



## Obtaining a License Agreement for Limited Use of the Elwha River Restoration Tag Line and Logo

The National Park Service, Olympic National Park (the Park) has developed a logo and a tagline to help promote public awareness and understanding of Elwha River Restoration, a landmark project that includes the largest dam removal in U.S. history and restoration of the Elwha River and ecosystem. The Park wishes to further its goal of promoting public awareness and understanding by permitting local individuals, organizations and businesses to use the Elwha River Restoration logo and tagline.

All such uses are coordinated and must be approved by the Olympic National Park Public Affairs Office, which must grant approval prior to logo release.

### Steps to Obtaining a Logo License Agreement

1. Contact the Olympic National Park Public Affairs Office at 360-565-3005 or via email to [barb\\_maynes@nps.gov](mailto:barb_maynes@nps.gov) to receive the Logo License Agreement application and the Logo Style Guide.
2. Review the Logo Style Guide, complete the Logo License Agreement Application and return to the ONP Public Affairs Office with a \$15 processing fee.
3. The ONP Public Affairs will review your application and either approve the Logo License Agreement or provide suggested revisions within two weeks.
4. Submit pre-production proof to the Park for final approval. The park will contact you within one week of receipt.
5. Provide one sample of the completed product to the Park.

# License Agreement for Limited Use of the Elwha River Restoration Tag Line and Logo

[INSERT VENDOR NAME] wishes to use the Elwha River Restoration logo and tagline for the following purpose(s): [describe proposed product and whether small or large logo is desired.]

The Park grants to [INSERT VENDOR NAME] the limited right to use, reproduce, and distribute the Elwha River Restoration Logo and Tagline for the above purpose, in accordance with the terms of use contained within the Elwha River Restoration Logo & Tagline Use Guidelines.

Nothing in this agreement authorizes or constitutes a transfer or assignment of the copyright in the materials to the vendor. The vendor may not assert copyright of any product on which the tag line or logo is displayed or incorporated.

The [INSERT VENDOR NAME] shall indemnify the National Park Service and its officers, agents, and employees against any liability, including costs and expenses, incurred as the result of any unauthorized use of the logo or tagline that is not in accordance with this agreement.

The Park retains the right to revoke, in writing, this agreement and the limited use rights granted herein in the event that the vendor violates the terms of use. The vendor waives any right of recourse or financial compensation.

The [INSERT VENDOR NAME] must abide by the terms of use outlined in the Elwha River Restoration Logo Use Style Guide.

[INSERT VENDOR NAME] may sell or distribute the product(s) on which the tag line or logo is attached.

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[signature line for vendor]  
[add business name, address, phone number]

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[date]

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[signature line for park official]  
Olympic National Park  
600 East Park Avenue  
Port Angeles, WA 98362  
(360) 565-3005

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[date]