MOU History

- 2014 - ongoing discussions & community meetings
- Ad Hoc Committee with Congressman Huffman
- Early 2015 - Principles of Agreement, lead to MOU
- June 2015 - 2 BOS Meetings & MOU Approval
- Summer/Fall 2015 - NPS Environmental Review, County adopts parking restriction and raises parking fines
- Dec. 2015 - NPS Completes Environmental Review, Approves MOU, COM completes engineering drawings for bollards
- Jan./Feb. 2016 - NPS constructs bollards to restrict parking
- Early 2017 - begin reservation system procurement
- Sep. 2017 - concessioner selected
- Jan. 2018 - start of reservation system!
MOU Summary

- NPS creates reservation system for visitors arriving by motor vehicle
- NPS manages the reservation system to reduce peak visitation and associated traffic
- Parking Management Corridor is created by County for NPS parking permits
- Phased road parking reductions to only 30 spaces within 7 years
- Parking enforcement and controls are enhanced for all of Muir Woods Road, Sheriff retains authority, NPS adds staff
- Continue collaboration to improve Redwood Creek water quality and environmental conditions
- Improve public transit and public messaging
Reservation System Milestones

December 2017
❖ On-site parking management

January 2018
❖ Privately owned vehicle (POV) and shuttle reservation system
❖ Expanded shuttle service (weekends and holidays year-round)

May 2018
❖ Commercial carrier reservation system managed by Recreation.gov
❖ Pre-purchased entrance fee collection
Monthly Visitation Comparison

2017 vs. 2018

- January 2017: 44,773
- February 2017: 42,057
- March 2017: 78,750
- April 2017: 72,790
- January 2018: 44,971
- February 2018: 49,569
- March 2018: 73,433
- April 2018: 92,589
Daily Visitation Comparison: April

2017 vs. 2018

Muir Woods MOU Update June 2018
Private Vehicle Parking Reservations

- Utilization rate between 70 - 80%
  - Weekends, holidays, spring break 90 - 100% utilization
  - Weekdays 35 - 75% utilization
- Weekend mornings sell out in advance
- 62% of reservations made within one day of visit
- 14% of reservations made more than one week in advance
Reduced Parking Violations

# Parking Tickets MW & FV Roads (MC 15.33.033)
Shuttle Ridership & Utilization

February: 70% Pohono, 81% Sausalito
March: 69% Pohono, 84% Sausalito
April: 65% Pohono, 75% Sausalito
May: 81% Pohono, 97% Sausalito

Legend: Pohono, Sausalito
Vehicle Arrivals Without Reservations

- February: 125
- March: 188
- April: 198
- May: 243

Tuesday

Saturday
Commercial Carrier Reservation System

- Effective May 15, 2018
- Managed through Recreation.gov
- Commercial Use Authorization (CUA) required for access
- Strong compliance thus far
- Limited confusion from infrequent users and limo companies
- Company feedback
Successes

- Positive visitor feedback - wonderful and quiet *in the woods*
- Reduced traffic and congestion
- Reduced parking on road
- Fewer incidents (vehicle break ins, visitor injuries, etc.)
- Streamlined visitor experience (advance-purchased fee collection)
- Opportunity for staff to return to intent of their position
- Provisions for school and outreach groups - systems aren’t negatively impacting access for these target populations
Opportunities for Growth

Visitors continue to arrive without reservations

❖ Visitors often ignore signs on road
❖ Queuing on roads
❖ Visitors driving away to find cell service
❖ Parking ambassadors are “too friendly”
❖ Impacts at Four Corners and Muir Beach
Reservation System Goals

- Manage peak visitation periods
- Improve visitor experience
- Reduce safety hazards
- Reduce impact on natural resources
- Reduce impact on local community