



Visitors to Sequoia and Kings Canyon National Parks Bring \$\$\$ to Local Economies



Who are park visitors? Where do they come from? Are there patterns to how they spend their money in local communities and in the parks? This presentation will highlight details learned in a recent visitor study and economic benefits report for Sequoia and Kings Canyon National Parks.

WHEN: Thursday, April 24, 2014, from 7-8 p.m.

WHERE: Three Rivers Memorial Building
43490 Sierra Drive
Three Rivers, CA 93271

SPONSORED BY: National Park Service, in cooperation with the Sequoia Natural History Association, the Sequoia Foothills Chamber of Commerce, and *The Kaweah Commonwealth*

ANY QUESTIONS: Call 559-565-3131