

National Park Service  
2007 Environmental Achievement Awards

**Honorable Mention**

**Lassen Volcanic National Park Green Team**  
*“Rev-up Recycling!”*

Lassen Volcanic National Park’s Recycling Committee (“Green Team”) planned, obtained funding for, and implemented a three-year project to increase public awareness of and participation in the Park’s comprehensive recycling program.

In 2004, the Green Team received a grant in the amount of \$158,423 from the California Department of Conservation, Division of Recycling to implement the project. The project was subsequently implemented and continued through FY06. The goals of the project are to:

- Increase the number of collection sites within the park;
- Consolidate trash and recycling drop-off locations in all public areas;
- Design and implement an education and outreach program for Park staff, visitors, and surrounding communities; and
- Collect pre- and post-project data on the amount of material collected to evaluate the project’s effectiveness.

To implement the project, the Park:

- Purchased 147 bear-proof recycling bins and installed them on concrete pads in campgrounds and day use areas;
- Collected and sorted recyclables;
- Implemented an education and outreach plan;
- Created educational materials - a Park recycling icon, tabletop displays, and posters; and
- Ensured that information on the Park’s recycling program was incorporated into campfire programs, in-park events, and events held in surrounding communities.

To date, the project has been a great success. In 2006, the Park saw a 117% increase in collection of California Redemption Value (CRV) glass, plastic, and aluminum for recycling over baseline (2003) levels.