

## United States Department of the Interior Indian Arts and Crafts Board

## IACB Publishes New Brochure Promoting Authentic Alaska Native Art

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**WASHINGTON -** The U.S. Department of the Interior, Indian Arts and Crafts Board (IACB), announces a new consumer education brochure, <u>Take Home a Treasure From Alaska, Buy</u> <u>Authentic Alaska Native Art</u>, to promote the creative work of Alaska Native artists and artisans. The brochure highlights a broad variety of these expressions of Alaska Native artists' cultural identities, including jewelry, weavings, carvings, and dolls. Additionally, the brochure provides information on materials used in Alaska Native artwork, which are often gathered as part of traditional and customary subsistence and harvest practices; consumer tips, and Alaska Native art information resources.

The brochure's front and back covers feature a painting, "Raven", by James Johnson, an accomplished Tlingit artist. Other outstanding artwork, including from the IACB and the University of Alaska – Fairbanks Museum of the North collections, helps to exhibit the unique talents of Alaska Native artists.

The purchase of authentic Alaska Native art helps to preserve and perpetuate Alaska Native culture and tradition while supporting Alaska Native artists and communities.

The IACB promotes the production, sale, and protection of authentic Alaska Native and American Indian art and craftwork through its three museums and special exhibition programs, online <u>Source Directory</u> of authentic Native American art and craft businesses, intellectual property rights protection and consumer education activities, and enforcement of the Indian Arts and Crafts Act – a truth-in-marketing law.

To learn more about the IACB, please visit <u>www.doi.gov/iacb</u>, contact <u>iacb@ios.doi.gov</u>, or call 888-278-3253.