

Using Resources to Teach, Inspire and Reconnect

During 2007, over 6,000 students used Point Reyes as an outdoor classroom through our curriculum-based interpretive programs. Additionally, over 38,000 people attended our ranger-led programs geared for all ages. When attendance at visitor centers and other outreach programs are included, over 620,000 visitor contacts were made by the interpretive staff.

Projects completed this past year included the redesign of the Sir Francis Drake panels in the courtyard at Drakes Beach and final redesign of the Lighthouse Visitor Center panels. Special events such as the 27th Annual Big Time Native American Festival and the 26th Annual Sand Sculpture Contest were held with record crowds.

Continued efforts to educate the public through stories in newspapers and other forms of media continued with over 30 press releases and follow-up stories on various topics. Additionally, two biweekly shows on a local FM radio station are hosted by staff.

The Seashore's Interpretive staff won a national award from the National Association for Interpretation (NAI) in the Media Awards competition. The project was the publication *1906 Earthquake Centennial*. This is the 8th national award from NAI in the past 7 years for the Seashore!



Rangers providing informational and educational programs to park visitors

