manager, general partner or venturer, respectively.

Submit your organizational documents (e.g., partnership agreement, articles of incorporation, operating agreement).

Using the appropriate Business Organization Information form (as applicable) at the end of this Principal Selection Factor 3, identify the Offeror and each business entity and/or individual to be involved in the management of the proposed concession operation. Use the form appropriate for your business entity or sole proprietorship and include all information necessary to make the relationship among the parties clear. When completed, the Business Organization Information form should convey the following information:

- 1) The full legal name of the Offeror and any trade name under which it proposes to do business.
- 2) The legal form of the Offeror, if other than an individual.
- 3) The name, address and, if applicable, form of business entity of all owner(s) of the Offeror, including, the precise extent of their ownership interests.
- 4) The name, address and, if applicable, form of business entity of all related business organizations and/or individuals that will have a significant role in managing, directing, operating, or otherwise carrying out the services to be provided by the Offeror. Describe in detail how these relationships will work formally and in practice. Use additional pages if the information does not fit within the forms provided.
- 5) If applicable, the length of Offeror's existence as a business entity.

If the Offeror is not yet formed, submit a Business Organization Information form for each Offeror-Guarantor.

# Subfactor 3(a). Operational Experience

Using no more than 3 pages, including all text, pictures, graphs, etc.:

Describe one to two examples of the experience of the Offeror in the operation and management of lodging, bar/restaurant, retail, and/or marina services similar in scope and scale to those required by the Draft Contract. If the Offeror is not yet in existence, demonstrate the Offeror-Guarantor(s) experience and explain how such experience will carry over to the Offeror entity directly. If the Offeror relies on the experience of a related entity,

such as Offeror-Guarantor(s), explain how that entity's experience will benefit the Offeror's operations. For each example discussed, provide the following information segmented by operating department. If an Offeror provides more than two examples of operational experience, the Service will evaluate only the first two examples.

Please provide the following general information in a tabular format:

- 1. Name and location of operation
- 2. Nature and tenure of the Offeror's involvement, status of business (e.g., owned and operated by Offeror, sold, open but no longer operated by Offeror, closed, etc.)
- 3. Time frame of experience, with dates
- 4. Description of services provided
- 5. Annual gross receipts, by department for the most recent three years/seasons of operation in which the Offeror was involved with the business
- 6. Operating season and hours
- 7. Number of employees: full-time employees, part-time employees, and seasonal employees, segregated by peak and off-peak seasons
- 8. Any special operating conditions or challenges (e.g., remote location, extreme environment or weather conditions, employee retention)

# Lodging

- 1. Number of and classification of rooms in property
- 2. Annual occupancy rate during most recent completed year/season
- 3. High, shoulder, and low season occupancy rates for the most recent completed year/season, if applicable
- 4. Describe any guest amenities. (e.g., swimming pool, hot tub, etc.)

# Food and Beverage

- 1. Type of food service (grab and go, limited service, full service, fine dining, etc.)
- 2. Number of seats
- 3. Annual number of guests by meal period during most recent completed year/season

### Retail

- 1. Type of merchandise (e.g., grocery, souvenir, specialty, fuel sales)
- 2. Average annual number of transactions
- 3. Square feet of retail space

# Passenger Ferry/Boat Tours

- 1. Number of vessels
- 2. Passenger vessel capacities
- 3. Service volume (e.g., number of passengers, number of daily departures)

# **Boat Rental**

- 1. Annual number of rentals and customers for the past two years
- 2. Average number of rentals per week
- 3. Length of rentals in days
- 4. Equipment and amenities included with the rentals

# Subfactor 3(b). Violations or Infractions

The Service is aware that any business may receive the occasional notice of violation, penalty, fine, less than satisfactory public health rating, or similar regulatory notice from a federal, state, or local agency (hereinafter collectively referred to as "Infractions"). The Service is interested in understanding how your business manages these Infractions and your overall strategy to minimize Infractions.

Using not more than three (3) pages, including text, pictures, and graphs, demonstrate your understanding of the Service's concern.

- 1) Describe all Infractions that have occurred in your operations in the past five years that the Service should know about prior to selecting you as the Concessioner under the Draft Contract. Keep in mind the services required under the Draft Contract only.
- 2) Explain how you responded to each Infraction, including actions you took to prevent a recurrence of the Infraction.
- 3) List the Related Entities (as defined below) you considered in providing the foregoing information.
- 4) Describe your overall strategy to minimize Infractions and how you resolve, or plan to resolve, Infractions when they do occur.

Related Entities. In responding to this subfactor, consider the Offeror and all of its principals (for corporations, their executive officers, Directors, and controlling shareholders; for partnerships, their general partners; for limited liability companies, their managing members and managers, if any; and for joint ventures, each venturer) and all parent entities, subsidiaries or related entities under the primary organizational entity (such as, a parent corporation and all subsidiaries), that provide the same or similar services as required or authorized by the Draft Contract.

\* Offeror will mean the Offeror; its affiliate, parent, subsidiary, and predecessor companies; other related business entities; and the Offeror's principals and employees (collectively, the "Business Entities").

# Subfactor 3(c). Employee Recruitment, Training and Retention Experience

Using no more than three (3) pages, including all text, pictures, graphs, etc.:

- 1) Describe the experience of the Offeror, the Offeror-Guarantor(s) if the Offeror is not yet in existence, or a related entity if the Offeror relies on the experience of said related entity, in preparing staff with the necessary information and training needed to live and work in a remote location, and how the Offeror will apply this experience to the Draft Contract.
- 2) Describe the experience of the Offeror, the Offeror-Guarantor(s) if the Offeror is not yet in existence, or a related entity if the Offeror relies on the experience of said related entity, in attracting and retaining high quality, diverse, and motivated employees, including management staff and how the Offeror will apply this experience to the Draft Contract.
- 3) Describe the experience of the Offeror, the Offeror-Guarantor(s) if the Offeror is not yet in existence, or a related entity if the Offeror relies on the experience of said related entity, in implementing a safety training and incentive program enabling employees to provide a safe workplace environment and how the Offeror, will apply this experience to the Draft Contract.



# BUSINESS ORGANIZATION INFORMATION Corporation, Limited Liability Company, Partnership, or Joint Venture (Principal Selection Factor 3)

OMB Control No. 1024-0029 Expiration Date: 06/30/2023

Note: Either a Form 10-357A or Form 10-357B is completed for each proposal, depending on the nature of ownership of the company.

Complete separate form for the submitting business entity and any and all parent entities.

Name of Individual and	
Tradename, if any	
Address	
Telephone Number	
Fax Number	
Email Address	
Contact Person	
Title	
Tax ID #	
State of Formation	
Date of Formation	
	<u>L</u>

Ownership	Percentage of Ownership Interests	Current Value of Investment
Names and Addresses of those with controlling interest and key principals of business	Percentage of Ownership Interests	Current value of investment

OMB Control No. 1024-0029 Expiration Date: 06/30/2023

Ownership	Percentage of Ownership Interests	Current Value of Investment
Total Interests Outstanding and Type(s):		

OMB Control No. 1024-0029 Expiration Date: 06/30/2023

Officers and Directors or General Partners or Managing Members or Venturers	Address	Title and/or Affiliation
1		

# Attach the following:

• Description of relationship of any Offeror-Guarantor to the Offeror with respect to funding and management.

# NOTICES PRIVACY ACT STATEMENT

OMB Control No. 1024-0029 Expiration Date: 06/30/2023

**Authority:** The authority to collect information on the attached form is derived from 54 U.S.C. 1019, Concessions and Commercial Use Authorizations.

**Purpose:** The purposes of the system are to assist NPS employees in managing the National Park Service Commercial Services program allowing commercial uses within a unit of the National Park System to ensure that business activities are conducted in a manner that complies with Federal laws and regulations and to evaluate offerors who desire to conduct or are conducting business within units of the National Park System.

Routine Uses: In addition to those disclosures generally permitted under 5 U.S.C.552a(b) of the Privacy Act, records or information contained in this system may be disclosed outside the National Park Service as a routine use pursuant to 5 U.S.C. 552a(b)(3) to other Federal, State, territorial, local, tribal, or foreign agencies and other authorized organizations and individuals based on an authorized routine use when the disclosure is compatible with the purpose for which the records were compiled as described under the system of records notice INTERIOR/NPS-15, Concessions Management Files 48 FR 51696 (November 10, 1983); Modification published 73 FR 63992 (October 28, 2008) and 86 FR 50156 (September 7, 2021). This notice can be found at https://www.doi.gov/privacy/sorn.

**Disclosure:** Providing your information is voluntary, however, failure to provide the requested information may impede the evaluation of your proposal in response to available concession opportunities.

### PAPERWORK REDUCTION ACT STATEMENT

We collect this information under the authority of Title IV of the National Parks Omnibus Management Act of 1998 (Pub. L. 105–391). We use this information to evaluate a concession proposal. Your response is required to obtain or retain a benefit. We may not collect or sponsor and you are not required to respond to a collection of information unless it displays a currently valid OMB control number. OMB has approved this collection of information and assigned Control No. 1024-0029.

### **ESTIMATED BURDEN STATEMENT**

We estimate that it will take you 1 hour to complete this form, including time to review instructions, gather and maintain data, and complete and review the form. You may send comments on the burden estimate or any aspect of this form to the Information Collection Clearance Officer, National Park Service, 1201 Oakridge Drive, Fort Collins, CO 80525. Please do not send your completed form to this address.

NPS Form 10-357B (Rev.12 /2019) National Park Service



# BUSINESS ORGANIZATION INFORMATION Individual\* or Sole Proprietorship (Principal Selection Factor 3)



OMB Control No. 1024-0029

Note: Either a Form 10-357A or Form 10-357B is completed for each proposal, depending on the nature of ownership of the company.

Complete separate form for the submitting business entity and any and all parent entities.

Name of Individual and	
Tradename, if Any**	
Address	
Telephone Number	
Fax Number	
Email Address	
Contact Person (if other than the	
Offeror)	
Tax ID#	
Years in Business (of same type as	
required service(s))	
Current Value of Business	
Role in Providing Concession	
Service(s)	

<sup>\*</sup> Due to difficulties determining authority to act and ownership, the Service will not accept a proposal from spouses jointly as a purported business entity. Either one individual must serve as the Offeror or the spouses must form a corporation, partnership, or limited liability company to serve as Offeror.

<sup>\*\*</sup>If the sole proprietorship acts under a name other than that of its owner (i.e., does business as "company name"), also add the jurisdiction where the company's trade name is registered, if any.

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Routine Uses: In addition to those disclosures generally permitted under 5 U.S.C.552a(b) of the Privacy Act, records or information contained in this system may be disclosed outside the National Park Service as a routine use pursuant to 5 U.S.C. 552a(b)(3) to other Federal, State, territorial, local, tribal, or foreign agencies and other authorized organizations and individuals based on an authorized routine use when the disclosure is compatible with the purpose for which the records were compiled as described under the system of records notice INTERIOR/NPS-15, Concessions Management Files 48 FR 51696 (November 10, 1983); Modification published 73 FR 63992 (October 28, 2008) and 86 FR 50156 (September 7, 2021). This notice can be found at <a href="https://www.doi.gov/privacy/sorn">https://www.doi.gov/privacy/sorn</a>.

**Disclosure:** Providing your information is voluntary, however, failure to provide the requested information may impede the evaluation of your proposal in response to available concession opportunities.

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We estimate that it will take you 1 hour to complete this form, including time to review instructions, gather and maintain data, and complete and review the form. You may send comments on the burden estimate or any aspect of this form to the Information Collection Clearance Officer, National Park Service, 1201 Oakridge Drive, Fort Collins, CO 80525. Please do not send your completed form to this address.

# PRINCIPAL SELECTION FACTOR 4. THE FINANCIAL CAPABILITY OF THE OFFEROR TO CARRY OUT ITS PROPOSAL. (0-5 POINTS)

### Notes to Offeror:

In the event the Offeror is not yet in existence, provide the information described below with respect to both the to-be-formed Offeror and the Offeror-Guarantor(s). The submission must include the Offeror's Transmittal Letter signed by each Offeror-Guarantor that unconditionally states and guarantees the Offeror-Guarantor will provide the Offeror with all funding, management and other resources that the Draft Contract requires and the proposal offers. Failure to provide the required documentation may lead to the National Park Service determining your offer is non-responsive and ineligible for award of the Draft Contract.

All forms are provided electronically as an Appendix to the prospectus. The Offeror must complete all forms provided and submit both a hard copy and an Excel spreadsheet file.

This selection factor has no subfactors. The Service will score the selection factor based upon the entirety of the response.

Demonstrate that you have a credible, proven track record of meeting your financial obligations. The Offeror (or each Offeror-Guarantor) must provide comprehensive materials to demonstrate that it has a history of meeting its financial obligations by providing the following:

- 1) The completed **Business History Information** form provided at the end of this section for the Offeror AND any entity that will provide financial or management assistance. If the Offeror is not yet formed, provide a business history form for each Offeror-Guarantor.
- 2) A complete credit report in the name of the Offeror and a complete credit report for any entity that will provide financial assistance that includes scores and is dated within six months prior to the date of the proposal. The report must be from a major credit reporting company such as Equifax, Experian, TRW, or Dun & Bradstreet. If the Offeror is not yet formed, include a credit report for each Offeror-Guarantor.

# Demonstrate the Offeror's business experience and financial capacity by providing the following:

Submit the Offeror's audited financial statements for the two most recent fiscal years, with all notes to the financial statements. Audited financial statements must also be provided for any general partners in a partnership (or deemed partnership, such as husband and wife), and all venturers in a joint venture. If the Offeror is not yet formed, submit audited financial statements for each Offeror-Guarantor.

If audited financial statements are not available, explain in detail why they are not available.

If audited financial statements are not available but reviewed statements are, explain why the statements were reviewed rather than audited.

**If neither audited nor reviewed statements are available**, explain in detail why they are not available and submit:

**Certified financial statements**. The Offeror (or Offeror-Guarantor(s), as applicable) must submit its financial experience including financial statements that are <u>certified as to accuracy and completeness</u> by an authorized officer of the entity or by the individual Offeror, as appropriate.

If none of the above are available, explain in detail why they are not available and submit:

**Personal financial statements**. The Offeror (or Offeror-Guarantor(s), as applicable) must submit personal financial statements <u>certified as to accuracy and completeness</u> by the submitting individual for each of the Offeror's principals (as listed in NPS Form 10-357A).

# Demonstrate that your proposal is financially viable and that you understand the financial obligations of the Draft Contract by providing the following:

Your estimate of the acquisition and start-up costs of this business using the Initial Investment and Start-Up Expense and the Initial Investments and Start-Up Expense Assumptions forms included in the Excel spreadsheets provided as an Appendix to the prospectus. Explain fully the methodology and the assumptions used to develop the estimate. The information provided should be of sufficient detail to allow a reviewer to understand how the estimates were determined. If you are the Existing Concessioner and do not anticipate any additional initial investment or start-up costs, please state that you consider the current personal property and assets adequate to operate this concession opportunity successfully.

Using the Excel spreadsheets provided as an Appendix to the prospectus, complete the Income Statement and Income Statement Assumptions forms and the Cash Flow Statement and the Cash Flow Statement Assumptions forms found in tabs within the Excel workbook. Provide estimates of prospective revenues and expenses of the concession business in the form of annual prospective income and cash flow statements for the entire term of the Draft Contract. Complete the Operating Assumptions tab to explain your financial projections. Also complete the Recapture of Investment and the Recapture of Investment Assumptions forms. Recapture amounts should also be included in the cash flow proforma, not the proforma income statement.

Below are some general notes regarding the provided forms found in the Appendices attached to the Prospectus.

- The Service has provided forms that request the information in the format it desires. These forms may differ from the format and requirements set forth in generally accepted auditing standards (GAAS) with regard to prospective financial statements. The Service does NOT request that the prospective financial statements be reviewed in accordance with GAAS.
- Do not add or eliminate rows on the Excel spreadsheets provided in the appendix. Columns should not
  be deleted; however, columns may be added to reflect the number of years in the Draft Contract term, if
  necessary. If you wish to provide additional information, do so in additional spreadsheets, outside of the
  ones provided. If additional information is provided, clearly identify how it fits into the income statement,
  cash flow, and/or assumption tables. For the purpose of the pro forma statements, use the calendar year
  as the fiscal year.
- Provide a clear and concise narrative explanation of the method(s) used to prepare the estimates and the assumptions on which your projections are based. Information must be sufficiently detailed to provide a full understanding of how the estimates were determined.
- Complete **all of the forms provided** and submit both a hard copy and an electronic Excel workbook file.

Demonstrate your ability to obtain the required funds for the initial investment, as listed in the Business Opportunity, and other investing activities under the Draft Contract by providing credible, compelling documentation, particularly evidence from independent sources, such as bank statements, audited or reviewed financial statements, and signed loan commitment letters. Fully explain the financial arrangements you propose, using the following guidelines.

The more definite the terms stated in the documentation, the more credible the Service is likely to find the Offeror's ability to obtain the required funds.

1) If funds are to be obtained from cash on hand or operating cash flows from the Offeror's current business, document each source and the availability of these funds by providing your previous and current audited financial statements for the two most recent fiscal years, with all notes to the financial statements (see 4(b) above if audited financial statements are not available). Depending on the Offeror's form of entity, provide audited financial statements for any individual Offerors, general partners in a partnership, and all venturers in a joint venture.

- 2) If the Offeror is not formed and the Offeror-Guarantor is funding the required start-up costs, provide for each Offer-Guarantor the documentation for the appropriate type of Offer-Guarantor (individual, business entity) as described below.
- 3) If funds are to be obtained from lending institutions (banks, savings and loans, etc.), provide supporting documents including but not limited to documents that describe the approximate amount of the loan, the term of the loan and any proposed encumbrances on the Draft Contract. Include a letter (addressed to the National Park Service from the lender on the lending institution's letterhead) stating the amount of funds available to the Offeror at the date of the letter. In addition, the letter must outline the Financial Institution's historical relationship with the Offeror. Specifically, the Financial Institution should provide the following information: number of years of the relationship; description and amount of all credit facilities extended along with their average annual outstanding balance and current outstanding balance; current account balance; and statement of whether the Offeror has met all obligations with the Financial Institution as required.
- 4) If funds are to be obtained from an individual, or a business entity whose primary fund source is an individual, provide the following as appropriate with respect to such individual:
  - Signed funding commitment from the individual (stating the approximate amount of the loan, the term, and any proposed encumbrances on the Draft Contract)
  - Current personal financial statement certified as to accuracy and completeness by the individual submitting it
  - Current bank/financial institution documents that verify the account(s) and account balance(s) for the primary fund source
  - Documentation of any assets to be sold
  - Any other assurances or documents that demonstrate that the funds are available
- 5) If funds are to be obtained from working capital liabilities (such as advance deposits), please provide estimates and a rationale for each estimate. The information provided should be of sufficient detail to allow a reviewer to fully understand how the estimates were determined.
- 6) If funds are to be obtained from another source (e.g., a business entity whose primary fund source is not an individual), provide the following as appropriate:
  - Signed funding commitment from the fund source stating the approximate amount of the loan, the term, and any proposed encumbrances on the Draft Contract
  - Current audited financial statements for the most recent year (see 4(b) above if audited financial statements are not available)
  - If the current audited financial statements do not evidence that the source has the necessary funds to make the funding commitment, provide additional documentation.

**NOTE**: If the Offeror is obtaining even a part of the necessary funds from another, the Service must be able to determine from the documents submitted that the Offeror is highly likely to obtain either a stated amount or an unlimited amount of funding from an entity with sufficient financial capability to provide the funds.

NPS Form 10-358 (Rev.12/2019) National Park Service



# **BUSINESS HISTORY INFORMATION FORM** PROPOSAL PACKAGE CC-XXXX000-XX



(Principal Selection Factor 4)

	s history information should be provided for the Offeror AND any entity that will provide financial or ment assistance. If the Offeror is not yet formed, provide a business history form for each Offeror-Guarantor.
The info	ormation provided below is for the entity:
	Has Offeror ever defaulted from or been terminated from a management or concession contract, or been forbidden from contracting by a public agency or private company?
	□ YES □ NO
	If YES, provide full details of the circumstances.
` ,	List any Bankruptcies, Receiverships, Foreclosures, Transfers in Lieu of Foreclosure, and/or Work-Out/Loan Modification Transactions during the past five years. Include an explanation of the circumstances, including nature of the event, date, type of debt (e.g., secured or unsecured loan), type of security (if applicable), approximate amount of debt, name of lender, resolution, bankruptcy plan, and/or other documentation as appropriate. If none, check the box below. Otherwise, provide full details below.
	□ NONE
` '	Describe any pending litigation or administrative proceeding (other than those covered adequately by insurance) which, if adversely resolved, could materially impact the financial position of the Offeror. If none, check the box below. Otherwise, provide full details below.
	□ NONE
. ,	Describe any lawsuit, administrative proceeding or bankruptcy case within the past five years that concerned the Offeror's alleged inability or unwillingness to meet its financial obligations. If none, check the box below. Otherwise, provide full details below.
	□ NONE
	Describe any liens recorded against the Offeror within the past five years (whether from taxing authorities or judgments) and, if resolved, provide a copy of any lien release. If none, check the box below. Otherwise, provide full details below.
	□ NONE

# NOTICES PRIVACY ACT STATEMENT

OMB Control No. 1024-0029

Expiration Date: 06/30/2023

**Authority:** The authority to collect information on the attached form is derived from 54 U.S.C. 1019, Concessions and Commercial Use Authorizations.

**Purpose:** The purposes of the system are to assist NPS employees in managing the National Park Service Commercial Services program allowing commercial uses within a unit of the National Park System to ensure that business activities are conducted in a manner that complies with Federal laws and regulations and to evaluate offerors who desire to conduct or are conducting business within units of the National Park System.

Routine Uses: In addition to those disclosures generally permitted under 5 U.S.C.552a(b) of the Privacy Act, records or information contained in this system may be disclosed outside the National Park Service as a routine use pursuant to 5 U.S.C. 552a(b)(3) to other Federal, State, territorial, local, tribal, or foreign agencies and other authorized organizations and individuals based on an authorized routine use when the disclosure is compatible with the purpose for which the records were compiled as described under the system of records notice INTERIOR/NPS-15, Concessions Management Files 48 FR 51696 (November 10, 1983); Modification published 73 FR 63992 (October 28, 2008) and 86 FR 50156 (September 7, 2021). This notice can be found at <a href="https://www.doi.gov/privacy/sorn">https://www.doi.gov/privacy/sorn</a>.

**Disclosure:** Providing your information is voluntary, however, failure to provide the requested information may impede the evaluation of your proposal in response to available concession opportunities.

# PAPERWORK REDUCTION ACT STATEMENT

We collect this information under the authority of Title IV of the National Parks Omnibus Management Act of 1998 (Pub. L. 105–391). We use this information to evaluate a concession proposal. Your response is required to obtain or retain a benefit. We may not collect or sponsor and you are not required to respond to a collection of information unless it displays a currently valid OMB control number. OMB has approved this collection of information and assigned Control No. 1024-0029.

### **ESTIMATED BURDEN STATEMENT**

We estimate that it will take you 1 hour to complete this form, including time to review instructions, gather and maintain data, and complete and review the form. You may send comments on the burden estimate or any aspect of this form to the Information Collection Clearance Officer, National Park Service, 1201 Oakridge Drive, Fort Collins, CO 80525. Please do not send your completed form to this address.

# PRINCIPAL SELECTION FACTOR 5. THE AMOUNT OF THE PROPOSED MINIMUM FRANCHISE FEE AND OTHER FORMS OF FINANCIAL CONSIDERATION TO THE DIRECTOR. (0-4 POINTS)

The minimum franchise fee acceptable to the Service is \_\_\_\_\_3.9%\_\_\_\_\_of gross receipts.

The offer of a higher franchise fee than this minimum is generally beneficial to the Service and accordingly will generally result in a higher score under this selection factor; however, consideration of revenue to the United States is subordinate to the objectives of protecting, conserving, and preserving resources of the park area and of providing necessary and appropriate visitor services to the public at reasonable rates.

State the amount of franchise fee you propose. Such fee must be at least equal to the minimum franchise fee set forth above. Express this fee as a percentage of annual gross receipts. Do not propose a tiered franchise fee, e.g., 5.0% on the first \$10,000 of gross receipts, 6.0% on gross receipts between \$10,001 and \$25,000, 7.0% on gross receipts from \$25,001 and above.

percent of annual gross receipts

### SECONDARY SELECTION FACTORS

SECONDARY SELECTION FACTOR 1. THE QUALITY OF THE OFFEROR'S PROPOSAL TO CONDUCT ITS OPERATIONS IN A MANNER THAT FURTHERS THE PROTECTION, CONSERVATION, AND PRESERVATION OF THE PARK AND OTHER RESOURCES THROUGH ENVIRONMENTAL MANAGEMENT PROGRAMS AND ACTIVITIES, INCLUDING, WITHOUT LIMITATION, ENERGY CONSERVATION, WASTE REDUCTION, AND RECYCLING. (0-3 POINTS)

# **Subfactors 1. Environmental Sustainability Strategies and Practices**

Using not more than two (2) pages, including all text, pictures, graphs, etc., describe:

- 1) The environmental practices and strategies you will employ to minimize solid waste production (including cooking grease) for your overall operations under the Draft Contract. Be specific in enumerating each practice or strategy and consider the remoteness of Kettle Falls.
- 2) Your program for helping the NPS to meet its goal to phase out single use plastic products in the National Parks by 2032.

SECONDARY SELECTION FACTOR 2. THE QUALITY OF THE OFFEROR'S PROPOSAL TO PROVIDE TIMELY AND HELPFUL VISITOR SERVICE. (0-2 POINTS)

# Subfactor 2 (b). Visitor Service

The required services at the Kettle Falls site are myriad and diverse, including providing lodging, food and beverage, marina services, transportation, retail, and boat portage services. Because the Service is placing an emphasis on service and superior experience, using not more than two (2) pages, describe your staffing plan to manage all these different services and service locations to ensure that visitors are not at a loss on how to obtain the services they need. Your response should include, but is not limited to:

- hours of operation,
- communication or messaging,
- numbers of staff,
- schedulina.
- anything else that will contribute to a smooth operation providing superior and helpful service.