



Rocky Mountain National Park 100th Anniversary Event Application

From September 4, 2014 through September 4, 2015, Rocky Mountain National Park along with the local and national communities will be celebrating the park's 100th Anniversary. Speakers, special activities, and community events are being planned to commemorate the anniversary. Events that meet the criteria listed below will be designated an official 100th Anniversary Event, listed on the park's Centennial Calendar, and receive additional promotional benefits. Please read the following information thoroughly and complete the application form.

100th Anniversary Mission Statement

Rocky Mountain National Park's 100th Anniversary Commemoration honors our rich cultural and natural history and celebrates the wilderness, wildlife, and wonder that inspire people to experience, connect with, and protect Rocky Mountain National Park. The aim is to "Honor the Past, Celebrate the Present, Inspire the Future".

100th Anniversary Vision Statement

This is a description of what we hope things "look like" at the end of 2015 because of the 100th Anniversary. It illustrates the desired future that will motivate and guide our efforts:

Rocky Mountain National Park's 100th Anniversary will encourage people to rediscover and reconnect with the wilderness, wildlife, and wonder that have inspired and continue to inspire visitors to Rocky Mountain National Park.

EDUCATION – Audiences will have increased awareness of Rocky Mountain National Park's past, present, and future.

STEWARDSHIP – The public will engage in preservation of Rocky Mountain National Park's natural, cultural, and historic resources.

100th Anniversary Event Recognition Guidelines

EVENT CRITERIA: Events must commemorate or acknowledge Rocky Mountain National Park's 100th Anniversary. Events must represent some aspect of Rocky Mountain National Park's history, heritage, culture, or natural elements.

Benefits of an Official Designation

(1) the right to use the official 100th Anniversary Signature in the manner approved by the Signature Guidelines; (2) inclusion on the Rocky Mountain National Park 100th Anniversary website; (3) inclusion in the Calendar of Events with regional distribution; (4) promotion with other anniversary projects through press releases, newsletters, and other vehicles from the 100th Anniversary Program.

Associated Fees

There is a nominal fee for using the logo at your Official 100th Anniversary Event, which is paid to the Rocky Mountain Nature Association on behalf of the 100th Anniversary Program:

If you are a non-profit and are not charging at your program, there is no fee.

If you are a non-profit and you are charging at your program, you may donate a portion of your proceeds.

If you are a for-profit and are not charging at your program, there is a one-time \$50 fee.

If you are a for-profit and are charging at your program, you must pay a minimum of 5% of your proceeds (the \$50 one-time fee is waived in this situation).

Application Process

Mail/email completed application form to:

100th Anniversary Program

1000 US Highway 36

Estes Park, CO 80517

970-586-1226

ROMO_100th_Anniversary@nps.gov

Deadline for 2014 programs is May 1, 2014.

Deadline for 2015 programs is September 1, 2014.

Applications will be reviewed and approved by the Rocky Mountain National Park 100th Anniversary Program on a monthly basis.

Approval Notification

All applicants will receive an email notifying them of the decision regarding their application. Those organizers of approved events will receive the 100th Anniversary logo by email in a form for reproduction on event materials.

Questions or concerns can be directed to the Anniversary Coordinator by mail, phone, or email:

Barbara Hoppe

Anniversary Coordinator

1000 US Highway 36

Estes Park, CO 80517

970-586-1226

Barbara_Hoppe@nps.gov



Rocky Mountain National Park 100th Anniversary Event Application Form



Event Name _____

Sponsor _____

Contact Person _____

Address _____

City/State/Zip Code _____

Phone Number _____

Email _____

Date of Event _____ Time of Event _____

Location of Event _____

(Events that take place in the park may not charge a fee, may not disrupt normal park operations, and will require additional paperwork.)

If the event takes place in the park, please provide: _____

Maximum Number of Participants (best estimate)

Maximum Number of Vehicles (please attach parking plan) _____

General Description of Event:

How does your event relate to Rocky Mountain National Park and the 100th Anniversary?

Throughout the 100th Anniversary celebration, Rocky Mountain National Park is committed to exemplifying environmental leadership through implementing sustainable practices, promoting environmentally responsible behavior, and serving as a role model of effective environmental stewardship for current and future generations. We hope that audiences, inspired by Rocky Mountain National Park's example, will gain new understanding concerning the importance of resource conservation and other environmental concerns not only within but beyond park boundaries.

How will your event support this objective? (check all that apply and provide any additional information below)

Our event will:

- Use a location easily accessible by public transportation, bike, and/or foot.
- Use biodegradable products
- Offer recycling and recycle all generated materials
 - And be placed near trash receptacles for convenience
- Offer composting
- Offer food products produced within 100 miles of our community
- Donate excess food to local food banks and/or shelters
- Offer refillable water stations to minimize the use of plastic bottles
- Go paperless by using email, Facebook, and/or other forms of electronic resources to get the word out about our event.
- Print all publicity materials on recycled paper
- Post small signs where appropriate to make the green aspects of our event more visible

Any additional green information you want to share:

Will your event require the use of the 100th Anniversary Logo?

Is there a fee for the event? If so, what is the amount and purpose of the fee?

Name and phone number of the contact person on site on the day of the event:

Contact Information for the event (for public use):

Thank you for supporting Rocky Mountain National Park's 100th Anniversary.

