

INTRODUCTION:

The Government Performance and Results Act requires agencies to prepare strategic plans, annual performance plans, and annual performance reports. Sitka National Historical Park prepared its first strategic plan and park mission and long-term goals in 1997. In April 2000, the park completed its second strategic plan covering fiscal years 2000 - 2005 in compliance with the Government Performance and Results Act. The mission and long-term goals reflected in the strategic plan tier to a third set of performance goals which are the park's annual performance goals. The fiscal year 2002 annual performance goal accomplishments in this report show the yearly progress expected toward accomplishing long-term goals. The long-term goals cover the period from October 1, 1999 through September 30, 2005.

Sitka National Historical Park's strategic plan, mission goals, long-term goals, and annual performance goals directly reflect the National Park Service's strategic plan and goals. There is a link between National Park Service goals, individual park goals, and the performance expectations for National Park Service employees. There is also a direct connection between the NPS and park strategic plans and budget requests and appropriations.

PARK PURPOSE AND MISSION STATEMENT:

The mission and purpose of Sitka National Historical Park is to preserve and interpret the historically and culturally significant events, sites, and objects relating to the 1804 Battle of Sitka - the last major resistance of the Tlingit people to Russian colonialism - the village of the Kiksadi clan, the totem poles present in the park in 1910, and the Russian Bishop's House and adjoining historic buildings; to conserve the natural resources and scenery of the park; to provide an understanding of Tlingit and Southeast Alaska Indian culture and history and of czarist Russia's exploration and colonization of Alaska; and to provide for the enjoyment of these resources in a way that leaves them unimpaired for the enjoyment of future generations.

PARK SIGNIFICANCE:

- Place where Southeast Alaska Indian culture, history, and heritage is celebrated.
- Site of the Russian Bishop's House, a restored National Historic Landmark and one of four remaining structures from the Russian American period.
- Place where the history of the Russian American period, leading up to the 1867 transfer of Alaska to the United States, is told.
- Place where Southeast Alaska Indian and Russian American artifacts are protected and displayed.
- Home of the Southeast Alaska Indian Cultural Center, an Alaska Native, non-profit organization and park partner that exists to educate visitors and preserve Southeast Alaska Indian culture.

SITKA NATIONAL HISTORICAL PARK MISSION AND LONG TERM GOALS:

Goal Category I: Preserve Park Resources.

Mission Goal Ia: Natural and cultural resources and associated values of Sitka National Historical Park are protected, restored, and maintained in good condition and managed within their broader ecosystem and cultural context.

Long Term Goals:

Ia1A. By September 30, 2005, .19 acres (20%) of .96 acres of Sitka National Historical Park lands disturbed by prior development and targeted (by September 30, 1999) for restoration are restored.

Ia1A. FY02 annual goal: By September 30, 2002, .148 (15%) of .96 acres of Sitka National Historical Park lands disturbed by prior development and targeted (by September 30, 1999) for restoration are restored. Resources: ONPS \$20,000; .4 FTE.

FY02 ACCOMPLISHMENTS: Goal abandoned. No longer applicable to Sitka National Historical Park which has less than one acre of disturbed lands which are being restored naturally, without active management.

Ia4. By September 30, 2005, Sitka National Historical Park has unimpaired water quality.

Ia4. FY02 annual goal: By September 30, 2002, Sitka National Historical Park has unimpaired water quality. Resources: ONPS \$35,000; .7 FTE; Small Park NRPP \$10,000.

FY02 ACCOMPLISHMENTS: Goal met. The park continued a water sampling program; collected macroinvertebrates and algae samples, measured various water quality parameters, and characterized the hydrological regime and biological habitat of stream reaches associated with two water flow gauging stations; analyzed water samples from two drainages originating outside the park suspected of polluting Indian River within the park. In partnership with U.S.G.S., continued a 3-year study to develop baseline data and long-term monitoring protocols to measure the health of the Indian River basin. Worked with high school groups to study the role of macroinvertebrates in incorporating marine-derived nutrients (dead salmon) into the aquatic ecosystem; groups collected water quality data from five stations in the park. The park also initiated a contract to appraise the value of Sheldon Jackson College's water right, one step in a potential resolution of water rights issues to ensure sufficient in-stream flows to protect park resources. Resources expended: ONPS \$37,000; .7 FTE. \$10,000 Small Park NRPP.

Ia5. By September 30, 2005, 24 of 27 (89%) of the Sitka National Historical Park historic

structures listed on the National Park Service List of Classified Structures at the end of fiscal year 1999 are in good condition.

Ia5. FY02 annual goal: By September 30, 2002, 23 of 27 (85%) of the Sitka National Historical Park historic structures listed on the National Park Service List of Classified Structures at the end of fiscal year 1999 are in good condition. Resources: ONPS \$168,000; 2.0 FTE.

FY02 ACCOMPLISHMENTS: Goal met. 23 of 24 (96%) of the park's historic structures listed on the List of Classified Structures (LCS) are in good condition. During the rating period, the park removed four structures and added one structure to the NPS List of Classified Structures, leaving a total of 24 on the list. The park cleaned and treated six totem poles on the LCS; maintained the Russian Bishop's House National Historic Landmark in accordance with NPS standards; and maintained the historic priests' quarters and old school house, associated with the Russian Bishop's House. In addition, substantial effort was made to support the conclusion of a contracted line-item construction project to remodel the park's Mission-66 era visitor center resulting in the structure being added to the LCS. Resources expended: ONPS \$196,000; 2.7 FTE.

Ia6. By September 30, 2005, 316 (87%) of 363 applicable preservation and protection standards for Sitka National Historical Park's museum collections are met.

Ia6. FY02 annual goal: By September 30, 2002, 313 (86%) of 363 applicable preservation and protection standards for Sitka National Historical Park's museum collection are met. Resources: ONPS \$100,000; 1.5 FTE; Collections Mgmt. \$12,500. (Note: At the beginning of the rating period, the park's collection was in temporary storage.)

FY02 ACCOMPLISHMENTS: Goal met. During the end of the rating period, the park met 335 of 388 (86%) applicable museum standards. During the rating period, the park moved its 150,000-object collection from temporary storage into newly remodeled museum storage and exhibit space that meets NPS protection and preservation standards and conducted a complete inventory of the collection. Resources expended: ONPS \$89,000, MPP \$13,000; 1.5 FTE.

Ia08. By September 30, 2005, one of one (100%) of Sitka National Historical Park's archeological sites to be listed on the Archeological Sites Management Information System (ASMIS), with a condition assessment, is in good condition.

Ia08. FY02 annual goal: By September 30, 2002, the condition of Sitka National Historical Park's archeological sites is not known.

FY02 ACCOMPLISHMENTS: Goal met. Park is seeking funding to complete an archeological survey beginning in FY2004. Resources expended: None.

Mission Goal Ib: Sitka National Historical Park contributes to knowledge about natural and cultural resources and associated values; management decisions about resources and visitors are

based on adequate scholarly and scientific information.

Long Term Goals:

Ib2A. By September 30, 2005, the number of Sitka National Historical Park archeological sites listed in the Archeological Sites Management Information System (ASMIS) is increased from zero in FY1999 to 1 (100% increase).

Ib2A. FY02 annual goal: By September 30, 2002, the number of Sitka National Historical Park archeological sites listed in the Archeological Sites Management Information System (ASMIS) remains at zero. Resources: ONPS \$7,000; .1 FTE for planning.

FY02 ACCOMPLISHMENTS: Goal met. Park is seeking funding to complete an archeological survey beginning in FY2004. Resources expended: ONPS \$5,000; .1 FTE for planning.

Ib2B. By September 30, 2005, the number of Sitka National Historical Park cultural landscapes inventoried, evaluated, and entered on the National Park Service Cultural Landscapes Inventory (CLI) at Level II is increased from zero in FY1999 to 2 (200% increase).

Ib2B. FY02 annual goal: By September 30, 2002, the number of Sitka National Historical Park cultural landscapes inventoried, evaluated, and entered on the National Park Service Cultural Landscapes Inventory (CLI) at Level II remains zero. Resources: ONPS \$6,000; .1 FTE for planning.

FY02 ACCOMPLISHMENTS: Goal met. Park worked with Alaska Support Office staff in developing a plan for evaluating landscapes currently on the CLI, none of which are at Level II (eligible as landscapes for entry on the National Register). Resources expended: ONPS \$4,000; .1 FTE for planning.

Ib2C. By September 30, 2005, all 27 (100%) of the Sitka National Historical Park historic structures on the FY1999 List of Classified Structures (LCS) have updated information in their records.

Ib2C. FY02 annual goal: By September 30, 2002, all 27 (100%) of the Sitka National Historical Park historic structures on the FY1999 List of Classified Structures (LCS) have updated information in their LCS records. Resources: ONPS \$6,000; .1 FTE.

FY02 ACCOMPLISHMENTS: Goal met. With assistance from the Alaska Support Office, all the park's historic structures on the List of Classified Structures (LCS) have updated information. During the year, the park added a structure and removed four structures from the LCS, leaving a total of 24 structures. Resources expended: ONPS \$6,000; .1 FTE.

Ib2D. By September 30, 2005, the number of Sitka National Historical Park museum objects catalogued into the NPS Automated National Catalog System (ANCS+) and submitted to the National Catalog is increased from 124,446 in FY1999 to 137,000 (10% increase).

Ib2D. FY02 annual goal: By September 30, 2002, the number of Sitka National Historical Park museum objects catalogued into the National Park Service Automated National Catalog System (ANCS+) and submitted to the National Catalog is increased from 124,446 in FY1999 to 130,362 (4.75% increase). Resources: ONPS 30,000; .4 FTE.

FY02 ACCOMPLISHMENTS: Goal exceeded. During the rating period, the park reached its 5-year long-term goal of cataloguing 137,000 objects. Resources expended: ONPS \$27,000; .4 FTE.

Ib2E. By September 30, 2005, the number of Sitka National Historical Park ethnographic resources inventoried, evaluated at Level I, and entered on the National Park Service Ethnographic Resource Inventory (ERI) is increased from zero in FY1999 to 10 (1000% increase).

Ib2E. FY02 annual goal: By September 30, 2002, the number of Sitka National Historical Park ethnographic resources inventoried, evaluated at Level I, and entered on the National Park Service Ethnographic Resource Inventory (ERI) is increased from zero in FY1999 to 2 (200% increase). Resources: ONPS \$7,000; .1 FTE; Ethnography \$8,000.

FY02 ACCOMPLISHMENTS: Goal met. The number of Sitka National Historical Park ethnographic resources inventoried, evaluated at Level I, and entered on the NPS Ethnographic Resource Inventory was increased from zero in FY99 to 2. Resources expended: ONPS \$5,000; .1 FTE. \$8,000 Ethnography funding to start ethno-botany study.

Ib2F. By September 30, 2005, Sitka National Historical Park's Historic Resource Study (HSR) and Administrative History are completed to professional standards, current (approved since 1985), and entered in CRBIB.

Ib2F. FY02 annual goal: By September 30, 2002, Sitka National Historical Park's Historic Resource Study (HSR) and Administrative History are completed to professional standards, current (approved since 1985), and entered in CRBIB. Resources: ONPS \$16,000; .4 FTE.

FY02 ACCOMPLISHMENTS: Goal met. The park's Historic Resource Study and Administrative History have been completed to professional standards, current (approved since 1985), and entered in CRBIB. Resources expended: ONPS \$10,000; .3 FTE to coordinate on-going historic studies of the park's totem poles and the Southeast Alaska Indian Cultural Center.

Ib3. By September 30, 2005, Sitka National Historical Park has identified its vital signs for natural resource monitoring.

Ib3. By September 30, 2002, Sitka National Historical Park has not identified its vital signs for natural resource monitoring. (Note: Park will work with regional planning group and internally to identify its vital signs during fiscal year 2002.) Resources: ONPS \$40,000; 1.0 FTE; Coastal \$12,450.

FY02 ACCOMPLISHMENTS: Goal met. The park continues to work toward identification of its vital signs, scheduled for completion in FY04. During the rating period, the park completed a terrestrial vascular plant inventory, breeding bird surveys, and migratory shorebird monitoring in the park. The park acquired a high-end GPS unit and began to map and inventory natural resource assets and problem areas such as bald eagle nests, Japanese knotweed infestations, social trails, water quality monitoring stations, and bank erosion over time. Designed, tested, and implemented protocols for long-term vital signs monitoring of the park's intertidal zone using 15 transects and the point count method to measure percent cover of flora and fauna. In partnership with U.S.G.S., continued a 3-year study to develop baseline data and long-term monitoring protocols to measure the health of the Indian River basin. Analyzed water samples from two drainages originating outside the park but suspected of polluting the Indian River within the park. Collected water and soil samples in and around an old, abandoned asphalt-plant site in the park in a continuing monitoring effort to determine if toxics are leaching from the site. Collected macroinvertebrates within the park in an ongoing sampling effort to better understand the Indian River ecosystem. Worked with high school groups to study the role of macroinvertebrates in incorporating marine-derived nutrients (dead salmon) into the aquatic ecosystem. Resources expended: ONPS \$41,000; 1.0 FTE. Coastal funding \$12,450.

Goal Category II: Provide for the Public Enjoyment and Visitor Experience of Parks.

Mission Goal IIa: Visitors to Sitka National Historical Park safely enjoy and are satisfied with the availability, accessibility, diversity, and quality of park facilities, services, and appropriate recreation opportunities.

Long Term Goals:

Ia1. By September 30, 2005, 95% of visitors to Sitka National Historical Park are satisfied with appropriate park facilities, services, and recreation opportunities.

Ia1. FY02 annual goal: By September 30, 2002, 91% of visitors to Sitka National Historical Park are satisfied with appropriate park facilities, services, and recreational opportunities. Resources: ONPS \$360,000; 3.8 FTE; GMP \$40,000.

FY02 ACCOMPLISHMENTS: Goal exceeded. FY2002 visitor survey data showed 97% of visitors were satisfied with appropriate park facilities, services, and recreation opportunities. The primary accomplishment under this goal involved the completion of the line-item construction project to remodel the park's Mission-66 era visitor center which includes the Southeast Alaska Indian Cultural Center, a museum storage facility, and associated grounds. The visitor center reopened for business on June 1, 2002, and the reopening celebration, which included substantial participation by the Tlingit Indian clans, took place on July 20. The parking lot has been reconfigured to improve safety, universal accessibility standards were incorporated into the project, the restrooms and theatre were doubled in size, more exhibit space is available, and the museum storage facilities meet NPS standards. Original totem poles, in storage since the 1930s and 1940s, are displayed vertically in an environmentally controlled room. Reopening this facility was the park's number one priority during the rating period. Maintenance staff were directly responsible for erecting old totems in the new totem hall,

landscaping grounds, and working to resolve numerous issues to ensure a smooth opening. A team of museum curators from throughout the Service assisted in moving the park's 150,000-object collection into the new facility.

Another major accomplishment was the development of a draft conceptual plan/GMP amendment and environmental assessment for managing 6.5 acres of land acquired by the park in FY2001. Public scoping meetings and consultation with the Sitka Tribe of Alaska led to the development of the draft plan and EA which will be completed in FY2003. Included in the project will be a updated survey and map of the park to include the new property.

Park trails were groomed and maintained for visitor use; and an abandoned boat was removed from the park.

Resources expended: ONPS \$395,000; 4.0 FTE. GMP \$40,000.

Ila2. By September 30, 2005, the number of visitor accidents/incidents at Sitka National Historical Park is reduced from the FY1992-FY1996 five-year average of 2.8 to 1 (64% reduction).

Ila2. FY02 annual goal: By September 30, 2002, the number of visitor accidents/incidents at Sitka National Historical Park is reduced from the FY1992-FY1996 average of 2.8 to 1 (64% reduction). Resources: ONPS \$205,000; 1.1 FTE.

FY02 ACCOMPLISHMENTS: Goal exceeded. Park had no visitor accidents/incidents. During the rating period, seasonal and permanent staff received EMS training to maintain certifications at appropriate levels, briefed approximately 62 IBP holder employees on safety concerns and non-conflicting practices, and performed daily monitoring of permitted business operations to mitigate unsafe acts immediately. Protection rangers conducted daily and nightly patrols and ranger walks and corrected visitor safety hazards; and maintenance staff removed hazard trees, limbs, and tripping hazards. The park purchased an automatic external defibrillator for the visitor center to enable immediate EMS intervention by park staff to potential heart attack victims. 100% of formal interpretive programs included safety awareness messages; and safety messages were incorporated into informal programs and roving patrols. Interpretive rangers conducted 188 roving patrols on park trails to provide visitor information, interpretation, and monitor activities and safety concerns. Resources expended: ONPS \$189,000; .9 FTE.

Mission Goal IIb: Park visitors and the general public understand and appreciate the preservation of Sitka National Historical Park and its resources for this and future generations.

Long Term Goal:

Iib1. By September 30, 2005, 86% of Sitka National Historical Park visitors understand the significance of Sitka National Historical Park.

Iib1. FY02 annual goal: By September 30, 2002, 80% of Sitka National Historical Park visitors understand the significance of the park. Resources: ONPS \$512,000; 5.3 FTE.

FY02 ACCOMPLISHMENTS: Goal exceeded. FY2002 visitor survey data shows 90% of visitors understand and appreciate the resources of Sitka National Historical Park. Total visitation to the park during the fiscal year was approximately 292,000. 1,673 guided tours were offered to 13,148 visitors to the Russian Bishop's House. 300 guided walks were presented at the park's Fort Site unit which included programs on totem poles, the 1804 Battle of Sitka, the park's natural resources, and cultural landscapes. The new film, "Voices of Sitka," was shown 2,171 times to 35,423 people.

On and off-site education programs (K-12 and college) were presented in the spring and fall including the Student Ranger program, Russian Bishop's House garden program, Sea Week activities, New Archangel Model program, tours of the RBH and RBH scavenger hunt, bentwood box cooking, carved history, and salmon programs. Approximately 1,993 students and adults were involved. In addition to local schools, the park presented programs to visiting students from Auke Bay and Juneau. A class on interpretation and interpretive techniques was presented to Sheldon Jackson College students. Summer youth also completed the Junior Ranger program. Special programs presented during the rating period included: visitor center reopening (730 attendees); Photograph Alaska contest – 25 contestants, 15,500 viewed the exhibit; Alaska Day Transfer Ceremony – 200 participants. The park's web page was reviewed and programs and information updated weekly. The Southeast Alaska Indian Cultural Center conducted daily demonstrations during the summer season and a wood carving class through the University of Alaska. Resources expended: ONPS \$508,000; 5.1 FTE.

Goal Category IV: Ensure Organizational Effectiveness.

Mission Goal IVa: Sitka National Historical Park uses current management practices, systems, and technologies to accomplish its mission.

Long Term Goals:

IVa3. By September 30, 2005, 100% of Sitka National Historical Park employee performance plans are linked to appropriate strategic and annual performance goals and position competencies.

IVa3. FY02 annual goal: By September 30, 2002, 15 of 26 (57%) of Sitka National Historical Park employee performance plans are linked to appropriate strategic and annual performance goals and position competencies.

FY02 ACCOMPLISHMENTS: Goal exceeded. At the end of the rating period, 20 of 26 (77%) of Sitka National Historical Park employee performance plans are linked to appropriate strategic and annual performance goals and position competencies.

IVa4A. By September 30, 2005, the number of Sitka National Historical Park permanent positions in the 9 targeted occupational series filled by employees from underrepresented

groups is increased from 2 at the end of FY1999 to 3 (50% increase).

IVa4A. FY02 annual goal: By September 30, 2002, the number of Sitka National Historical Park permanent positions in the 9 targeted occupational series filled by employees from underrepresented groups is increased from 2 at the end of FY1999 to 3 (50% increase).

FY02 ACCOMPLISHMENTS: Parks no longer report to this goal. During the rating period, one permanent job within the targeted occupations was filled. The biologist position was advertised at multiple grade levels (GS-9 and 11) through different hiring avenues including local hire, merit promotion, and outside sources; and outreach efforts were made to schools and minority organizations.

IVa4B. By September 30, 2005, the total number of Sitka National Historical Park temporary/seasonal positions filled by women and minorities is maintained at the FY1999 level of 10.

IVa4B. FY02 annual goal: By September 30, 2002, the total number of Sitka National Historical Park temporary/seasonal positions filled by women and minorities is 8 of 17 (47%).

FY02 ACCOMPLISHMENTS: Parks no longer report to this goal. 12 of 20 seasonal hires filled during the rating period were women and/or minorities. Direct outreach was made to Southern University, Mt. Edgecumbe High School, the Sitka Tribe of Alaska, State Dept. of Vocational Rehabilitation, S.E. Alaska Indian Cultural Center, Alaska Native Brotherhood and Sisterhood, and the Welfare to Work program. In addition, we hired a minority student through the NAFEO program recruited from Southern University.

IVa4C. By September 30, 2005, the number of Sitka National Historical Park permanent positions filled by employees with disabilities is increased from zero in FY1999 to 1 (100% increase).

IVa4C. FY02 annual goal: By September 30, 2002, the number of Sitka National Historical Park permanent positions filled by employees with disabilities is zero. The goal may be updated pending results of a competitive sourcing study.

FY02 ACCOMPLISHMENTS: Parks no longer report to the goal.

IVa4D. By September 30, 2005, the number of Sitka National Historical Park temporary/seasonal positions filled by employees with disabilities is increased from (baseline to be provided by headquarters EEO Office) in FY1999 to X (10% increase in representation of persons with disabilities over FY1999 baseline).

IVa4D. FY02 annual goal: By September 30, 2002, the number of Sitka National Historical Park temporary/seasonal positions filled by employees with disabilities is increased from 0 in FY1999

to 1 (100% increase).

FY02 ACCOMPLISHMENTS: Parks no longer report to this goal. During the rating period, the park conducted outreach to the State Dept. of Vocational Rehabilitation to recruit for summer jobs.

IVa6A. By September 30, 2005, the number of Sitka National Historical Park lost-time injuries is reduced from the FY1992 - FY1996 five-year annual average of 5.564 injuries per 200,000 labor hours worked to at or below 4.49 injuries per 200,000 labor hours worked.

IVa6A. FY02 annual goal: By September 30, 2002, the number of Sitka National Historical Park lost-time injuries is reduced from the FY1992 - FY1996 annual average of 5.564 injuries per 200,000 labor hours worked to at or below 4.49 injuries per 200,000 labor hours worked.

FY02 ACCOMPLISHMENTS: Goal met. Park had no lost-time injuries.

IVa6B. By September 30, 2005, the number of Sitka National Historical Park hours of Continuation of Pay will be reduced from the FY92 - 96 average of 21.2 to 16 hours (25% decrease).

IVa6B. FY02 annual goal: By September 30, 2002, the number of Sitka National Historical Park hours of Continuation of Pay will be reduced from the FY92 - 96 average of 21.2 hours to 16 hours.

FY02 ACCOMPLISHMENTS: Goal exceeded. Park had zero continuation-of-pay hours in FY2001.

IVa7. By September 30, 2005, 100% of Sitka National Historical Park line-item projects funded by September 30, 1998 and each successive fiscal year meet 90% of cost, schedule, and construction parameters.

IVa7. FY02 annual goal: By September 30, 2002, 100% of Sitka National Historical Park line-item projects funded by September 30, 1998 and each successive fiscal year meet 90% of cost, schedule, and construction parameters.

FY02 ACCOMPLISHMENTS: Goal met. Technical Guidance for this goal was revised in August, 2001. Goal now applies only to projects over \$2 million. The park completed two projects, one of which was over \$2 million.

Mission Goal IVb: Sitka National Historical Park increases its managerial resources through initiatives and support from other agencies, organizations, and individuals.

Long Term Goals:

IVb1. By September 30, 2005, the number of Sitka National Historical Park volunteer hours is increased from 1077 in FY1997 to 1400 (30% increase).

IVb1. FY02 annual goal: By September 30, 2002, the number of Sitka National Historical Park volunteer hours is increased from 1077 in FY1997 to 1205 (12% increase).

FY02 ACCOMPLISHMENTS: Goal exceeded. 1,365 volunteer hours of work were contributed in FY2002.

IVb2A. By September 30, 2005, cash donations to Sitka National Historical Park are increased from \$3,638 in 1998 to \$3,820 (5% increase).

IVb2A. FY02 annual goal: By September 30, 2002, cash donations to Sitka National Historical Park increase from \$3,638 in 1998 to \$3,711 (2% increase).

FY02 ACCOMPLISHMENTS: Goal not met. FY2002 donations to the park totaled \$2,848. The goal was not met primarily because the visitor center was open for only four months of the fiscal year, and the visitor center is the park's main donation collection point. Next fiscal year, the visitor center will be open all year.

IVb2C. By September 30, 2005, the cash value of in-kind donations, grants, and services provided Sitka National Historical Park by the Alaska Natural History Association and other organizations is increased from approximately \$1000 in FY1997 to \$2000 (100% increase).

IVb2C. FY02 annual goal: By September 30, 2002, the cash value of in-kind donations, grants, and services provided Sitka National Historical Park by the Alaska Natural History Association and other organizations increases from approximately \$1000 in FY1997 to \$1400 (40% increase).

FY02 ACCOMPLISHMENTS: Goal exceeded. The remodeled Alaska Natural History bookstore was open full time June through September. The total cash donation (\$2,591) was more than double that of FY2001.

STRATEGIES FOR ACCOMPLISHING GOALS

Sitka National Historical Park will:

1. Strengthen its relationships with partners including the Southeast Alaska Indian Cultural Center, Alaska Natural History Association, and the Sitka Tribe of Alaska.
2. Include different perspectives in interpretive programs.
3. Target key external audiences to inform them about the park and its resources and values.
4. Update interpretive plans.
5. Increase interaction with the public to ensure greater understanding of park resource conditions, needs, and threats.
6. Expand pre-visit information available electronically.
7. Upgrade the presentation and content of interpretive media.
8. Develop priorities for treatment of natural resources based on the most critical resource preservation and restoration needs.
9. Develop priorities for treatment of cultural resources based on their national significance and the degree of threats to them.
10. Use the servicewide Strategic Plan as the primary driver in budget decisions.
11. Increase the diversity of park staff.
12. Establish an environmental program performance baseline to determine compliance status.
13. Use visitor surveys annually to measure visitor understanding and satisfaction.
14. As appropriate, make data on cultural, natural, and recreational resources accessible to the public.

KEY EXTERNAL FACTORS AFFECTING GOAL ACHIEVEMENT

1. **Environmental Issues:** Sitka National Historical Park is located in an area prone to earthquakes and, consequently, tsunamis. Indian River, which flows through the park, could flood resulting in resource damage. Frequent high winds could damage natural or cultural resources.
2. **Human Caused Effects:** Sitka National Historical Park is part of a community of 8,500 people. As such, the park experiences illegal activities including, but not limited to, vandalism, drug and alcohol abuse, illegal bicycle riding, assaults, and illegal gathering of plant and animal materials. Development upstream of the park has the potential to affect water quality and associated resources. Adjacent development affects historic viewsheds. The park's coastline is potentially affected by significant vessel traffic including large cruise ships; a fuel or oil spill could severely damage the park's resources. Large increases in cruise ship visitors could affect park resources.
3. **Partnership Relationships:** Sitka National Historical Park depends on its 32-year partnership with the Southeast Alaska Indian Cultural Center to educate visitors. Positive relationships with the Sitka Tribe of Alaska, a recognized tribal government, Tlingit Indian clan leaders, the City and Borough of Sitka, Sheldon Jackson College, the State of Alaska, and other organizations are critical to effective park management.
4. **Economic Factors:** The cost of living in Sitka is high. Housing is in short supply and expensive. Sitka's isolated location outside the road system results in higher than normal costs to travel. These factors can affect recruitment and retention of employees.

PROGRAM EVALUATIONS/MEASURING RESULTS

During the next five years, Sitka National Historical Park will evaluate and improve its employee safety program. In addition, the park will conduct an environmental audit and implement actions based on the audit findings.

At least annually, the park and its staff will evaluate, measure, and report progress toward attaining Servicewide, regional, and park goals and adjust financial, human, and physical resources applied toward meeting these goals based on the evaluations.

CONSULTATION

This plan revises and updates the park's 1997 strategic plan for which there was substantial consultation in conjunction with the development of the park's General Management Plan published in 1998. The updated plan is consistent with the direction set by the park's General Management Plan; and it directly reflects the Servicewide Strategic Plan for which there was public and congressional consultation at a national level.

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