

CONCEPT AND DEVELOPMENT SCHEDULE
FOR THE NATIONAL PARK SYSTEM ADVISORY BOARD
REPORT TO THE DIRECTOR OF THE NATIONAL PARK SERVICE

November 28, 2012

After being considered by the Board at this meeting, the content of the summary statements of the work that you have accomplished will be prepared as the central body of the Report to the Director. It will be presented as an agenda that advances the Director's priorities in stewardship, education, relevancy and workforce enhancement—a set of specific tasks which:

1. Recommend designation of National Historic and National Natural Landmarks;
2. Make recommendations on the national significance of proposed national historic trails;
3. Propose a framework for a 21st Century National Park System Plan;
4. Offer goals, policies and actions for NPS resource management (the Leopold Report);
5. Identify future needs and offer directions for National Park Service education;
6. Explore approaches for engaging and building relationships with diverse communities;
7. Identify places of significance nationwide related to American Latino heritage;
8. Develop a first-ever economic valuation of *all* NPS activities, both parks and programs
9. Facilitate planning and activities to create an innovative, collaborative NPS culture;
10. Contribute to planning for a 2016 Centennial public communications campaign.

The Report to the Director will be an on-line document providing short summaries of this work with a web link to full committee and task reports with supporting relevant materials. The Report will have a Foreword (a transmittal letter from Chairman Knowles), brief history of the Board spotlighting the

unique nature of its work and value to the NPS, identify each of you individually, and offer a concluding statement. Please know that we will want to get “head shot” photographs of each of you at this meeting, so be prepared to step in front of the camera for a moment sometime during the day on Wednesday, the 28th.

The Director has asked that the Report be completed and ready for public release in mid-January. He intends to submit the Report to the Secretary of the Interior and asks that it be developed with that in mind. We anticipate the audience for the Report will include NPS leaders and employees, broadly, partner organizations, other resource management agencies, and key committees on the Hill.

In addition to the summary statements, you will recall we also asked that each committee or task group produce a comprehensive or final status report and provide support materials you wish to have included. This is due on December 10.

The proposed development and production schedule going forward is as follows:

December 5 — Begin development of one web page portal to connect to www.nps.gov to introduce the Report to the public in early January. Single web page will provide links to larger committee documents (online accessible PDFs).

December 10 — Ten comprehensive task reports due for final review and staff editing. These ten documents will be linked to the Report and web page.

January 7-11— Final web page and electronic file preparation underway (final Report PDF and ten task committee reports). Send files out for limited digital commercial printing.

January 16 — Submit final report to the Director and Secretary of the Interior. Single www.nps.gov web page debuts to public, news release issued by NPS Washington Office, Report and committee documents all available online.