



National Park Service
U.S. Department of the Interior

National Capital Region
Office of
Communications
Washington, D.C.

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**National Park Service
Future of the National Mall Symposium
Speaker Biographies
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Lucy Barber

Director for Technology Initiatives

National Historical Publications & Records Commission, National Archives

Lucy G. Barber received her B.A. in History from Haverford College in 1986 and her Ph.D. in History from Brown University in 1996. A Harry S Truman Fellowship for students planning on careers in public service helped support her education. A fellowship from the National Endowment for the Humanities allowed her to complete the writing of her dissertation. In 1995, she joined the faculty as an assistant professor in the history department at the University of California, Davis. At Davis, she taught all types of course on modern American history, from the introductory survey to advanced reading courses for graduate student. She also had the opportunity to launch a public history program within the department, developing an undergraduate public history class, and a formal internship program.

At the same time, Ms. Barber expanded and revised her dissertation into a book, *Marching on Washington: The Creation of a National Political Tradition*. She had the privilege of appearing on the News Hour with Jim Lehrer, Talk of the Nation, and the Forum on KQED in San Francisco to discuss this book. The book traces the history of marching on Washington, from something unheard of in the 19th century through its acceptance and pervasiveness in the 20th century. The chapters allow her to trace how organizers, authorities, and the media helped create a tradition of marching on Washington that citizens still use to express their views on national policy.

In 2001, Ms. Barber left UC Davis for a position as an archivist at the California State Archives. In 2006, she returned to the District of Columbia as the Director for Technology Initiatives at the National Historical Publications and Records Commission in the National Archives.

David A. Daileda, FAIA

Director of Operations

DMJM Design

David Daileda has over 34 years experience in the design and management of major design and construction programs nationwide. For much of the last 15 years he has specialized in the management of major airport development projects and programs.

Mr. Daileda has completed project assignments serving in roles from Project Architect to Design Manager to Program Manager at numerous airports including, Chicago O'Hare

International, JFK International in New York, Hartsfield- Jackson Atlanta International Airport, Washington Dulles International Airport, and Ronald Reagan Washington National Airport.

In addition to his aviation design experience, Mr. Daileda has been involved in the development of commercial, municipal, and industrial projects across the country. Over the past two decades, he has held multiple offices for local, state, and regional components of the American Institute of Architects, including a term on the AIA National Board of Directors representing the Western Mountain Region. Mr. Daileda is currently the Director of Operations for the Arlington, Virginia Office of DMJM Design.

Kay Fanning
Landscape Historian, Cultural Landscapes Program
National Capital Region, National Park Service

Kay Fanning is the Landscape Historian with the Cultural Landscapes Program of the National Capital Region, National Park Service. Ms. Fanning is responsible for conducting research and writing reports on park landscapes. She received her doctorate in architectural history from the University of Virginia, where she wrote her dissertation on presidential memorials.

Phil A. Fowler
Chief of Ceremonial Activities
U.S. Army Military District of Washington

Phil Fowler is the Chief of Ceremonial Activities for the U.S. Army Military District of Washington. He has been involved with all aspects of ceremonies for more than 20 years, both as a Soldier and Department of the Army civilian.

As a result of his unique background, he is the recognized authority on all aspects of military participation in ceremonial events and flag protocol. His position is the only one of its kind in the federal government.

Mr. Fowler has assisted foreign governments and their military with establishing methods and procedures for ceremonies in their countries. He has developed military pageants and military salutes around the nation, to include on the National Mall. These activities include the historical pageant “Twilight Tattoo,” “The 50th Anniversary of the Korean War,” and athletic events where they are honoring the Armed Forces and military veterans. Attendance ranges from thousands on site to millions around the world.

Mr. Fowler serves as the forward coordinator for State Funerals. He is responsible for ensuring the wishes of the family and deceased individual are incorporated, while ensuring the requests adhere to accepted protocol practices.

Originally from North Carolina, he lives in northern Virginia with his wife, Janet.

Michael Heaney
Senior Director
National Parks Conservation Association

An alum of the National Park Service/ National Parks Conservation Association Business Plan program, Michael Heaney joined NPCA in 2002 to head the implementation of management strategies in parks - a program that helps parks to implement management solutions to a variety of financial, operational and organizational issues.

To date, Michael has led projects in more than twenty national parks and visited well over 100 national parks. Prior to joining NPCA, Michael gained extensive international experience in the business arena- working in Europe and Asia, where he led projects in enterprise- wide process and organization change, procurement and strategic sourcing. A native of Scotland, Mike holds a Bachelor's degree from De Montfort University in England and a MBA with concentrations in finance and technology management from The Graduate School of Management at the University of California in Davis. Michael also serves as a board member of the Encampment Store- a non- profit group supporting Valley Forge National Historical Park. Michael's passion for parks is fueled by his interests in history, nature photography and as a SCUBA diving instructor. Michael is married and lives in Cooperstown in upstate New York.

Vikki Keys
Superintendent, National Mall & Memorial Parks
National Park Service

Vikki Keys, Superintendent of the National Mall & Memorial Parks in Washington, D.C., has more than 25 years of experience in managing National Park Service lands and programs.

As Superintendent, Ms. Keys manages National Park Service sites within the monumental core of Washington, D.C., including the principal symbols of our National heritage and 1,000 acres of cultural, natural and recreational areas. In addition to the new World War II Memorial, the Washington Monument, the Lincoln Memorial, Vietnam Veterans Memorial, Korean War Veterans Memorial, Franklin D. Roosevelt Memorial, Thomas Jefferson Memorial and Ford's Theatre; the National Mall & Memorial Parks includes more than 65 lesser known monuments and memorials within walking distance of the White House and the National Mall.

Ms. Keys directs partnership and public awareness programs encompassing land use management, concessions, community outreach, and volunteer support. She directed the highly successful public- private partnership resulting in a comprehensive restoration of the Washington Monument and is currently managing six major development projects within the National Mall to address issues ranging from security to public transportation, as well as developing a 50- year vision for management and use of the National Mall. Ms. Keys is well known for her leadership in public engagement within the complex decision- making environment of the Nation's Capital.

Thomas Lindsay
Director, We The People
National Endowment for the Humanities

Thomas Lindsay joined the staff of the National Endowment for the Humanities in February 2006, as director of agency's special initiative We the People. As director of We the People, Lindsay is charged with providing national leadership and support for the program's ongoing efforts to increase Americans' understanding of the nation's history, culture, ideals, and principles.

Before joining the National Endowment for the Humanities, Mr. Lindsay served on the National Council for the Humanities, a presidentially appointed board that oversees the work of the Humanities Endowment.

Mr. Lindsay has worked in higher education for more than 23 years as both a professor and an administrator. Most recently, he was executive vice president and provost of Seton Hall University. Prior to that, he served as provost and vice president of academic affairs at the University of Dallas, where he also acted as dean of the graduate school and director of the Institute of Philosophical Studies.

His Ph.D. in Political Science is from the University of Chicago, and his research has focused largely on the relationship between democracy and education. He has published articles in the leading journals of his field, including the American Political Science Review, The Journal of Politics, and the American Journal of Political Science.

David "Pup" Longwill
Senior Executive Producer
TBA Global Events

David "Pup" Longwill has worked in the entertainment and event industry for 25 years. During this time he has produced and directed concerts and special events for numerous corporations and charitable organizations. Recently he was the co- executive producer for "America's Future Rocks Today," a concert for 10,000 young people in the Washington D.C. Armory that was one of the highlights of President Bush's Inaugural. He also co- executive produced a similar event for the President in 2001 held in the MCI Center.

Mr. Longwill served as senior executive producer of the American Cancer "Relay for Life" event in 2002 on the National Mall in Washington, D.C. where he worked closely with the National Park Service and police municipalities in developing the program. With an audience of over 10,000, this was the first major event at the Capitol reflecting pool after the 9/11 tragedy. Mr. Longwill also served as executive producer and technical director for 2005 Tour of Hope, which featured Lance Armstrong and was held on the Ellipse in front of the White House for an audience of 10,000. Mr. Longwill just recently completed the American Cancer Society 2006 "Celebration on the Hill" and "Wall of Hope."

Dave was Senior Producer for the Hard Rock Café "RockFest 2000" in Chicago. With a budget of over \$6.3 million and an audience of 100,000 people, it was the largest one- day musical event in the United States in 2000. He has produced the "Taste of the NFL" for the last four years at the Super Bowl, and large entertainment events at 1996 Olympics and the 1998 Goodwill Games in New York. He has also served as production manager on world

tours for Vince Gill, LeAnn Rimes, Rod Stewart, Randy Travis, Olivia Newton- John and Def Leopard.

Dave is an expert event director and producer with extensive experience managing large scale, complex multi- million dollar events. He has worked with Presidents, Heads of State, CEO's and numerous celebrities during his wide- ranging career.

Diana Mayhew
Executive Director
National Cherry Blossom Festival

Diana Mayhew is currently the Executive Director for the National Cherry Blossom Festival, a position she has held for the past six years. The National Cherry Blossom Festival draws over one million people annually and creates a 7- 8 week, \$4million positive public relations campaign for Washington DC.

During her 22- year career in the Washington D.C. hospitality industry, passionately promoting the city, Ms. Mayhew has led the Marketing Departments for Odyssey Cruises and the Spirit of Washington and has held positions on the Boards of D.C. organizations including the Washington Waterfront Association and Washington Convention and Visitors' Association.

Ms. Mayhew is a member of Leadership Greater Washington Class of 2007 and currently serves on the Cultural Tourism D.C. Steering Committee and the Sister- to- Sister Community Council.

Sara Cedar Miller
Director of Park Information, Historian & Photographer
Central Park Conservancy

Sara Cedar Miller has been the photographer for the Central Park Conservancy since 1984 and the historian since 1989, and Director of Park Information since 2005. Her photographs of Central Park have been published in books and periodicals around the world. She appears on radio and television as a Park spokesperson, conducts specialized tours and lectures.

Ms. Miller received a M. A. in art history from Hunter College in 1973 and an M.F.A. in photography from Pratt Institute in 1983. Her book *Central Park, An American Masterpiece* (Harry N. Abrams, Inc., 2003) has received critical acclaim around the world.

Kym Murphy
Senior Vice President (RET) of Corporate Environmental Policy
The Walt Disney Company

After more than 30 years with the Walt Disney Company, Mr. Kym Murphy retired on March 31, 2006. Subsequent to his retirement, he established a consulting relationship with the Disney organization which continues to this day.

Prior to his retirement, Mr. Murphy was appointed to head Corporate Environmental Policy at The Walt Disney Company on April 1, 1990. Mr. Murphy was responsible for developing

company-wide policies and programs to assure Disney's active leadership in protecting and improving the environment throughout its business operations. He was also responsible for monitoring operations to ensure policy compliance.

In addition to serving as liaison between Disney and the environmental community and Federal and State Agencies, Mr. Murphy worked internally with such Disney entities as:

- The Attractions and Consumer Products Divisions to secure representation of environmental themes in park attractions, pavilions and consumer products;
- Corporate Procurement Operations to coordinate the selection and purchase of environmentally friendly products, materials and substances and to ensure the proper disposal and/or recycling of all associated waste;
- Disney film, television, video and music executives to encourage the use of environmental themes and issues in Disney entertainment products.

Mr. Murphy holds a degree in zoology from Los Angeles State University and has completed postgraduate work at San Diego State and Scripps Institution of Oceanography. Before joining Disney, he held management positions at Sea World (1964 – 1974 - Corporate Curator/Technical Director), Marineland of the Pacific (1975 – 1977 - Director of Operations) and was President of a consulting firm he formed in 1975.

D.C. Delegate Eleanor Holmes Norton U.S. House of Representatives

Congresswoman Eleanor Holmes Norton is now in her eighth term as the Congresswoman for the District of Columbia. The Congresswoman is a third generation Washingtonian. Named by President Jimmy Carter as the first woman to chair the Equal Employment Opportunity Commission, she came to Congress as a national figure who had been a civil rights and feminist leader, tenured professor of law, and board member of three Fortune 500 companies. Ms. Norton also had been named one of the 100 most important American women in one survey and one of the most powerful women in Washington in another.

The Congresswoman's work for full congressional voting representation and for full democracy for the people of the District of Columbia continues her lifelong struggle for universal human rights. Congresswoman Norton has used her background in national affairs and in law to become a leader in the House in important posts. She has served in the Democratic House leadership group and as the Democratic chair of the Women's Caucus, and she has been a member of the Committee on the Reorganization of the Congress, appointed by the Speaker when the Democrats controlled the House. Her success in writing bills and getting them enacted has made her one of the most effective legislative leaders in the House. She has the full vote in House committees and serves on the Committee on Homeland Security, the Government Reform Committee and the Transportation and Infrastructure Committee.

Congresswoman Norton, who taught full time before being elected, continues as a tenured professor of law at Georgetown University, teaching a course there every year. After receiving her bachelor's degree from Antioch College in Ohio, she simultaneously earned her law degree as well as a master's degree in American Studies from Yale. Yale Law School has awarded her the Citation of Merit as an Outstanding Alumna of Yale Law School, and Yale Graduate School has awarded her the Yale Wilbur Cross Medal as an Outstanding

Alumna of the Graduate School, the highest awards conferred by each on alumnae. She is the recipient of more than 50 honorary degrees.

Congresswoman Norton has served on the board of the Rockefeller Foundation and the Board of Governors of the D.C. Bar Association, as well as the boards of civil rights, and other national organizations.

Robert M. O’Neil
Founding Director
Thomas Jefferson Center for the Protection of Free Expression

Robert M. O’Neil became founding director of The Thomas Jefferson Center for the Protection of Free Expression in August, 1990, after serving five years as president of the University of Virginia. He continues as a member of the University’s law faculty, teaching courses in constitutional law of free speech and church and state, first amendment and the arts, and a new course entitled “Free Speech in Cyberspace,” as a University professor.

After serving as law clerk to U.S. Supreme Court Justice William J. Brennan Jr., Mr. O’Neil began his teaching career in 1963 at the University of California Law School at Berkley, where he chaired the Academic Senate Committee on Academic Freedom.

His administrative career began as provost of the University of Cincinnati in the early 1970s. He was vice president of Indiana University for the Bloomington Campus, and later president of the statewide University of Wisconsin before coming to Virginia. Mr. O’Neil taught law at each institution.

He is the author of several books, including *Free Speech: Responsible Communication Under the Law*, *The Rights of Public Employees* (second edition, 1993), *Classrooms in the Crossfire* (1981), and *Free Speech in the College Community* (1997), *The First Amendment and Civil Liability* (2001) as well as many articles in law reviews and other journals.

A native of Boston, Mr. O’Neil holds three degrees from Harvard and honorary degrees from Beloit College and Indiana University.

Larry Parkinson
Deputy Assistant Secretary for Law Enforcement & Security
U.S. Department of the Interior

A South Dakota native, Larry Parkinson attended the University of South Dakota and then Northern State College, where he obtained a Bachelor of Science degree in 1976. He then worked for four years in Washington, D.C. as an assistant to South Dakota Congressmen Larry Pressler and James Abdnor and as a subcommittee minority staff director. Mr. Parkinson left Capitol Hill to attend Harvard Law School, obtaining his Juris Doctor degree in 1983. While at Harvard, he was an Editor of the Harvard Law Review.

Following law school, Mr. Parkinson was a civil litigator with the law firm of Ropes & Gray in Boston and Washington, D.C. He also served as a Judicial Law Clerk to U.S. District Judge William Young in Boston.

Mr. Parkinson joined the United States Attorney’s Office for the District of Columbia, where

he served as an Assistant United States Attorney for approximately nine years, from 1986- 88 and 1989- 95.

In 1988- 89, Mr. Parkinson served as General Counsel of the U.S. Small Business Administration, where he managed and directed a legal office of over 200 attorneys.

In 1995, Mr. Parkinson joined the Federal Bureau of Investigation as Deputy General Counsel. In 1997, he was selected to be FBI General Counsel/Assistant Director, where he served for five years, under FBI Directors Louis J. Freeh and Robert S. Mueller. In that position, Mr. Parkinson was responsible for all legal affairs in the FBI and was at the leading edge of a broad range of law enforcement, intelligence, and counterterrorism matters.

In July 2002, Mr. Parkinson joined the U.S. Department of the Interior, where he currently serves as Deputy Assistant Secretary for Law Enforcement and Security.

Harry G. Robinson III
James E. Silcott Professor of Architecture and Dean *Emeritus*, advisor to the president,
Howard University

Principal, TRG Consulting

Harry G. Robinson, III is a design professional educated in architecture, city planning and urban design. Currently, he is the James E. Silcott Professor of Architecture and Dean *Emeritus*, advisor to the president, Howard University and principal, **TRG Consulting**.

Mr. Robinson was a twice presidential appointed commissioner and elected chairman, United States Commission of Fine Arts. Since 1998 he has served on the historical advisory board of "Washington, DC: America's City," a four part film series of one- hour programs to be broadcast nationally. He was a director of Scenic America and an incorporator of ScenicDC, the Nation's Capital chapter of the national organization. He was a member of the Committee for the Preservation of the White House and the Architectural Research Institute, New York City. He is a director of the White House Historical Association.

Mr. Robinson is the only African American elected president of two national architectural organizations - National Architectural Accrediting Board, 1996, and National Council of Architectural Registration Boards, 1992, and the only architectural educator ever elected President of the National Council of Architectural Registration Boards. He founded and, until 1995, directed ArchAdventure/CityPlace, a career discovery program in architecture and civic design that brings high school students to the University for pre- college studies.

In addition to his Howard University academic stewardship, Mr. Robinson maintains a selective interdisciplinary practice in project development and communication, programming, urban design, architecture, planning, and landscape architecture as TRG Consulting, formerly, TheRobinsonGroup. This firm specializes in a process titled *UrbanDesign/DecisionsPackage™, UD/DP™*, which seeks seamless integration of the planning, urban design, programming and conceptual design phases of built environment projects. TRG Consulting is now an urban design consultant to the Hines/Smith/Georgetown Group team that is re- developing the former convention center site, Washington, D.C.

Susan Spain
National Mall Plan Project Executive
National Park Service

Susan Spain is the National Park Service National Mall Plan Project Executive stationed at the National Mall & Memorial Parks. She has a B.L.A. in landscape architecture and B.A. in studio arts/humanities from the University of Minnesota. Ms. Spain is a registered landscape architect, who had 12 years in private practice experience doing public sector planning and design before joining the National Park Service in 1989. She has been a landscape architect with National Park Service's Denver Service Center since that time, with emphasis on planning, design and special projects.

Ms. Spain's work includes planning and design projects at The White House & Presidents Park, Sequoia National Park and War in the Pacific National Historic Park (Territory of Guam). She has also worked at national park units in Arizona, California, Nevada, Alaska, Mississippi, Rhode Island, Minnesota, New York and Washington State. The scope of her work includes general management planning, development concept planning/pre- design, design development, design guidelines, exhibit conceptual planning, transportation planning, special assessments, facilitation and training.

Anthony Williams
Mayor, District of Columbia

Anthony A. Williams began serving as the fourth Mayor of the District of Columbia on January 4, 1999, 25 years after the city was granted Home Rule in 1974. On January 2, 2003, Mayor Williams was inaugurated and began serving his second term in office. His second term extends through December 2006.

During his first term in office, Mayor Williams helped spark a renaissance in Washington, D.C. He and his administration have consistently produced a balanced budget, while generating economic stability and affordable housing. One of the cornerstones of Mayor Williams' tenure has been creating a friendly government that listens to citizens through town hall meetings and citizen summits.

In December 2004, Mayor Williams was elected president of the Washington, D.C.- based National League of Cities. The National League of Cities is the oldest and largest national organization representing municipal governments throughout the United States. He was also elected Vice Chair of the Metropolitan Washington Council of Governments (COG) in January, 2005, and served as the District of Columbia Chief Financial Officer (CFO) from October 1995 through June 1998. Appointed by former D.C. Mayor Marion Barry to lead the District to financial recovery, Williams restored fiscal accountability for District agencies and balanced the city's budget.

Prior to joining District government, Mayor Williams was appointed by President Clinton and confirmed by the Senate to serve as the first CFO for the U.S. Department of Agriculture. He served as the Deputy State Comptroller of Connecticut and as Executive Director of the Community Development Agency in St. Louis, Missouri; Assistant Director of the Boston (MA) Redevelopment Authority; and Adjunct Professor at Columbia University (NY).

Mayor Williams graduated magna cum laude with a Bachelor of Arts in Political Science from Yale College, earned a juris doctorate from Harvard Law and a master's degree in Public Policy from the Kennedy School of Government at Harvard University. He also served in the US Air Force.

Juan Williams
Senior Correspondent
National Public Radio (NPR)

Juan Williams is one of America's leading journalists and a senior correspondent for NPR. He also works on documentaries and participates in NPR's efforts to explore television opportunities. Mr. Williams brings insight and depth—hallmarks of NPR programs—to a wide spectrum of issues and ideas.

He is the author of the critically acclaimed biography Thurgood Marshall: American Revolutionary, which was released in paperback in February 2000. He is also the author of the nonfiction bestseller Eyes on the Prize: America's Civil Rights Years, 1954- 1965, the companion volume to the critically acclaimed television series, and the 2006 book, Enough.

Mr. Williams spent 21 years at The Washington Post, where he won an Emmy award for TV documentary writing. His articles have appeared in magazines ranging from Newsweek, Fortune, and The Atlantic Monthly to Ebony, Gentlemen's Quarterly, and The New Republic.

Mr. Williams continues to be a contributing political analyst for the Fox News Channel and a regular panelist on Fox News Sunday. A graduate of Haverford College, he received a B.A. in philosophy in 1976. Currently, he sits on a number of boards, including the Haverford College Board of Trustees, the Aspen Institute of Communications and Society Program, Washington Journalism Center, and the New York Civil Rights Coalition.

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