

National Park Service
2003 Environmental Achievement Awards
Honorable Mention

Xanterra Parks & Resorts, Concessioner
Mount Rushmore National Monument

Xanterra Parks & Resorts is responsible for all operations at Mt Rushmore National Monument. As part of a commitment to protect natural resources at the Monument, Xanterra has implemented a comprehensive environmental program called Ecologix. The foundation of the program is the company's ISO 140001 certified Environmental Management System (EMS).

Through their comprehensive EMS, Xanterra has implemented 28 initiatives aimed at reducing waste, conserving energy, and increasing the use of environmentally preferable products. Some of their noteworthy initiatives include, but are not limited to:

- Conducted extensive lighting retrofits, even at the retail level.
- Implemented a number of de-lamping measures at facilities throughout the Monument.
- Developed and implemented an Energy Management in Food Service program designed to encourage efficiency and energy awareness in all food service areas.
- Initiated green procurement practices such as purchase of garbage bags that are 30 percent post consumer recycled; yellow note pads that are 60 percent recycled, 30 percent post consumer, and registry facial tissue that is 100 % recycled paper with a minimum of 20% post consumer fiber.
- Developed a company-wide fish policy that bans certain fish species that either result in significant environmental impact or are becoming commercially extinct.
- Reduced solid waste generation at the Monument through implementation of innovative methods to re-use and recycle waste.