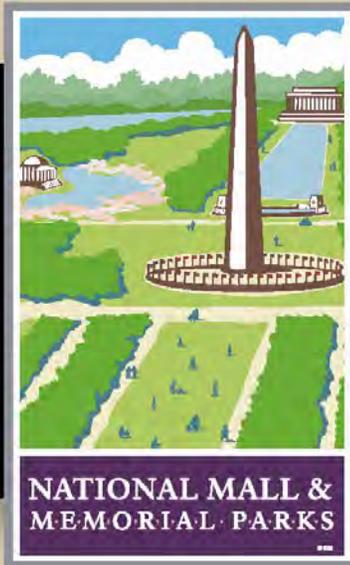


The Future

Public meetings Jan 8, 9 and 12, 2008



ENRICHING YOUR
AMERICAN EXPERIENCE

The National Mall Plan
Washington, D.C.

www.nps.gov/nationalmallplan

Purpose of Meetings



- Provides additional public scoping for National Mall Plan / Environmental Impact Statement
- Answer questions
- Opportunities for focused discussions
 - Facilities, unifying identity elements, concession facilities (WAMO and Pershing Park)
 - Historic Preservation / Section 106
 - Recreation, Circulation and Events
 - Recreation rentals



How will your participation be used?

- NPS is seeking additional public comment before developing a preferred alternative, completing analysis and completing a Draft National Mall Plan / Environmental Impact Statement (DEIS).
- The alternatives newsletter contains concepts that can be combined in many different ways to achieve diverse future visions for this most important national civic and memorial space.
- Public discussion / comment will provide information used to develop a **preferred alternative**
 - Internal process begins in late January
 - Cooperating agencies participate
- The **preferred alternative** will be described in the Draft National Mall Plan / EIS
 - Draft Plan – 60 day public comment period and public meetings

NPS Tiered Planning

Different decisions at different times



- Top tier vision plans like the National Mall Plan
 - Describe *“what and where”*
 - Other plans tier from these
 - National Mall Plan – also tiers from the NCPC Legacy Plan
 - Frequently Environmental Impact Statements
 - NEPA and Section 106 are often coordinated
 - Recent planning decisions are included as common to alternatives
- Implementation Plans
 - Focus on *“how”*
 - More detailed construction plans or resource management plans
 - May include additional approvals or compliance – reviews with the U.S. Commission of Fine Arts, additional section 106 compliance

National Mall Plan Schedule



2006-2007	Scoping/ Begin affected env.	Scoping continues	Develop Alts/ Begin Environmental analysis	Public input / continue analysis
Internal Planning Preparation Studies Background Reports Internal Scoping	<i>Press Conference Scoping newsletter November 15 Symposium Project website</i>	<i>Open House Planning meetings</i>	Develop a range of concepts Cooperating Agency workshops Internal studies continue	Newsletter 3 - workbook
2006	<i>November 2006</i>	<i>February 2007</i>	April to November 2007	December 2007
2007-2009	<i>Develop Preferred / analysis continues</i>	Publish Draft Plan / comment response	Final Plan published	Plan completed
<i>Scoping and Concept Workbook Meetings</i>	Preferred Alternative Development	<i>Meetings nationwide as Draft National Mall Plan / Environmental Impact Statement (DEIS) published</i>	<i>Final Plan published 30 day waiting period</i> Record of Decision signed completing planning	<i>Plan summary document published</i>
<i>Early January 2008 Meetings Internet 30 days</i>	Late Jan/Feb 2008	Late spring to Summer 2008 60 day public comment period	Nov 2008 to Jan 2009	<i>July 2009</i>

Public involvement



Required and Essential

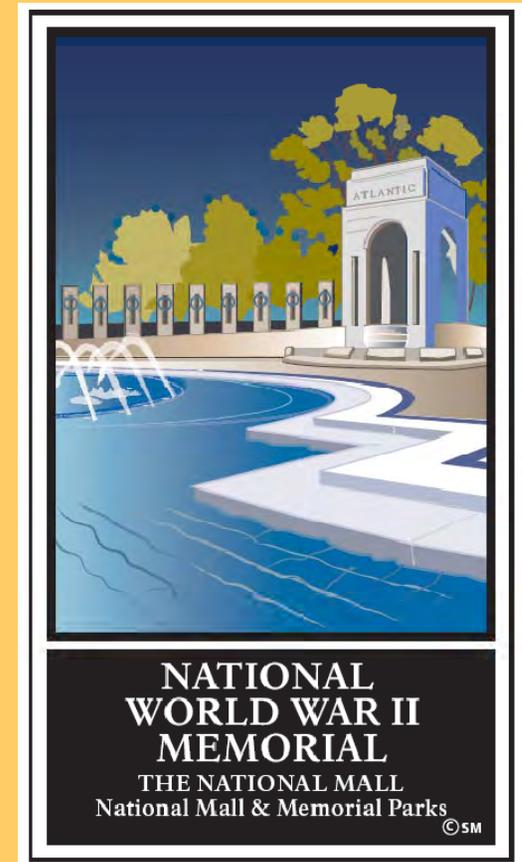
- Press conference, symposium, special website, planning video, public meetings, media outreach, presentations
- Over 5,000 scoping comments in 2007

Understand the tradeoffs / what is at stake

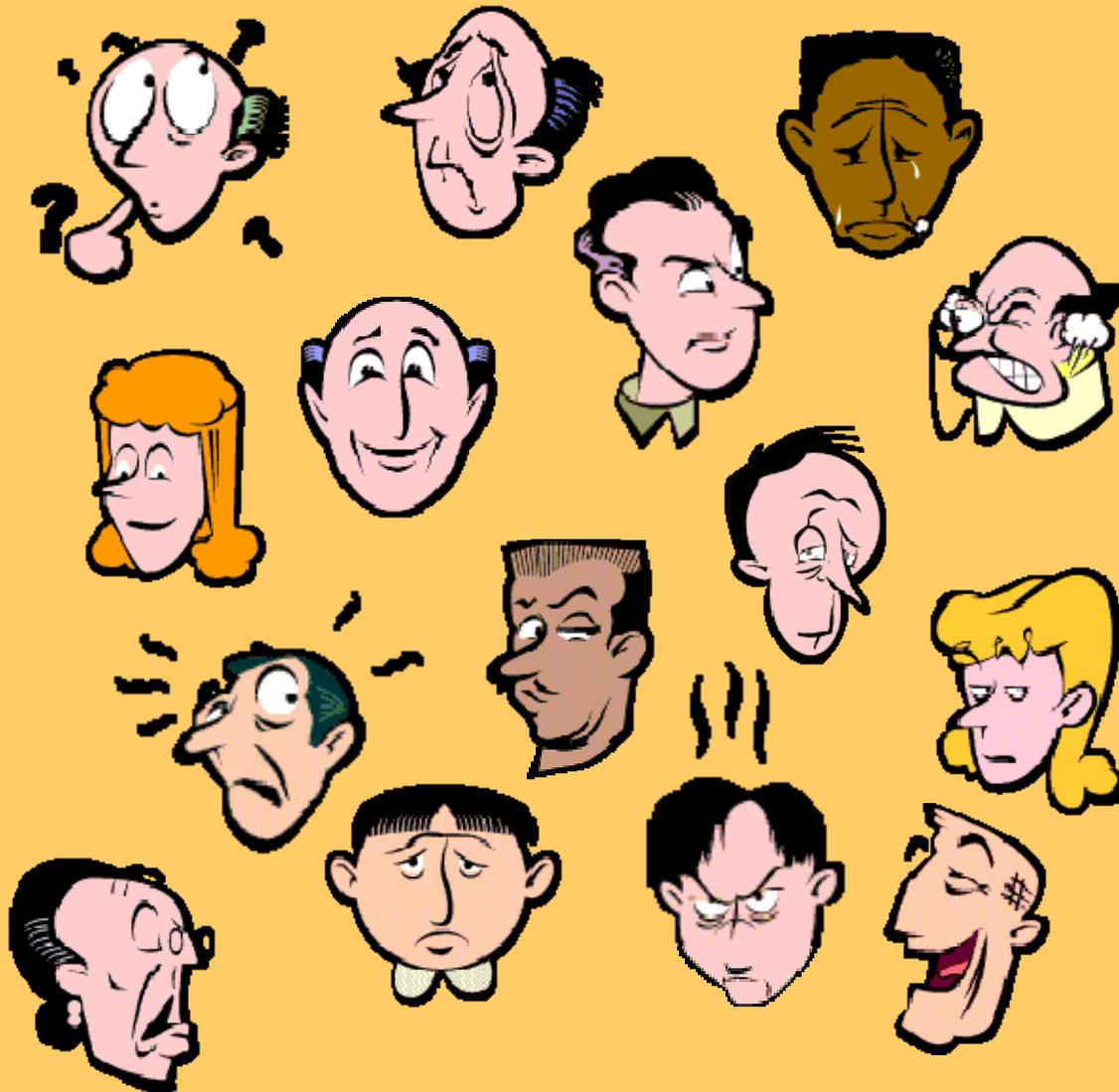
- Landscape health
- Landscape appearance
- The historic character of the most important venue for civic activities in our nation
- Experiences

Newsletter #3 to help define a future

- Before developing a preferred alternative and completing analysis



Public participation



Thinking things through together.

What do you like? Or not like? Why?

Alternatives ideas?



Ideas come from public comment, studies, staff and other sources

Ideas from the alternatives can be combined in many different ways!

Public comments now help NPS think through a Preferred Alternative

So please tell NPS the reasons why you like or do not like specific concepts

Range of Alternatives in Newsletter 3



- **No-Action** – continues current management
- **Alt A** – includes ideas that focus on the Historic Landscape and Education
- **Alt B** – includes ideas that focus on a welcoming national civic space for public gatherings, events and high use levels
- **Alt C** – includes ideas that focus on urban open space, urban ecology, recreation and healthy lifestyles

National Park mission – preservation / use



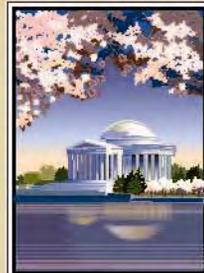
www.nps.gov/nationalmallplan



THE MALL



THE WASHINGTON MONUMENT



THOMAS JEFFERSON MEMORIAL



VIETNAM VETERANS MEMORIAL



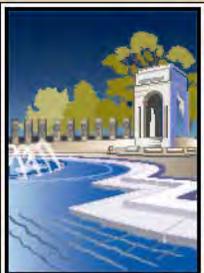
KOREAN WAR VETERANS MEMORIAL



LINCOLN MEMORIAL



FRANKLIN DELANO ROOSEVELT MEMORIAL



NATIONAL WORLD WAR II MEMORIAL



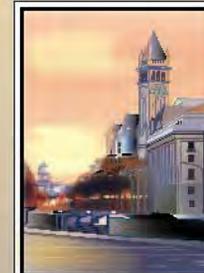
CONSTITUTION GARDENS



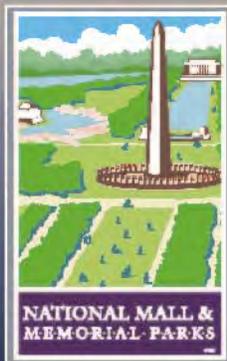
GEORGE MASON MEMORIAL



ULLYSSES S. GRANT MEMORIAL



PENNSYLVANIA AVENUE NATIONAL HISTORIC PARK



THE NATIONAL MALL
WASHINGTON, D.C.
NATIONAL PARK SERVICE

A PREFERRED ALTERNATIVE

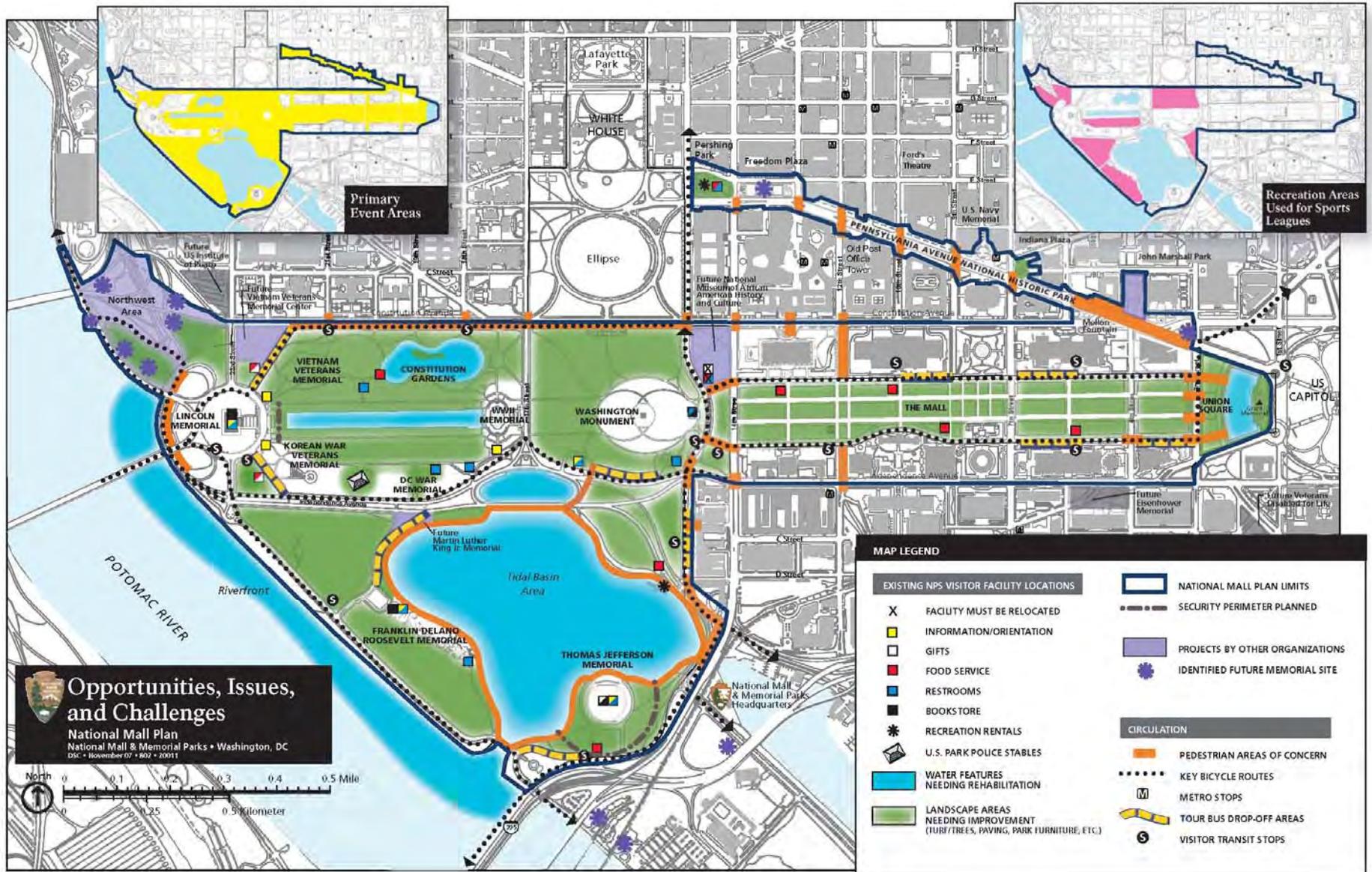
must:



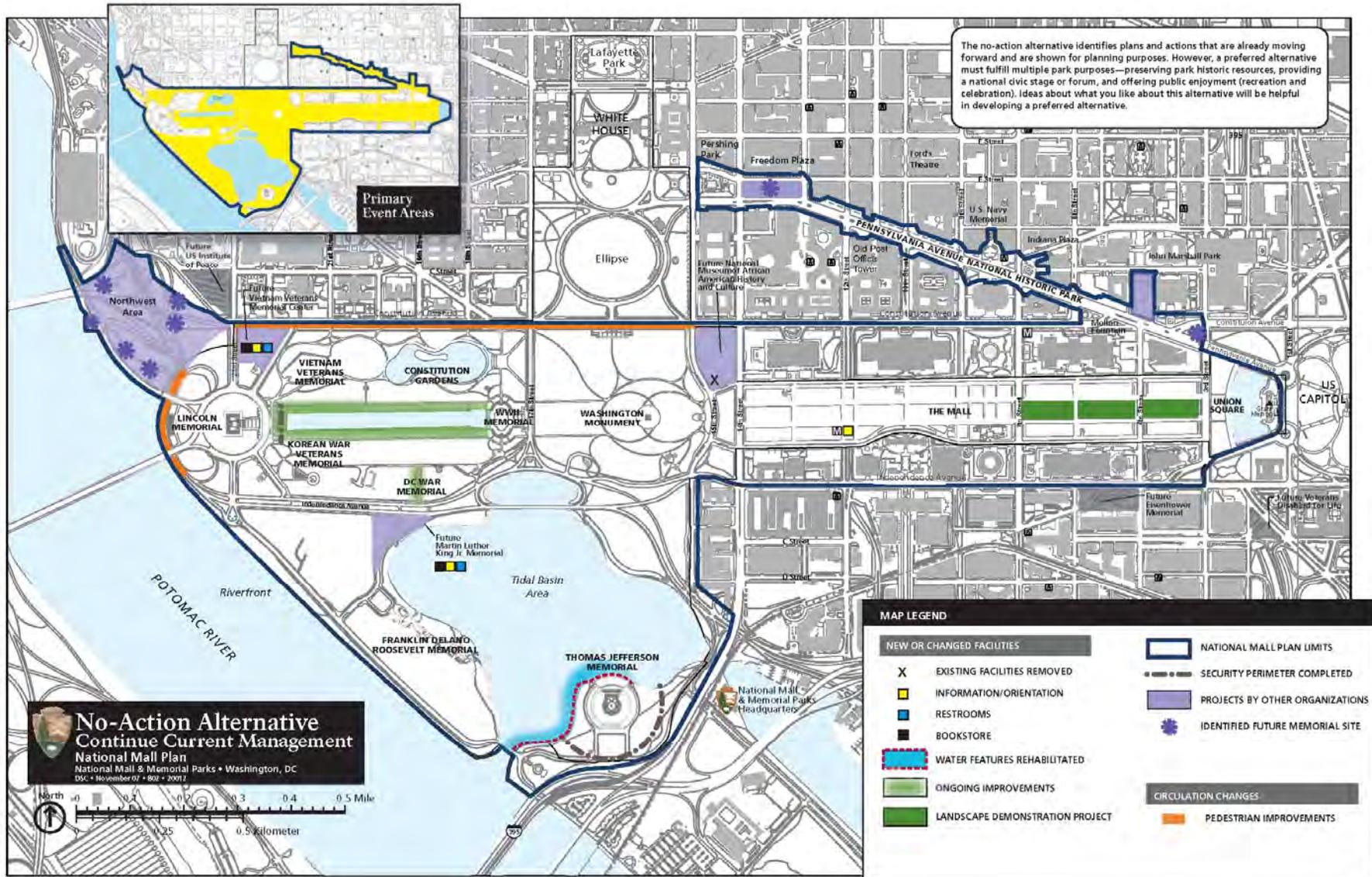
- Preserve Historic Landscape and Memorials
- Provide appropriate level of education
- Provide a welcoming national civic space for public gatherings and national celebrations
- Provide an appropriate level of recreation
- Provide for environmental stewardship and sustainability

WHAT ARE YOUR SUGGESTIONS ABOUT HOW IDEAS FROM THE ALTERNATIVES CAN BE COMBINED TO BEST ACHIEVE THESE IMPERATIVES?

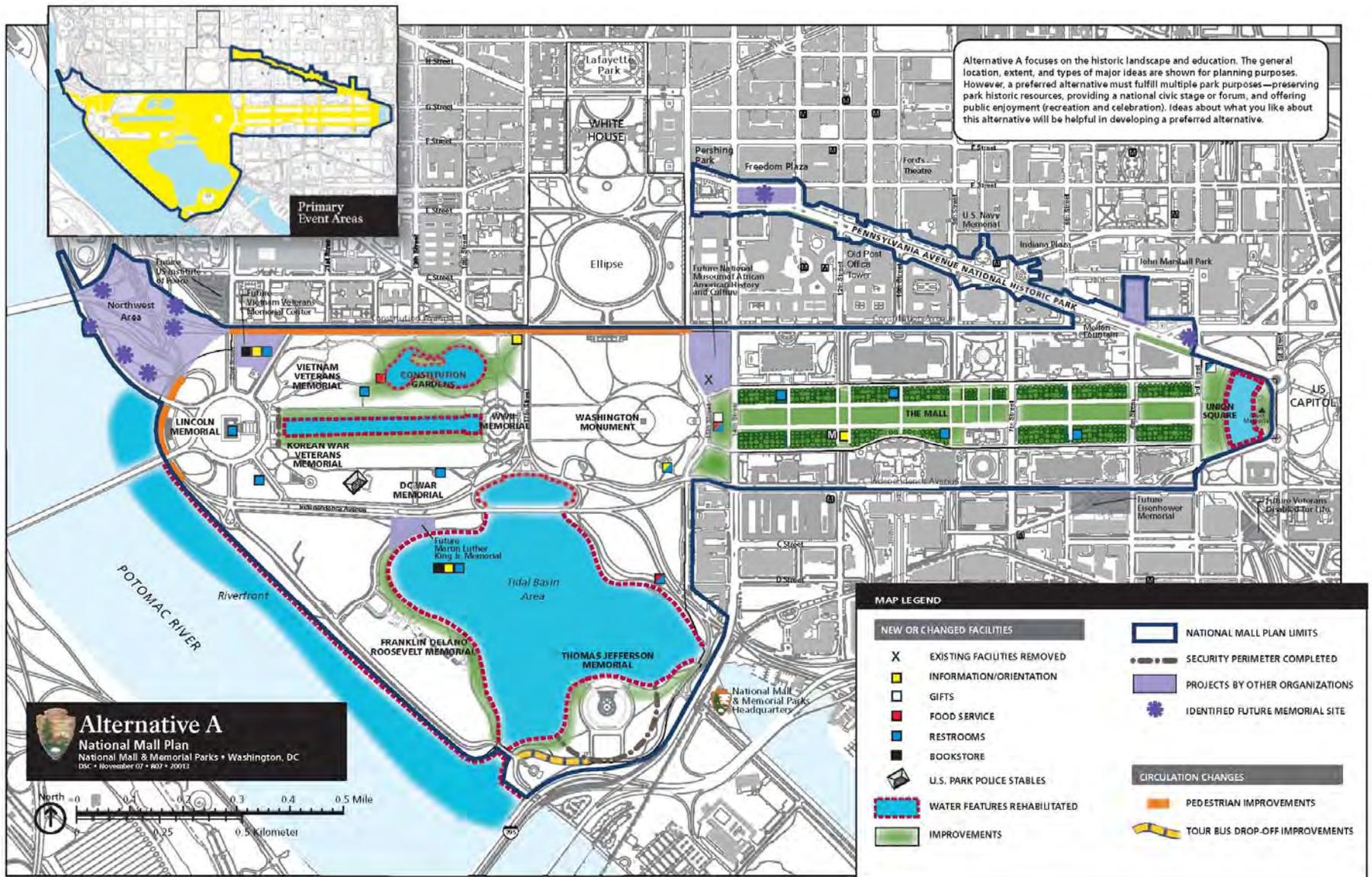
Opportunities, Issues and Challenges



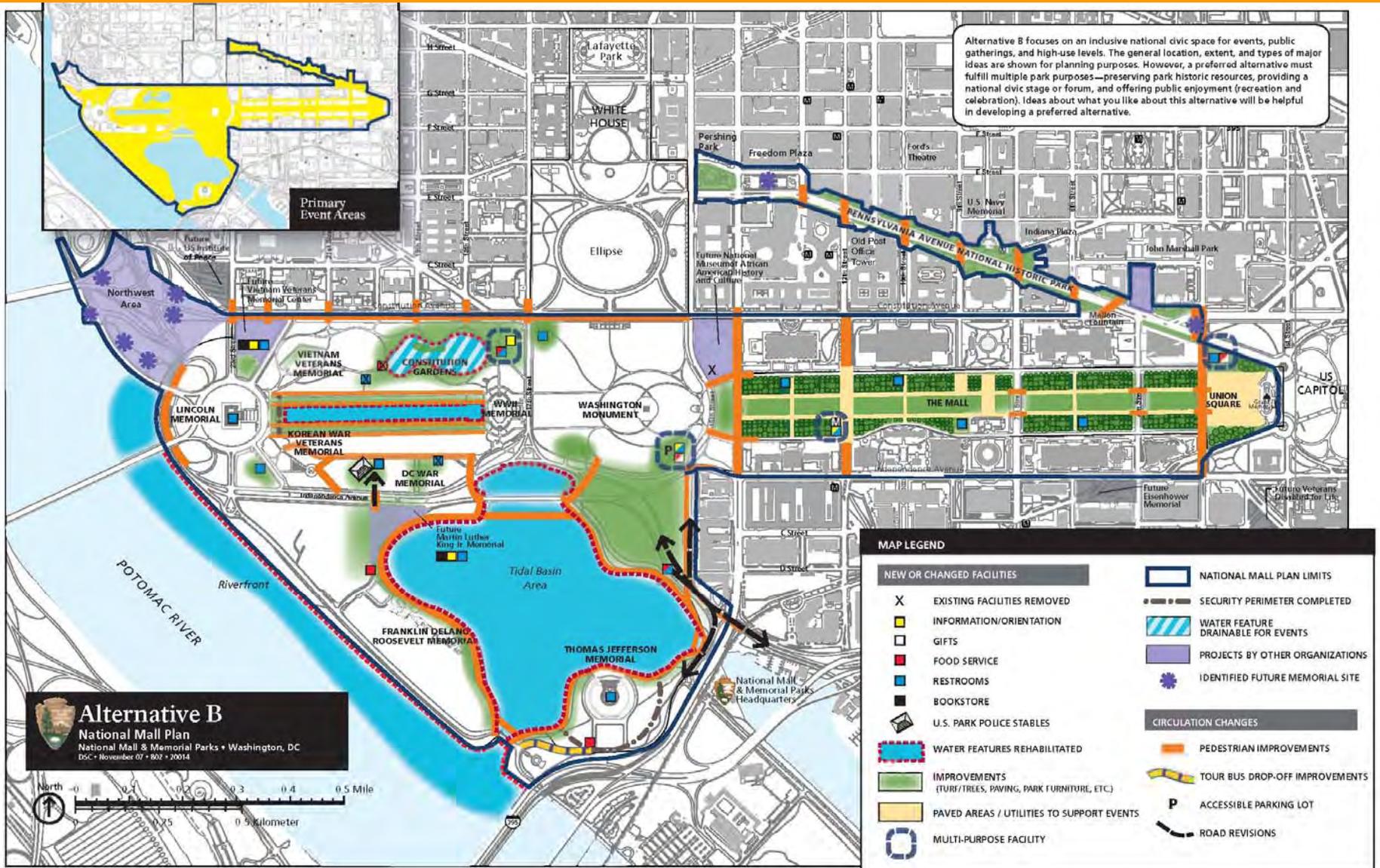
No Action – Continue current management



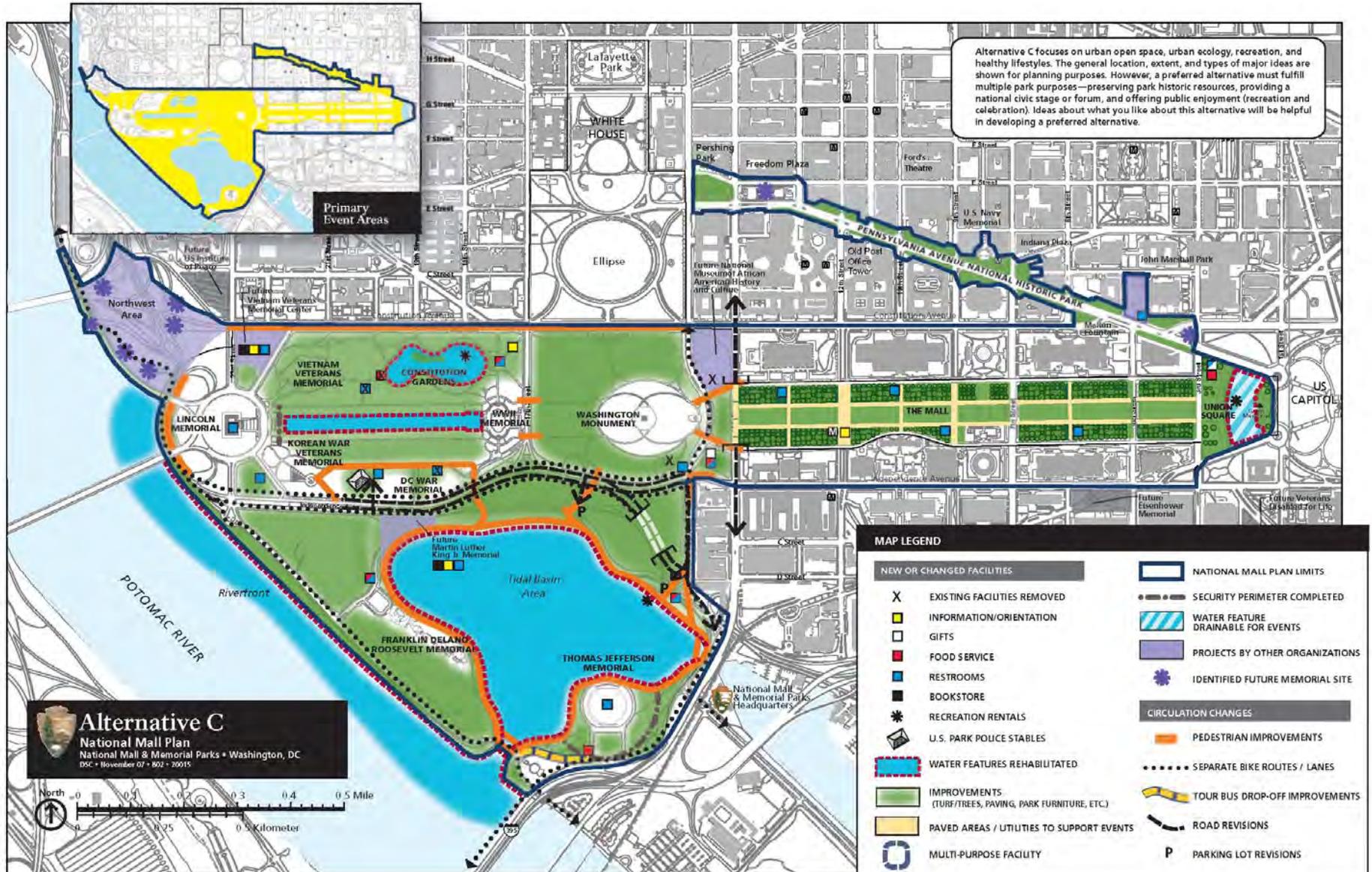
Alt A – Focus on Historic Landscape and Education



Alt B –welcoming high-use national civic space for celebrations, public gathering, and events



Alt C – Focus on urban open space, urban ecology, recreation and healthy lifestyles



January 8, 2008 Discussion



QUALITY AND CHARACTER OF THE BUILT ENVIRONMENT



January 8, 2008 Discussion



Providing public convenience and needed facilities.

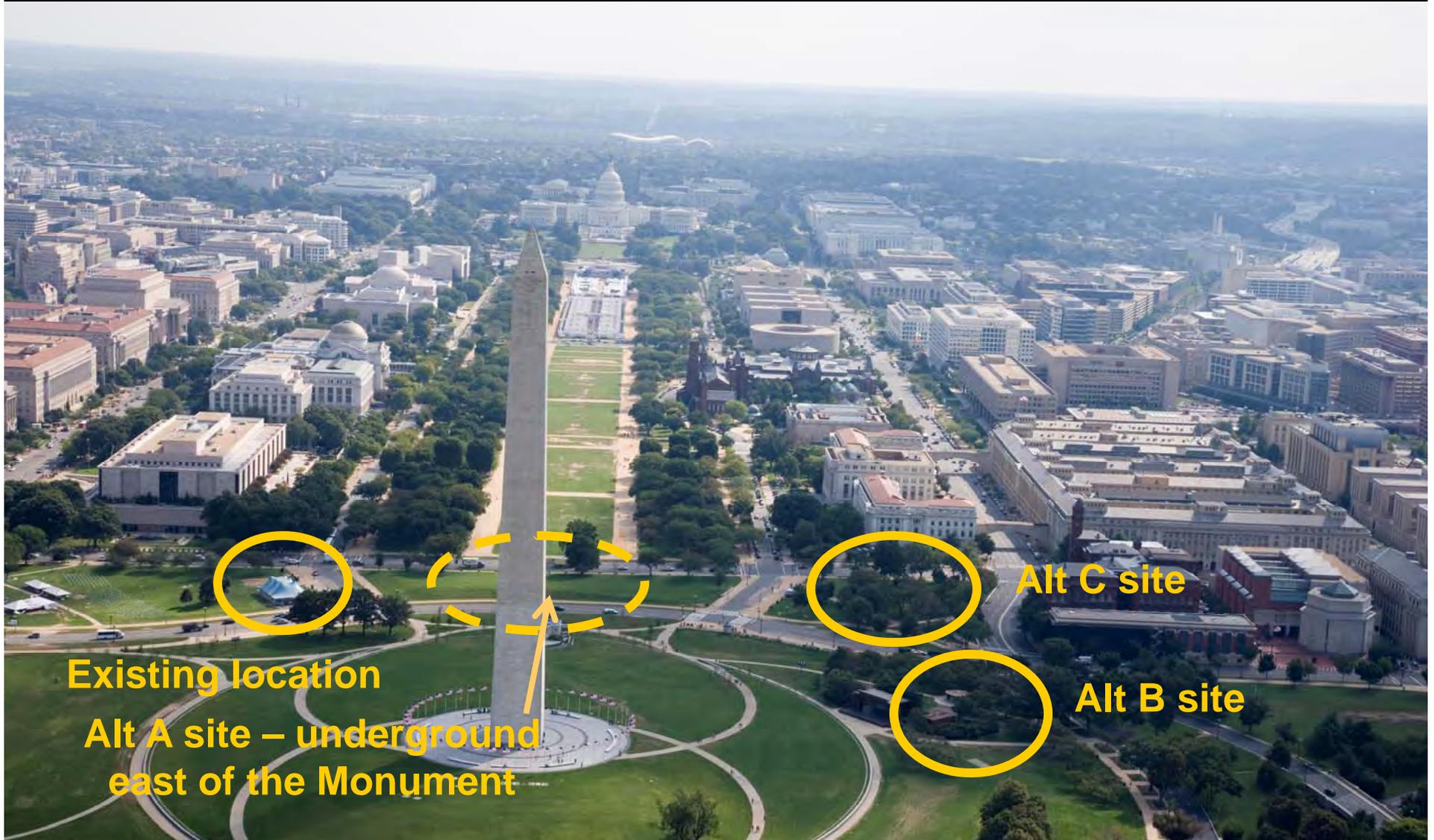


What?

Where?

Important characteristics?

WAMO Food and Gifts relocation sites



Existing location

Alt A site – underground
east of the Monument

Alt C site

Alt B site

WAMO Food and Gifts relocation sites



Alt B site

Alt C site

Alt A site - underground east of the Monument

Existing location

Washington Monument Food and Gifts



Temporary Facility must
be relocated



View from the
Washington Monument



Alt A location



Alt B location



Alt C location



Alt A – WAMO Food and Gifts relocation site



Alt B – WAMO Food and Gifts relocation site



North

View of Washington Monument from site B



Southeast



East to site



Sylvan Theater on north side of site



Northeast

Alt C – WAMO Food and Gifts relocation site



West

View of Washington Monument



North



Southwest



East



South

January 8, 2008 Discussion



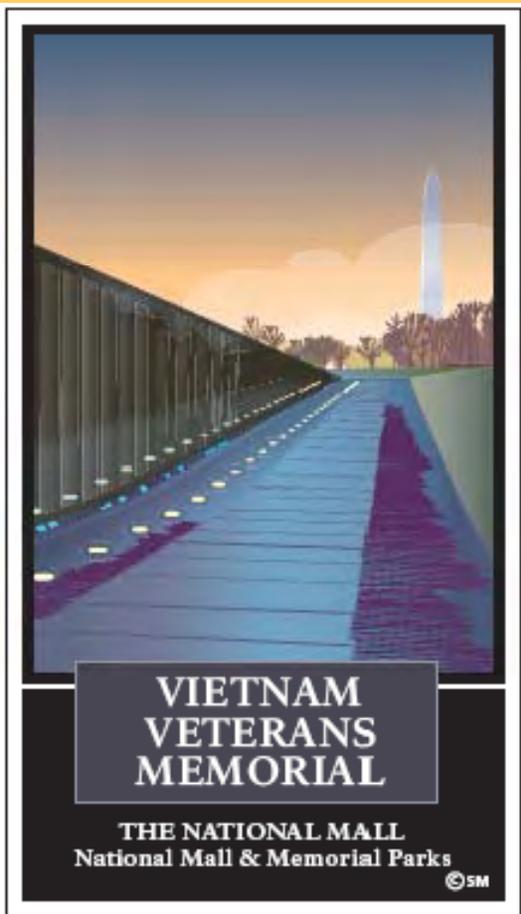
What unifies memorials and historic spaces? Design Elements and Messages

- Park furniture? (lighting poles, seating, tables, trash containers, post and chain)
- Signs and information? (maps, models, exhibits)
- Paving? Views? Vegetation?

Visitor Facilities - where and what type?

- Restrooms needed!
- Multi or single purpose buildings? Appearance?
- Green and Sustainable facilities required
- Improve efficiency of park operations

Unified design creates sense of “place”



- Place - the quality / character (brand) of the built environment and the natural environment that needs to be understood and protected
- Examples
 - Metro system architecture and furnishings (exemplifies - variety within unity)
 - Pennsylvania Avenue sidewalk / furnishings
 - Sign systems
- Public comment – high quality essential to be “worthy of the nation”
- What elements can and should unify the National Mall?

Quality? Cohesiveness? Identity?



- Nearly 1200 benches - 11 styles
- Over 2000 light fixtures
 - 4 historic styles
 - Many spot lights, ground lights, underwater and above ground lights
- Around 750 trash cans - 8 styles
- 47 drinking fountains - 5 styles
- Paving – 7 different materials

Discussion questions



What should unify the pre-eminent civic / historic / commemorative space in our nation?

In addition to views, streets, sidewalks, and transportation, what elements or components should connect this space to the city?

Pedestrian signs? What is an appropriate hierarchy of signs? What about recycling?

Quality protection can be specific



April 29, 1876 Act protects the Capitol Grounds

“...to prevent any portion of the Capitol grounds and terraces from being used as play-grounds or otherwise, so far as may be necessary to protect the public property, turf and grass from destruction or injury.”

The National Mall has no such protections, has different needs, but also has had increasing demands over time. Balancing use and protection is a complicated issue.

Protecting Design and Quality



- Existing protections
 - Commemorative Works Act / Reserve
 - Legislation creating memorials or areas
 - National Park Status
 - Building height limits
 - CFR; advertising restrictions; permit processes
 - Legacy Plan / Memorials and Museums Master Plan
 - Supt's Compendium, commercial services contracts
 - Preservation status (NR listing, HSR, CLI, CLR, LCS)
 - Design guidelines – Streetscape Manual
- Examples - Supplement current protections
 - Management zones (what can happen where)
 - Landscape standards (quality desired for specific locations)

Draft Management Zones



Management zones – used by NPS to define desired conditions and what activities and facilities are allowed

1. Main Memorial Areas
2. View shed and Character Conservation and Protection Areas
3. Multi-purpose Landscape Areas
4. High-Use Accommodation Areas
5. Pennsylvania Avenue Ceremonial Boulevard



Zone: Main Memorial Areas



- Purpose: to preserve the memorials and the character of their immediate surroundings and provide contemplation, appropriate activities and learning experiences.
- Many of the Memorials are symbols of our nation that have taken on additional meaning over time.
- **Highest standards** apply

Details: Main Memorial Areas



- 1. Desired natural and cultural resources conditions**
 - meet very highest standards
 - buildings, facilities and related commemorative works of art maintained to the **highest standard**
 - related landscapes and plant materials are in excellent condition and meet the highest landscape standards; any related designed water features operate continuously to desired standards
- 2. Desired experiences and activities** - opportunities for quiet contemplation and understanding the history, values and ideas of our country; pedestrian-only zones free
- 3. Facilities** - may have visitor seating to accommodate contemplation and unobtrusive visitor facilities located inside such as exhibits, visitor information, restrooms, bookstores or gift sales. Within the immediate area and compatible with the memorial design - a limited number of signs may be provided to remind visitors about regulations or respectful behavior; furniture or pedestrian lighting

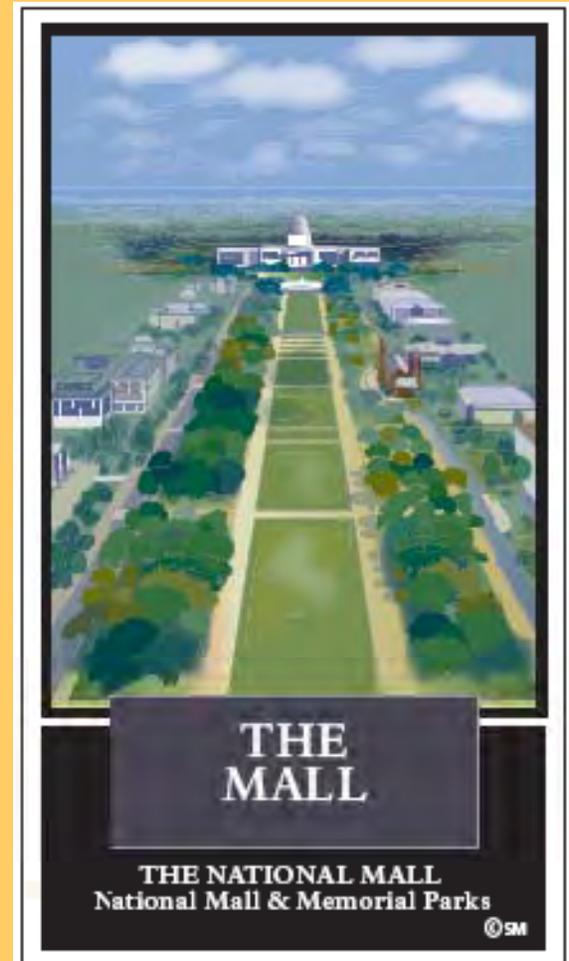
Zone: View shed and Character Conservation and Protection Areas



Purpose - to protect the historic landscape that establishes the character of the National Mall and demarcates important designed views and vistas.

Landscape character ranges from formal to informal and is generally comprised of simple components, - landform, turf, trees, and related park furniture. Pedestrian and vehicular entry to the National Mall necessary visitor orientation and directional information.

Critical features to protect are defined for each area and **highest or very high standards** apply.



View shed and Character Conservation and Protection Areas

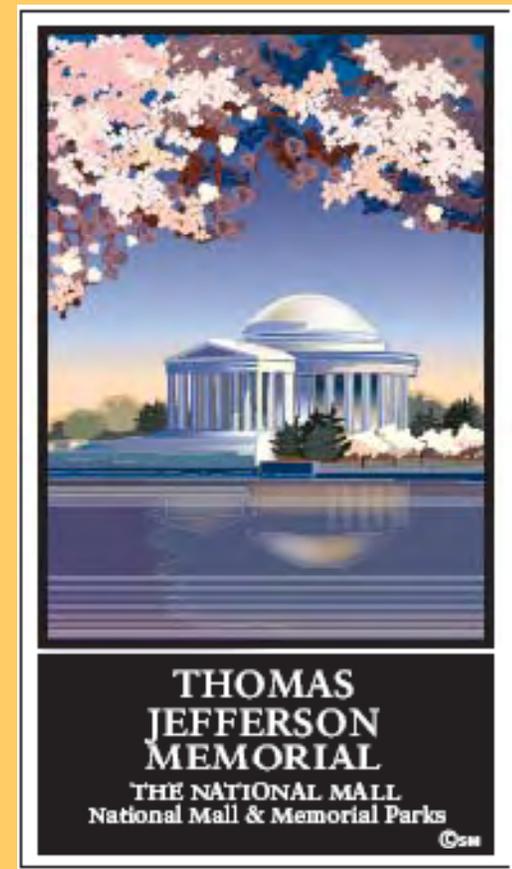


Defining Critical Features: Thomas Jefferson Memorial

Undulating naturalistic water edge bordered by flowering cherry trees which sometimes overhang walks and water. The dominating visual element of the Tidal Basin is the Thomas Jefferson Memorial.

Primary planned views include the north south view shed between the White House and Thomas Jefferson Memorial.

Other views from land, bridges and water emphasize the Washington Monument and glimpses into the Franklin Delano Roosevelt Memorial. From the plaza north of the Jefferson Memorial, several icons can be seen – the U.S. Capitol, the White House, and the Washington Monument.



Zone: Multi-purpose Landscape Areas



Accommodates visitor access, services and programs, permitted entertainment, activities, and events/ demonstrations in a high quality park like or historic setting generally characterized by trees, walks, designed water features, roads, small scale cultural resources and memorials.

Secondary and pleasant views of memorials and icons will be maintained.

Contains necessary visitor orientation and directional information as well as visitor facilities.

Critical features to be protected are identified and generally **high or very high landscape standards** applied.

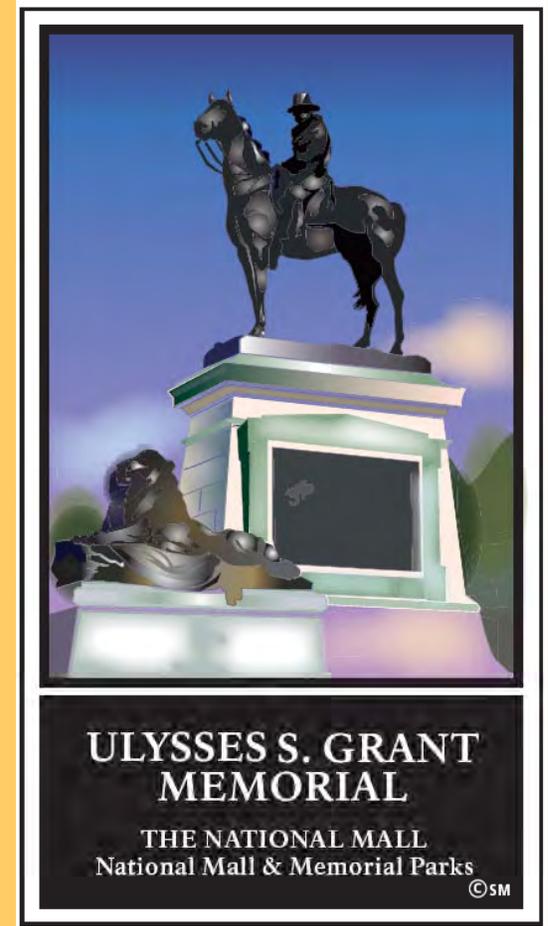


Zone: High-Use Accommodation areas

The purpose is to flexibly allow a variety of uses from national celebrations and demonstrations to spontaneous or league recreation and special events. Areas generally characterized by open turf or paved areas but may be edged by shade trees.

Permits are required for group activities, recreational sports leagues, special events and First Amendment demonstrations of more than twenty-five people.

Requirements ensure that soils, turf, walk, trees and irrigation systems are not degraded or are restored to the **desired standards**.



UNION SQUARE

Zone: Pennsylvania Avenue Ceremonial Boulevard



Protects the primary grand ceremonial boulevard (3rd to 15th) for events such as inaugural and other parades and provides the foreground for government buildings and a setting for business and commerce. Accommodates first amendment activities, weekend concerts and activities.

Vistas and character is protected. A sophisticated, safe, urban sidewalk character is perpetuated with broad walks, sidewalk cafes and educational, commemorative or public art experiences. **Highest to high standards** apply.

