

National Park Service
2005 Environmental Achievement Awards

Winner

Chris Case, Facility Manager
Pictured Rocks National Lakeshore
“Environmental Leadership ‘On the Road’”

Chris Case, Facility Manager at Pictured Rocks National Lakeshore (PIRO), has been a leader in educating and encouraging others in the NPS and elsewhere to adopt Environmental Leadership (EL) principles. Mr. Case has made it a personal and professional goal to promote PIRO’s Bio-Fluids/Lubricants Substitution Program – now a component of the park’s Environmental Management System - as a venue to educate, advise, assist and encourage NPS units, government agencies, businesses, educational institutions, and individuals to institute EL programs of their own.

In 2004, Mr. Case took PIRO’s EL program “on the road” and showcased the Park’s comprehensive Bio-Fluids/Lubricants Program. In his presentation, Mr. Case provides the following examples:

- Vehicles using bio-based products display labels listing the products used;
- Exhibit panels describing PIRO’s EL Program are installed on campground and day use area bulletin boards;
- Mr. Case’s EL PowerPoint presentation slides are available on CD and are sent to all interested individuals;
- More than a dozen articles, interviews, and tape clips have been distributed throughout the country describing PIRO’s EL program; and
- PIRO’s “Sustainable is Attainable” web page is available to the general public at www.nps.gov/piro/sustain/index.html.

Mr. Case has also broadened the presentation to include a larger EL prospective that encourages audience members to look beyond bio-diesel substitution. Utilizing examples from the other five elements in PIRO’s EL program - Photovoltaics, Green Purchasing, Recycling, Reduced Toxins, and Environmental Practices – Mr. Case describes immediate steps that can be taken to develop new or enhance existing EL programs. Using this approach, Mr. Case is able to make audience members realize how simple it is to expand EL programs.

Chris Case’s dedication to helping parks as well as other government and business entities develop their own comprehensive EL programs is a model for facility managers throughout the NPS.