



# Granite Journal

The official newspaper of  
Mount Rushmore National Memorial



## Welcome to Mount Rushmore National Memorial

WELCOME TO MOUNT RUSHMORE National Memorial. This year (2011) marks the 70th anniversary of the completion of the Mount Rushmore carving. Whether you are visiting Mount Rushmore for the first time or you visit often, please enjoy its beauty and reflect upon the symbolism of the four presidents, the magnificent feat of engineering required to carve a mountain and the artistic accomplishment evident in the four faces.

With more than three million visitors in 2010, Mount Rushmore is an iconic national park, one of 394 sites the National Park Service is entrusted to preserve and protect for future generations. Mount Rushmore is also recognized internationally as a symbol of freedom, patriotism and democracy.

One of our goals is to facilitate visitor appreciation for the value of the cultural and natural resources in the park, so please visit the Lincoln Borglum Visitor

Center located just below the Grand View Terrace. You will find information about the sculpture, as well as other park resources and available activities in the park. Our park team and park partners are here to provide exceptional service and assist you in learning more about Mount Rushmore. We hope you experience the many cultures represented by our visitors. Have a safe and enjoyable visit.

—Superintendent Cheryl Schreier

### Things to Do:

1. Take the *Mount Rushmore Audio Tour: Living Memorial*.
2. Visit the Information Center to find information about Mount Rushmore and the other parks in the Black Hills.
3. Watch a movie in the Lincoln Borglum Visitor Center theater.
4. Walk the Presidential Trail, weather permitting.
5. Visit one of the Mount Rushmore Bookstores.
6. Visit Xanterra's Gift Shop.
7. Have a meal at the Carvers Café.
8. Watch the sculpture lighting, starting one half hour after dusk.

### Pets in the Park

Pets (except service dogs) are not permitted in any part of the memorial, except in the pet exercise areas located at each end of the main parking facility. (See park map on p. 8). This applies to all pets. Please pick up after your pet with bags that are provided in these areas. Since pets must stay in your car while you are visiting the memorial, we recommend that you park in the parking garage's shaded areas (Levels 1, 2, 4 and 5). If you are planning a lengthy stay, please see the kennels and pet services listed in area phone books.

See page 3 for additional regulations.

### Let Wildlife be Wild

Although they look friendly, all animals in the park are wild, so please do not approach or feed them. Approaching them can cause stress and disturb them from resting areas, natural feeding areas and travel routes. Animals have their own sources of food and must not learn to rely on human food which can cause serious health problems or death.



Chad Coppess

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Call 911 in case of Emergency.

Mount Rushmore National Memorial | 13000 Hwy 244, Bldg 31, Suite 1 | Keystone, SD 57751 | 605-574-2523 | [www.nps.gov/moru](http://www.nps.gov/moru)  
Superintendent Cheryl Schreier | Published without federal funding by Mount Rushmore Bookstores | [www.mtrushmorebookstore.com](http://www.mtrushmorebookstore.com)



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# Enjoying Mount Rushmore

## Things to Do at Mount Rushmore National Memorial During the Fall, Winter and Spring

NOW THAT YOU ARE AT MOUNT Rushmore, what activities can you take part in? Depending on the time available, you can participate in one or more of the following programs. See p. 8 for facility locations.

**Mount Rushmore Audio Tour** (30-120 mins.) Rent an audio tour wand to hear the story of Mount Rushmore through music, narration, interviews, historic recordings and sound effects while walking a scenic route around the park. Rented at the Information Center, the tour and accompanying brochure are available in English, German, Lakota and Spanish. (see p. 7 for more details.)

### **Lincoln Borglum Visitor Center, Museum and Theaters** (30-60 minutes)

Stop by the park's main visitor center located below the Grand View Terrace for information on the mountain carving, the presidents, the sculptor, the workers and history of the United States of America. View a film about the carving. Experience the interactive exhibits and talk with a park ranger about what to see and do in the park. A bookstore is available.

### **Mount Rushmore: The Shrine** (14-minute film)

Shown in the Lincoln Borglum Visitor Center theaters, the film tells the story of the carving of Mount Rushmore and the artist

who took on the monumental task. Filled with historic photography and film footage, the movie is a great place to start your visit.

### **Presidential Trail** (20-40 minutes)

Weather permitting, take a closer look at the mountain carving and the natural beauty surrounding it. This 1/2-mile loop trail begins at the Grand View Terrace, travels to the base of the mountain, past the Sculptor's Studio and loops back to the Grand View Terrace. When walking the trail clockwise, the first 1/4-mile of the trail is fully accessible, while the second half leading to the Sculptor's Studio and back to the Grand View Terrace has approximately 400 stairs.

### **Junior Ranger and Rushmore Ranger Programs** (30-60 minutes)

Learn about the sculpture and the environment that surrounds it through this self-guided activity for ages 3 and up. Upon completion of the program, participants will receive a badge. Junior Ranger and Rushmore Ranger activity booklets are available at any information desk. Patches are available for purchase in the Mount Rushmore Bookstores. More information about this program is on p. 5.



# Kids' Exploration Area for the Future

MOUNT RUSHMORE NATIONAL Memorial is partnering with the Mount Rushmore Society (see p. 7) to construct an overhead shelter for the Kids' Exploration Area. The park created this area in 2007 as an opportunity to reach out to the park's younger visitors.

It provides an informal, open-house environment for children and families to explore park topics through hands-on materials and activities. Rangers present programming on a wide variety of topics including animals, plants, the presidents, the U.S. flags and more.

Since rangers are encouraged to develop new topics and activities to present at the Kids' Exploration Area, we are always coming up with new ideas. New activities added last year included animal pelts for kids to touch and feel and a colonial ink and quill opportunity for visitors to try for themselves.

Hands-on activities provide a tangible experience for kids at the park and create a lasting memory of their visit to Mount Rushmore. As the Junior Ranger motto

states, the park hopes the Kids' Exploration Area will encourage young visitors to "Explore, Learn and Protect."

The Kids' Exploration Area is currently housed under a temporary tent that is erected every summer just off of the Grand View Terrace along the slate-covered access road. Other special events have also utilized this space in past summers, including cultural demonstrations by the Sons of Norway and the Germans from Russia. Improvements to the site, including the construction of a permanent shelter, will provide a more adequate space for interpretive programming as well as providing a permanent home to the Kids' Exploration Area.

TSP Engineering of Rapid City has been selected as the architect for the project and will begin the design phase to determine the best structure possible. A design will be selected this winter with hopes of construction and completion of the structure by late spring 2012.



Kids touch and feel animal pelts in the current Kids' Exploration Area which will soon have a shelter covering it, thanks to the Mount Rushmore Society, which is dedicated to raising funds for this project. National Park Service photo.

# Parking Questions



## Parking at Mount Rushmore

Parking is readily available in the memorial's parking complex, which is managed by Presidential Parking, Inc. This park concession operates under a contract between the National Park Service and the Mount Rushmore Society (see p. 7) which constructed the parking facility and continues to operate and maintain it. As no federal funding was used to construct the parking facility, Mount Rushmore has a parking fee and not an entrance fee. Therefore, passes such as the America the Beautiful Annual Pass, Senior Pass and Access Pass are not applicable at Mount Rushmore National Memorial.

An \$11 annual parking fee per vehicle is assessed to offset expenses for the construction, operation and maintenance of the parking facility. This parking permit entitles a vehicle unlimited entry to the memorial for the calendar year.

The fee for commercial bus parking is \$50. Verified nonprofit educational tour bus parking is \$25. Commercial tour van parking is \$11. All parking permits for these vehicles are issued for 24-hour periods.

## Facility Hours and Services

The park will be open from 5 am - 11 pm.  
Gates will be closed over night.

	Dates	Hours
<b>Information Center</b> Ranger Desk, Bookstore and Audio Tour	10/1/11 - 5/12/12	8 a.m. - 5 p.m.
<b>Lincoln Borglum Visitor Center</b> Museum, Ranger Desk, Theater and Bookstore	10/1/11 - 5/12/12	8 a.m. - 5 p.m.
<b>Gift Shop</b>	10/1/11 - 10/12/11 10/13/11 - 10/22/11 10/23/11 - 5/12/2012	8 a.m. - 8 p.m. 8 a.m. - 7 p.m. 8 a.m. - 6 p.m.
<b>Carvers Café</b> Breakfast and Lunch	10/1/11 - 10/12/11 10/13/11 - 10/22/11 10/23/11 - 5/12/2012	8 a.m. - 5:30 p.m. 8 a.m. - 4:30 p.m. 8 a.m. - 4:30 p.m.

Facilities open year-round except Christmas Day. Times subject to change. In the Black Hills, weather conditions can change quickly. Current weather conditions are available at an information desk.

## Park Regulations and Accessibility Information

### Pets

Pets (except service dogs) are not permitted in any part of the memorial, except in the pet exercise areas located at each end of the main parking facility (see park map on p. 8).



### Firearms in the Park

As of February 22, 2010, a new federal law allows people who can legally possess firearms under federal, South Dakota state and local laws, to possess firearms in Mount Rushmore National Memorial. It is the visitor's responsibility to understand and comply with all applicable state, local and federal firearms laws. Federal law prohibits firearms in federal facilities. If you have questions, please refer to Mount Rushmore's official website at [www.nps.gov/moru](http://www.nps.gov/moru).



### Protection of Park Resources

Federal law protects natural and cultural resources in all national parks. Removing rocks, collecting plants or feeding wildlife are strictly prohibited. Please do not litter.



### Smoking, Food and Beverages

Smoking, food and beverages are prohibited in the Information Center, Lincoln Borglum Visitor Center, Sculptor's Studio and Gift Shop. Smoking is prohibited in the Carvers Café, Amphitheater and all federal buildings. Please use disposal bins located outside the buildings for litter and extinguished smoking materials.



### Trails and Climbing

Climbing any part of Mount Rushmore, including the rock slope, is prohibited. There are many climbing opportunities at the memorial on other rock formations. A climbing brochure is available in the Information Center and Lincoln Borglum Visitor Center. Bicycles and roller blades are not permitted on trails or walkways within the memorial.



### Fires and Hunting

Fires and hunting are strictly prohibited within the park.



### Camping

Camping is not allowed. A list of national park, national forest and state campgrounds is available in the Information Center and Lincoln Borglum Visitor Center.



### Visitors with Disabilities

Visitors with visual impairments may obtain the official park brochure in Braille at the Information Center and Lincoln Borglum Visitor Center.

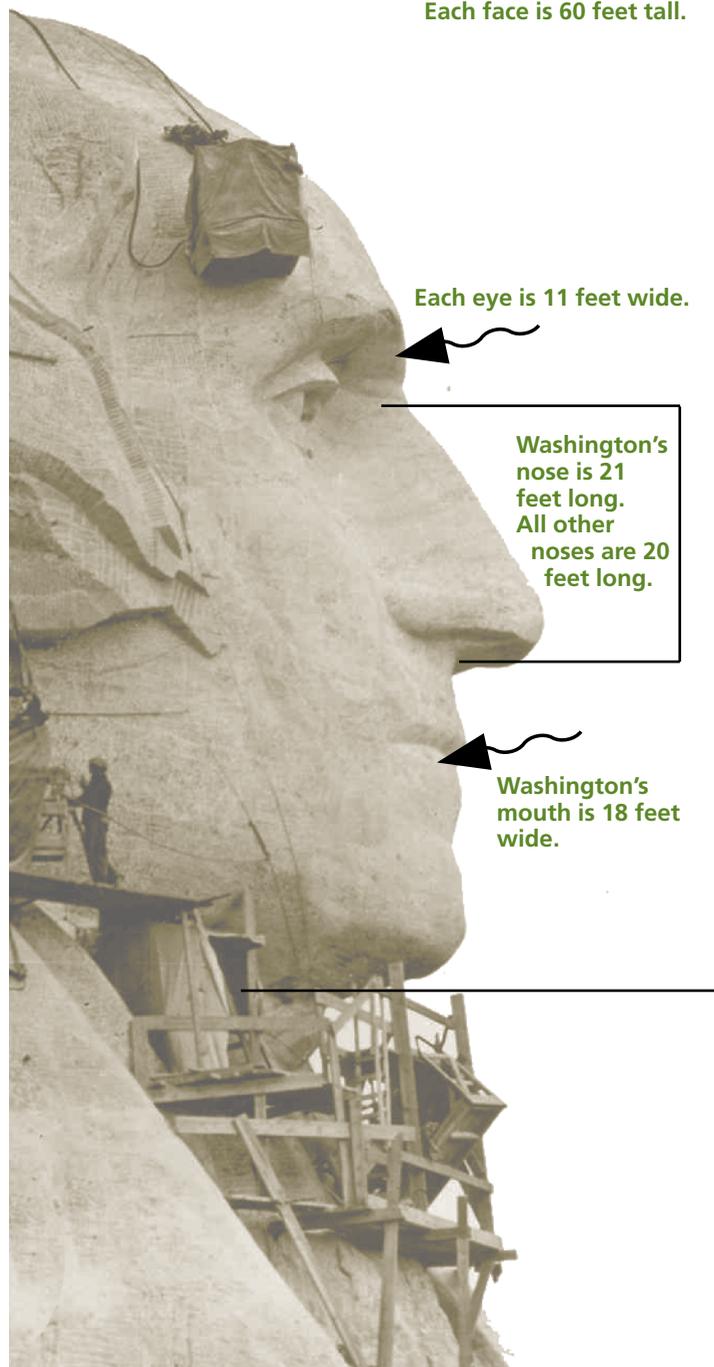
For visitors with hearing impairments, the film and video exhibits shown in the museum are captioned. Headphones are available for the Mount Rushmore Audio Tour as well as a hardcopy script (for the same rental fee as an audio tour wand rental).

Visitors with mobility impairments may board and deboard vehicles in front of the main entryway. Wheelchairs are available for loan on a first-come, first-serve basis at the Information Center. Please ask a park ranger for additional information on accessible programs available during your visit. Elevators on either side of the Grand View Terrace give access to the Lincoln Borglum Visitor Center and Amphitheater. Stop by one of the information desks to inquire about how to access the Sculptor's Studio. The Presidential Trail is surfaced to accommodate wheelchairs from the Grand View Terrace to the base of the mountain. The Carvers Café and Gift Shop are wheelchair accessible.



Has your chewing gum lost its flavor? Is your jaw just plain tired? By using a trash receptacle, you help save \$20,000 spent each year to remove chewed gum from walkways.

# Fast Facts



Each face is 60 feet tall.

Each eye is 11 feet wide.

Washington's nose is 21 feet long. All other noses are 20 feet long.

Washington's mouth is 18 feet wide.

**1927-1941**  
the carving dates

**400**  
the number of workers

**\$989,992.32**  
the total cost

**Charles Rushmore**  
the namesake

**Gutzon Borglum**  
the sculptor

**Dynamite**  
the main tool

**Jackhammer**  
the drill

**Harney Peak Granite**  
the rock

**Paha Sapa**  
the Lakota word for "Black Hills"

**Ponderosa Pine**  
the trees

**Democracy**  
the meaning of Mount Rushmore

## Presidents of the United States

George Washington*	1789-1797
John Adams	1797-1801
Thomas Jefferson*	1801-1809
James Madison	1809-1817
James Monroe	1817-1825
John Quincy Adams	1825-1829
Andrew Jackson	1829-1837
Martin Van Buren	1837-1841
William H. Harrison	1841
John Tyler	1841-1845
James K. Polk	1845-1849
Zachary Taylor	1849-1850
Millard Fillmore	1850-1853
Franklin Pierce	1853-1857
James Buchanan	1857-1861
Abraham Lincoln*	1861-1865
Andrew Johnson	1865-1869
Ulysses S. Grant	1869-1877
Rutherford B. Hayes	1877-1881
James A. Garfield	1881
Chester A. Arthur	1881-1885
Grover Cleveland	1885-1889
Benjamin Harrison	1889-1893
Grover Cleveland	1893-1897
William McKinley	1897-1901
Theodore Roosevelt*	1901-1909
William H. Taft	1909-1913
Woodrow Wilson	1913-1921
Warren G. Harding	1921-1923
Calvin Coolidge	1923-1929
Herbert C. Hoover	1929-1933
Franklin D. Roosevelt	1933-1945
Harry S. Truman	1945-1953
Dwight D. Eisenhower	1953-1961
John F. Kennedy	1961-1963
Lyndon B. Johnson	1963-1969
Richard Nixon	1969-1974
Gerald R. Ford	1974-1977
Jimmy Carter	1977-1981
Ronald Reagan	1981-1989
George H. W. Bush	1989-1993
William J. Clinton	1993-2001
George W. Bush	2001-2009
Barack H. Obama	2009-

\* Denotes a president portrayed on Mount Rushmore.

## Why These Presidents?

Presidential portraits courtesy of the White House Association.



**BIRTH**  
First President

*George Washington*



**EXPANSION**  
Louisiana Purchase

*Thomas Jefferson*



**DEVELOPMENT**  
Panama Canal, Trust Buster and National Parks

*Theodore Roosevelt*



**PRESERVATION**  
Saved the union during the Civil War

*Abraham Lincoln*



## Discover Facts on Your Own

### Junior Ranger Program

NPS

During your visit, become a Junior Ranger or Rushmore Ranger at Mount Rushmore National Memorial by completing a free activity book. Activity books are available at all information desks. Ask a park ranger for this fun book which will help you explore the wonders of the mountain, the presidents and the surrounding Black Hills area.

Once you are finished, please find a park ranger who will check your book and present you with a Junior Ranger badge. Junior Ranger patches are also available for purchase at the Mount Rushmore Bookstores.

The Junior Ranger Program is available at national park areas across the country.



## Avenue of Flags

While at Mount Rushmore, check out the 56 flags of the states, districts, territories and commonwealths of the U.S. along the Avenue of Flags hung in alphabetical order.

### States

1. Delaware	1787
2. Pennsylvania	1787
3. New Jersey	1787
4. Georgia	1788
5. Connecticut	1788
6. Massachusetts	1788
7. Maryland	1788
8. South Carolina	1788
9. New Hampshire	1788
10. Virginia	1788
11. New York	1788
12. North Carolina	1789
13. Rhode Island	1790
14. Vermont	1791
15. Kentucky	1792
16. Tennessee	1796
17. Ohio	1803
18. Louisiana	1812
19. Indiana	1816
20. Mississippi	1817
21. Illinois	1818
22. Alabama	1819
23. Maine	1820
24. Missouri	1821
25. Arkansas	1836
26. Michigan	1837
27. Florida	1845
28. Texas	1845
29. Iowa	1846
30. Wisconsin	1848
31. California	1850
32. Minnesota	1858
33. Oregon	1859
34. Kansas	1861
35. West Virginia	1863
36. Nevada	1864
37. Nebraska	1867
38. Colorado	1876
39. North Dakota	1889
40. South Dakota	1889
41. Montana	1889
42. Washington	1889
43. Idaho	1890
44. Wyoming	1890
45. Utah	1896
46. Oklahoma	1907
47. New Mexico	1912
48. Arizona	1912
49. Alaska	1959
50. Hawaii	1959
District of Columbia	1790
Guam, Territory	1898
Puerto Rico, Commonwealth	1898
American Samoa, Territory	1900
Virgin Islands, Territory	1917
Northern Mariana Islands, Commonwealth	1976

## Facts Behind the Hall of Records

WHAT DOES MOUNT RUSHMORE MEAN TO YOU? FOR GUTZON Borglum, who created the sculpture, the four presidents on the mountain represented important moments in American history.

Borglum wanted to build a special place to share American history with all visitors who came to the memorial. Part of that vision included a large room that would be carved into the vertical wall of the canyon behind the faces called the "Hall of Records" and would store important documents like the Declaration of Independence, the U.S. Constitution and the Bill of Rights.

Work started on the Hall of Records in 1938, but the U.S. government did not approve funding for this addition. Workers were only able to carve a doorway and a small hallway before Congress stopped the Hall of Records project.

Although the Hall was never finished as intended, Borglum's daughter, Mary Ellis Borglum Vhay, was determined to find a way to fulfill her father's dream in some manner. In 1998, she was part of a team that buried a teakwood box in a titanium vault at the entrance of the Hall. The box contains 16 porcelain panels, bearing the words of the Declaration of Independence, the U.S. Constitution and the Bill of Rights. The panels also contain biographies of the presidents and information about how and why Mount Rushmore was carved.



NPS

## Nature Facts: Pine Beetle Infestation

LIKE COLORADO, THE BLACK HILLS OF SOUTH DAKOTA HAS experienced a pine beetle infestation. Once infested, a tree will slowly die. The red trees seen throughout the Black Hills and in the picture to the right are the trees that were infested last year and are now dead.

To protect the memorial's forests from this epidemic, staff at Mount Rushmore embarked on an extensive thinning program to return the forest to a more sustainable condition. Measures were also taken

to protect scenic old growth trees within visitor areas by treating them with a protective spray. With these efforts, the park service hopes to have preserved the forested landscape around the sculpture.

**Dead trees, the result of pine beetle infestation, can be seen in the foreground. Mount Rushmore is indicated by the red dot.**



# Carving to Preservation: Evolution of a Memorial

“My plan is to make Rushmore a center in the heart of America so attractive, so comprehending, that the inevitable visiting world will assemble there with something more than curiosity, and go away with something more than wonder.”

Sculptor Gutzon Borglum

FOUR-HUNDRED MEN AND WOMEN helped create Mount Rushmore. Jobs varied from drillers and blacksmiths to housekeepers. They endured conditions that went from blazing hot to bitter cold and windy. Carvers climbed 700 stairs to the top of the mountain to start their work day. Winch men used 3/8-inch thick steel cables to lower workers over the front of the 500-foot face of the mountain in bosun chairs.

The work was exciting, but dangerous, as 90% of the mountain was carved using dynamite. The powdermen cut and set charges of dynamite of specific sizes to remove precise amounts of rock. After this was done, the drillers and assistant carvers drilled holes into the granite very close together. This was called “honeycombing”

which weakened the granite so it could be removed more easily. After honeycombing, the workers smoothed the surface with a “bumper tool,” a small jackhammer with a loose rotating bit, creating a surface as smooth as a sidewalk.

Carving of the mountain ended in 1941 after the death of Gutzon Borglum and the beginning of our nation’s involvement in World War II. But work on the mountain hasn’t completely stopped. Every year, the Mount Rushmore ropes team rappels over the faces, providing maintenance of the sculpture by maintaining the rock block monitoring system and providing other necessary preservation repairs.



In order to digitally preserve the sculpture, the park partnered with the Kacyra Family Foundation and Historic Scotland last year to provide a 3-D laser scan of Mount Rushmore (seen below) and other historic

resources at the park. The digital data gives the NPS the ability to develop a realistic interactive model of Mount Rushmore for

education and interpretation in the future, including potential “virtual tours” of the memorial.

Watch for the 3-D scan results on the following website—<http://archive.cyark.org>.

## Regional Park Neighbors



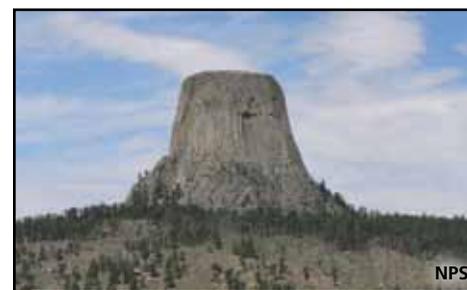
### Wind Cave National Park

Wind Cave is located about 50 miles from Mount Rushmore on Hwy 385. It is one of the world’s longest and most complex caves. It is famous for its boxwork, an unusual calcite cave formation resembling honeycomb. The park’s surface area contains 28,295 acres of mixed-grass prairie, ponderosa pine forest and associated wildlife. Call (605) 745-4600 for further information. [www.nps.gov/wica](http://www.nps.gov/wica)



### Jewel Cave National Monument

Jewel Cave’s Visitor Center and cave entrance is thirteen miles west of Custer, SD, on Hwy 16. With more than 150 miles surveyed, Jewel Cave is recognized as the second longest cave in the world. Cave tours provide opportunities for viewing this pristine cave system and its wide variety of speleothems. Call (605) 673-2288 to plan your visit. [www.nps.gov/jeca](http://www.nps.gov/jeca)



### Devils Tower National Monument

Devils Tower is located in Wyoming, approximately 2.5 hours from Rapid City. Travel west on Interstate 90, exit at Sundance, WY, take Hwy 14 north to Hwy 24 and then take 24 north to Devils Tower. The monolith rises 1,267 feet above the meandering Belle Fourche River. Call (307) 467-5283 to plan your visit. [www.nps.gov/deto](http://www.nps.gov/deto)



### Badlands National Park

Badlands is located approximately 1.5 hours from Mount Rushmore. Take I-90 to Wall, SD, to Exit 110 or 131 to access Hwy 240’s Badlands Loop Road. Badlands National Park consists of 244,000 acres of sharply eroded buttes, pinnacles and spires blended with the largest, protected mixed-grass prairie in the U.S. Call (605) 433-5361 to plan your visit. [www.nps.gov/badl](http://www.nps.gov/badl)



### Minuteman Missile National Historic Site

Minuteman preserves a launch control facility and a nuclear missile silo of the Minuteman II missile system. Call the site at (605) 433-5552 or stop by the Project Office at Exit 131 off of I-90. [www.nps.gov/mimi](http://www.nps.gov/mimi)



### Custer State Park

Custer State Park is located just south of Mount Rushmore. At 71,000 acres, it is one of the largest, most unique state parks in the nation and is home to a herd of 1300 bison. Visitors will find many lakes and natural areas. Hiking access to Harney Peak, the tallest peak in South Dakota, is also available. Call the Peter Norbeck Visitor Center at (605) 255-4464. [www.custerstatepark.info](http://www.custerstatepark.info)

# Park Partners

## MOUNT RUSHMORE SOCIETY

The Mount Rushmore Society has a long history with Mount Rushmore, beginning in 1930 when it was necessary to solicit private funds and provide for citizen involvement in the carving of the memorial. Ever since, the Society has been instrumental in the memorial's growth and promotion in a number of ways. The Society was the first gift shop concessionaire in the 1940s, embarked on a nationwide Preservation Fund campaign in the 1980s (raising \$25 million and spurring a total of \$56 million in facility improvements), helped fund the redevelopment at Mount Rushmore in the 1990s, which included a \$17 million parking facility operated by the Society, created the Mount Rushmore Bookstores at the memorial in 1993 and formed the Mount Rushmore Institute in 2007. The Mount Rushmore Bookstores alone have contributed over \$1.9 million to the park since 1993. Please visit one of our bookstore outlets or go to [www.mountrushmoresociety.com](http://www.mountrushmoresociety.com) to find out more about becoming a Society member.

## PRESIDENTIAL PARKING, INC.

Since 1997, Presidential Parking, Inc., has operated the parking concession for the Mount Rushmore Society's parking facility.

## XANTERRA PARKS & RESORTS

For more than 130 years, Xanterra Parks & Resorts has operated lodging, restaurants and other facilities at some of the most beautiful places on



earth—our country's spectacular national and state parks. The

Xanterra name has become synonymous with park and resort hospitality in pristine environments. Xanterra has operated the Carvers Café, Gift Shop and Memorial Team Ice Cream Shop at Mount Rushmore since 1993. Beyond offering high-quality guest services, the organization is committed to providing guests with a

memorable experience while helping them to have the least amount of

impact on the environment as possible. Through the Ecologix Environmental Management



## Become a Part of Mount Rushmore History: Rent the Mount Rushmore Audio Tour

**Mount Rushmore Audio Tour: Living Memorial** is a recorded guide incorporating narration, music, interviews, sound effects and historic recordings of Gutzon Borglum, Lincoln Borglum, Mary Ellis Borglum Vhay, workers and American Indians.

### HOW DOES IT WORK?

Using a lightweight handheld wand, a visitor can listen to the self-guided tour while simply sitting down in a favorite spot, walking around the park or following the suggested route shown on the map

provided to them. Depending on time allotted, a visitor can listen to just a few stops or take the entire tour, which can take two hours.

### WHAT WILL YOU HEAR?

The tour tells the stories of many people, including sculptor Gutzon Borglum, his workers and other visionaries, who blasted, drilled and fashioned a mountain into a memorial from 1927-1941. It also tells of four great presidents, who, in their own way, are the embodiment of the American

## JOIN THE MOUNT RUSHMORE SOCIETY MEMBERSHIP

Select one of the following membership levels to support Mount Rushmore National Memorial and receive discounts on merchandise purchased at our bookstores located in the Information Center, Visitor Center and the Sculptor's Studio. You may also receive the same discounts in our catalog and on our website. Many other cooperating associations offer reciprocal discounts at other national park sites.

### \$30 Individual Membership

Receive 15% off Bookstore purchases, 10% off purchases in the Gift Shop, reciprocal discounts at cooperating associations in other parks, quarterly newsletters and invitations to certain events. Annual.

### \$50 Family Membership

Receive all benefits listed above, plus two audio tours. Annual.

### \$100 Supporting Membership

Receive all benefits listed above, plus a parking pass for the NEXT calendar year. Annual. Eligible for Lifetime Membership after five consecutive years.

### \$500 Lifetime Individual Membership

Receive 15% off Bookstore purchases, 10% off purchases in the Gift Shop, reciprocal discounts at cooperating associations in other parks, quarterly newsletters, voting rights and invitations to all organizational events for life. Also receive a one-time coupon for two audio tours and a one-time parking pass for the NEXT calendar year.

### \$700 Lifetime Couple Membership

Shares all benefits listed above for a couple.

### \$1500 Corporate Membership

Receive all Supporting Membership benefits for one designated member of the corporation, plus a framed certificate and logo designation, business link on our website and advertisement opportunities. Annual.

### Additional donation of \_\_\_\_\_

#### Charge my Credit Card (Circle One)

MasterCard Visa Discover AmerExp

Acct# \_\_\_\_\_

Expiration \_\_\_\_\_

Signature \_\_\_\_\_

Name \_\_\_\_\_ Business \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Email Address \_\_\_\_\_

[WWW.MOUNTRUSHMORESOCIETY.COM](http://WWW.MOUNTRUSHMORESOCIETY.COM)

FILL IN THE ABOVE FORM AND MAIL WITH CHECK OR CREDIT CARD INFO TO THE ADDRESS BELOW. 1-605-341-8883 FAX TO 605-341-0433

Mount Rushmore Society · PO Box 1524 · Rapid City, SD 57709



System, Xanterra is working towards becoming a truly sustainable business. Since 2002, the organization has reduced greenhouse gas emissions by 35% and fossil fuel usage by 62%, while increasing solid-waste diversion to over 45%. During your visit, stop by the Gift Shop for a selection of green souvenirs or try a local bison burger in the Carvers Café. Of course, please participate in the park's recycling program. Most of all, have a memorable and exciting visit here at Mount Rushmore.

## Audio Tour Achievements

- Winner of the 2007 Association of Partners for Public Lands Audio/Visual Award
- Winner of the 2007 National Association of Interpretation's Interpretive Media Awards for audio tours
- Winner of the 2008 National Park Service Director's Award for Excellence in Interpretive Media

# Park Map and Facilities

## Information Center, Bookstore and Audio Tour

Start by visiting this center for park orientation and information, the Junior Ranger Program and other activities in the Black Hills. Shop at the Mount Rushmore Bookstore. Rent a wand and experience the Mount Rushmore Audio Tour to hear the story of Mount Rushmore. Available in English, German, Lakota and Spanish.

## Carvers Café and Gift Shop

Xanterra Parks & Resorts operates a full-service food court, including ice cream, and a Gift Shop. ATM and restrooms are also available.

## Avenue of Flags

Location of the 56 flags of the states, districts, commonwealths and territories of the U.S.

## Grand View Terrace

Located at the end of the main walkway, this is the primary viewing area to get a photograph of the mountain carving.

## Lincoln Borglum Visitor Center, Museum, Theaters and Bookstore

Visit the park's main visitor center located below the Grand View Terrace for interactive museum exhibits, a film and an information desk staffed by park rangers. Shop at the Mount Rushmore Bookstore.

## Amphitheater

Location of the nightly summer Evening Lighting Ceremony.

## Presidential Trail

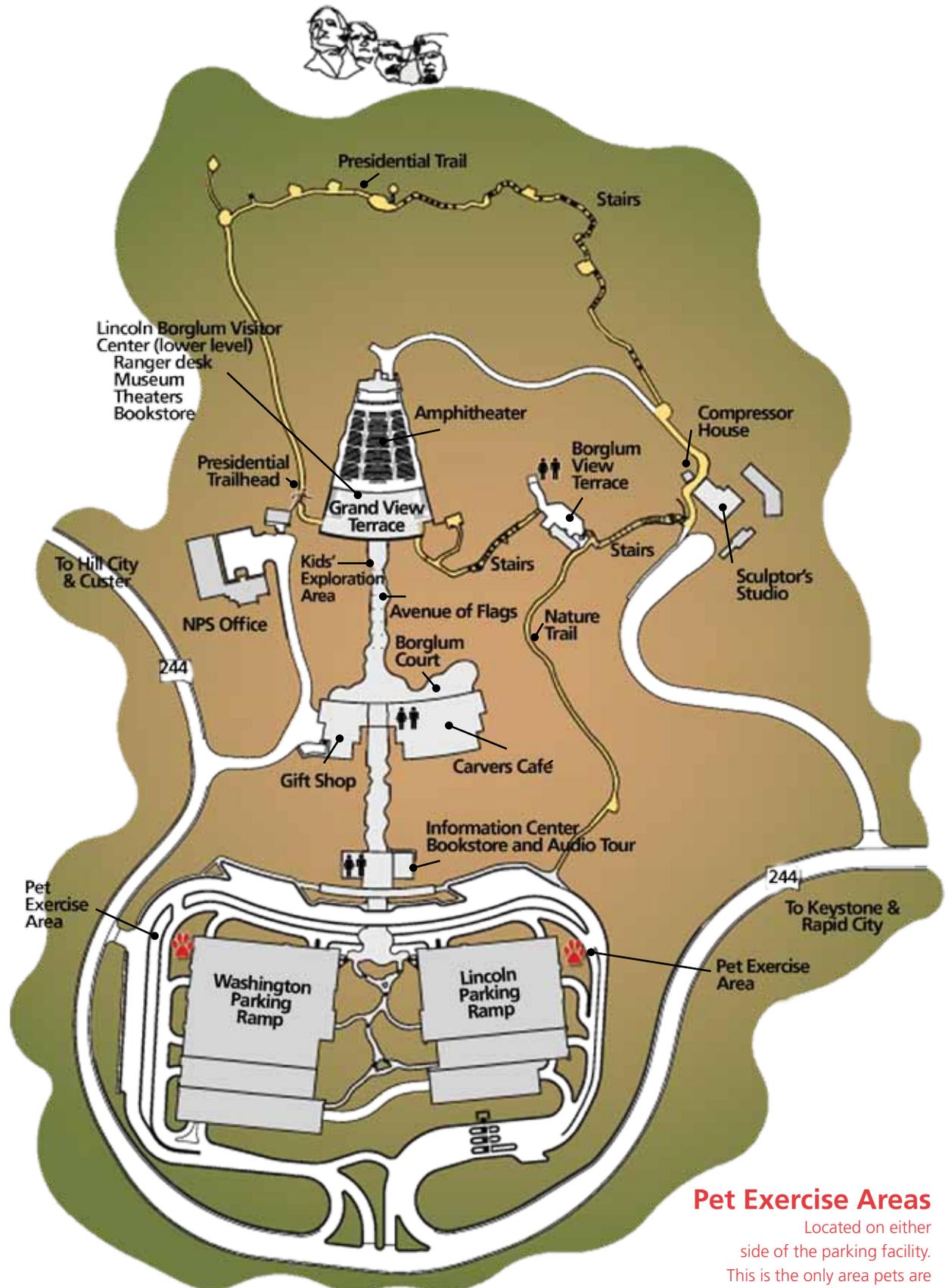
Weather permitting. This 1/2-mile loop trail begins on the Grand View Terrace, takes you to the base of the mountain, past the Sculptor's Studio and back.

## Borglum View Terrace

The location of Borglum's first studio.

## Nature Trail

Weather permitting. This short trail offers a glimpse at some of the natural resources found in the park and connects the Borglum View Terrace to the parking area.



## Pet Exercise Areas

Located on either side of the parking facility. This is the only area pets are permitted within the park.