



Point Reyes National Seashore (PRNS) / Point Reyes National Seashore Association (PRNSA)

Red Barn Art Gallery Guidelines for Artists



Facility description

The Red Barn Classroom at Point Reyes National Seashore is a National Park Service facility in use year round, primarily for park staff meetings and events. Park partners, including the Point Reyes National Seashore Association also utilize the room for year-round seminars, meetings and other park related co-sponsored events. The classroom is quite heavily reserved for these uses. The facility is not open to park visitors with the exception of publicly advertised talks or events, including exhibit receptions or by appointment to visit the gallery when the room is not otherwise reserved.

The Classroom is in the south end of the historic 250 foot long barn at Bear Valley, which was built in the 1870s when the site was a major dairy ranch. In 2002, a new 30 x 40 foot classroom interior was constructed that kept the original barn beams exposed along with the high ceilings and added a glass fronted entrance. It features a large multi-use room with audio visual system and a side kitchen and serving area. The gallery enhances the multi-purpose Classroom, set up with tables and chairs in varying configurations from classroom style to theater seating depending on the use of the room.

Gallery

In 2003, Point Reyes National Seashore Association established the gallery, rotating painting, photography, and educational exhibits several times a year. Themes of the selected shows reflect the natural or cultural aspects of the Seashore and surrounding area.

The four white gallery walls of differing length (see attached layout) feature a rail system for hanging exhibit pieces. The classroom walls create a spacious gallery that accommodate from 18-24 average-sized framed works. Standard adjustable gallery track lighting is also configured to light the walls. The Classroom also contains two lighted glass display cases (4'w x 6'h) with three moveable glass shelves and secure locks that may be reserved for three-dimensional or a series of smaller works when appropriate.

Application for exhibit

Art works considered for exhibit in the classroom will be those with themes and/or content relating to the National Seashore and its local environs and the natural and cultural resources of the area. The art works may include paintings, photography, drawings, prints, collage or other two-dimensional framed works.

For consideration please submit a signed copy of this form with an artist resume and samples of your work in computer disk/USB flash drive format or via link to a website that features the work, to Carola DeRooy at Point Reyes National Seashore (see contact information below). Submissions will be reviewed bi-annually. If accepted you will be contacted to arrange a date and time for hanging and for removing your exhibit. Work is to be exhibited for a 3-6 month period, unless other arrangements are made by advance mutual agreement.

For group shows, we will accept requests for use of the space up to one year in advance of your planned event date(s). If you must cancel an event, you must do so no later than 60 days in advance.

Exhibit guidelines

1. Artists will install their exhibit subject to final approval by NPS gallery supervisor and PRNSA. The gallery walls feature a permanent rail hanging system with moveable/adjustable hooks that must be used to hang artwork. No nails, fasteners or other devices are allowed to be attached to the walls. No foam or other types of tape or adhesives may be applied to the walls. Please be sure your work is securely framed and has suspension wire or brackets to attach to hooks. At the conclusion of exhibit, the artist will remove all works on the scheduled date.
2. Artist will provide the following information: title of show, biography/ artist statement and contact information to hang on the gallery wall, plus a separate preliminary list of titles/prices /contact info for sales.
3. For Group Shows, the group must appoint one member to coordinate all arrangements with gallery manager. On designated dates and times arranged with gallery manager, the Member will be responsible for coordinating drop off and pick up of all show materials. (Note: there is no temporary storage space available in the Red Barn for art work not on display.)

4. Artist provides labels to identify and price each work. Only standard Avery type white office labels (any size) with adhesive backs are to be used for labels under or to the side of each work. No foam or other types of tape or adhesives may be applied to the walls.
5. The artist(s) has the option to host one gallery reception per show. This can be scheduled with the park gallery supervisor sometime during the run of their show, so long as it does not conflict with other events already booked in the classroom. Receptions on Saturday or Sunday mid-day from between approximately 11am to 5 pm have proven successful for many people. Once a date is confirmed, the artist is responsible for any invitations and advertising and must be present at the reception. Works sold will be labeled as such, but must remain in the show until it is over.
6. Point Reyes National Seashore and the Point Reyes National Seashore Association do not assume any liability for damage or theft of works on exhibit. Artist(s) must self-insure to cover any losses. PRNS will ensure the building is locked and alarmed during non-occupied hours.
7. Sales of art works are to be conducted by PRNSA. Buyers will be instructed by signage to contact PRNSA and arrange for sales. Gallery is to be open to the visiting public only during the artist's reception, or by appointment, when the room is not in use Monday-Friday.
8. Artists will set their own retail pricing and must provide a written price list clearly indicating the sales price for each item in the exhibition. There will be no discounting from the published prices unless approved in advance by the artist and communicated in writing to PRNSA. Within 30 Days of exhibit removal PRNSA will provide an accounting of all exhibition receipts and provide a check to the artist in an amount equal to the total sale receipts less a 20% gallery fee. (The 20% gallery fee helps to offset exhibit program costs and supports park cultural resource programs.)

Please direct any inquiries about exhibit applications or scheduling to:

Carola DeRooy, Gallery Manager
Point Reyes National Seashore
One Bear Valley Road
Point Reyes Station, CA 94956
415-464-5125
carola_derooy@nps.gov

Please direct any inquiries about exhibit installation, marketing or sales to:

Annalisa Price, Gallery Manager
Point Reyes National Seashore Association
One Bear Valley Road. Building 70
Point Reyes Station, CA 94956
415-663-1200 x309
bookstore@ptreyes.org

I understand and agree to the guidelines above.

Artist Name (Please print)

(or)
Exhibiting Group Name _____

Title of exhibit _____

Address _____

Phone _____ Email _____

Artist Signature _____ Date _____

Carola DeRooy _____ Date _____
Gallery Supervisor - PRNS

Annalisa Price _____ Date _____
Gallery Supervisor - PRNSA,

For official use only

Dates of exhibition: _____

Installation date and time: _____

Reception date and time: _____

Removal date and time: _____

Additional dates reserved: _____

Artist Checklist

- Provide a title for the exhibit, an image for use on the web and brief description of the exhibit for park/PRNSA website announcement

(Please direct any inquiries on the above to Carola DeRooy, Gallery Manager)

- Send text of any announcements web, cards, or posters to Gallery Manager for proofing before distribution

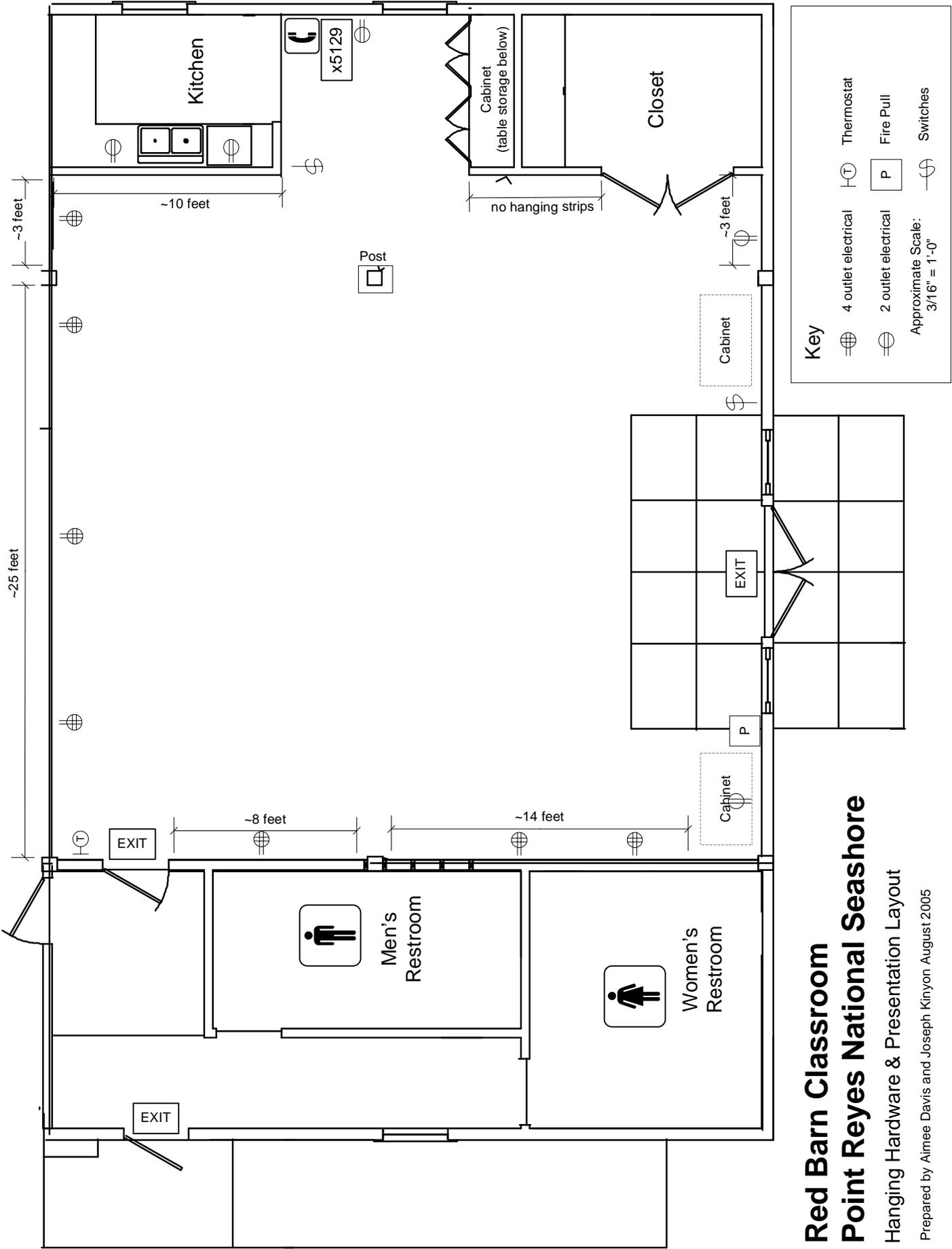
- Send out exhibit announcements to local media 2 weeks in advance (list provided by park)

- Plan for reception including set-up and clean-up time and refreshments (provided by artist)

- Bring work, labels, bio or artist statement to complete the installation and a second person to assist you with installation on the rail system

- Send final price list to PRNSA Gallery Manager (within 24 hours of hanging)

(Please direct any inquiries on the above to Annalisa Price, Gallery Manager)



Red Barn Classroom Point Reyes National Seashore

Hanging Hardware & Presentation Layout

Prepared by Aimee Davis and Joseph Kinyon August 2005