

Celebrate Rocky!



The Rocky Mountain National Park 100th Anniversary Newsletter

Volume 2 Issue 1



Getting Involved...

On February 10, 2014, a packed room of interested Grand County citizens gathered in the Grand Lake Community Center to hear about opportunities to get involved in the Rocky Mountain National Park 100th Anniversary. 100th Anniversary Steering Committee Members Bonnie Severson and Tom Ludwig, along with newly appointed Grand Lake Centennial Committee Chair Larry Bacon organized this informational gathering to coordinate Grand County merchandise, marketing, and event opportunities related to the 100th Anniversary. If you missed the meeting, or want to get involved in Grand County plans, please contact Larry Bacon at 970-531-5795 or lwbacon@hotmail.com.

Estes Park and Front Range residents interested in finding out more about RMNP 100th Anniversary merchandising, marketing, and events can attend an informational meeting at the Beaver Meadows Visitor Center on Wednesday, March 12 at 6pm. An overview of 100th Anniversary planning to date will be provided, as well as ideas and instructions on how to get involved.

Happy Birthday, Rocky!

January 26, 2014 was the 99th Anniversary of Rocky Mountain National Park. Planning efforts continue as we count down to the kick-off of our 100 year celebration!

You may now see 100th Anniversary merchandise starting to fill shelves of local businesses. Everything from t-shirts and keychains to wool blankets and adirondack chairs will be available to help celebrate this big year. Information about 100th Anniversary vendors and where to find their products will be available on the 100th Anniversary website as soon as the products go on sale.

The 100th Anniversary logo will also be showing up on websites and social media to inform you about events and special promotions. Visit the Rocky Mountain Facebook page to stay up on what's going on in the park and to see special videos and promos for 100th Anniversary events.

Even your neighbor may be signing up to sponsor an event to be placed on the Centennial Calendar of Events. Many businesses and organizations in Denver and the Front Range and the local communities of Estes Park and Grand County will be sponsoring special events and exhibitions that highlight their connections to Rocky Mountain National Park's wilderness, wildlife, and wonder.

As kick-off events in September close in, continue to check the RMNP 100th Anniversary webpage (address below) for updates on merchandise, events, and ways to get involved. The celebration is just around the corner!

www.nps.gov/romo/planyourvisit/100th_anniversary.htm

A Chance to Contribute

by Drake Fleege, Fine Art Nature Photographer

Why would, and how could, a Wisconsin-based landscape nature photographer from over 1,000 miles away, participate in supporting Rocky Mountain National Park? The “why” was easy, the “how” was provided by the RMNP 100th Anniversary program.

From the Kawuneeche Valley to Bear Lake, Rocky Mountain National Park has provided our family with untold vacation adventures for many years. Photographically, RMNP is also one of my annual photo shoot locations. The fine art prints Rocky allows me to create have been very well received at the Wisconsin art fairs and from my web site. Its appeal is far-reaching, and I am delighted to help spread its beauty.

I first learned of the 100th Anniversary program from a RMNP ranger. I submitted an application to use the 100th Anniversary logo, and my work was accepted. The 100th Anniversary program stresses - quite accurately - that RMNP has a national audience. One does not have to live in that area to feel a connection to it. How right that is. From over 1,000 miles away, I am very pleased that my nature prints of RMNP will contribute to the celebration and success of Rocky Mountain National Park’s 100th Anniversary.



Read more about how Drake is spreading the word about RMNP’s 100th Anniversary on his blog: <http://powderhillphotographyblog.wordpress.com/2014/03/10/rmnp-supporting-100th-anniversary/>



RMNP
Employee Alumni
Reunion!

Did you work at ROMO or know someone who did? A RMNP employee alumni reunion is being planned for September 18&19, 2015. Send your email address to ROMO_100th_Anniversary@nps.gov to get on the reunion mailing list!

Questions about how to host an event or use the logo?

Information about 100th Anniversary planning can be obtained by emailing Barbara Scott, Anniversary Coordinator, at ROMO_100th_anniversary@nps.gov or calling 970-586-1226.

Official 100th Anniversary Logo Use

The following vendors have applied and been approved to use the 100th Anniversary Logo and Slogan for merchandise and advertising beginning in January 2014.

- Pendleton Woolen Mills
- Howard Neville
- Rocky Mountain Nature Association
- Brad Fitch
- Trail Ridge Quilters
- Powder Hill Photography, LLC
- Far Country Press
- Colorado Mountain Club
- Grand Lake Historical Association
- Mountain States Specialities
- Kind Coffee LLC
- City of Loveland
- The Rapids Lodge and Restaurant
- Embassy Suites Loveland
- Grand Lake Marketing Committee
- www.rockymountainnationalpark.com
- Daven Haven Lodge, Backstreet Steakhouse, Stone Creek Catering, Wildwod Cabins
- Mel Tulin @ GUMPCards
- Harvest Moon Adirondack Chair Co.
- ParksConnect LLC
- Simply Christmas
- Enjoy Estes Park podcasts

Coordinator's Corner

by Barbara Scott, Anniversary Coordinator

How do you remember Rocky Mountain National Park? Do you treasure a particular photograph of golden aspens and Longs Peak? An oil painting of the mist rolling off Adams Falls? Have you made a sketch or written your own poem to memorialize your latest visit?

Art, it seems, is one of the most prominent ways through which Rocky Mountain National Park finds and maintains a home in our hearts and memories.

Throughout the celebration of Rocky Mountain National Park's 100th Anniversary, many opportunities to appreciate the art of nature will be showcased. Which will you enjoy? You may listen to a concert or a storyteller. You may take home iconic images in a commemorative book, poster, or calendar. You may watch as a plein air painting takes shape before your very eyes. Or you may take in a program presented by one of the park's Artists in Residence.

Since 1984, the Rocky Mountain National Park Artist-in-Residence program has provided visitors to the park with opportunities to see our heritage through the eyes and ears of selected artists. For the 100th Anniversary, many of these works of art will be put on display throughout the year for new audiences to enjoy.

Art has always played a pivotal role in the protection and appreciation of national parks, and Rocky Mountain National Park is no exception. As the 100th Anniversary of the park nears, ask yourself how art has helped shape today's park and how it might help you find a new and enduring connection with this special place.

Poem for Parks

by Cactus May, Artist-in-Residence 1996

On Flat-Top mountain
a man in a stiff baseball cap
and striped tube-socks
told me every two breaths
he took up here let him live
one more down there.

He pointed a bony finger.

I stayed on top a little longer
in case he was right.

A woman from Wisconsin
stopped me at Cub Lake
she swept her hand
at the water-lilies and the light
told me to imagine all this
as John Wesley Powell saw it.

I did.
And I could, without television
or a coffee-table book
because it's still
here.

This poem is for the founders, and to those who have dedicated something of themselves to maintaining the tradition of America's parks.