

Five Year Vision and 2012 Park Goals

Missouri National Recreational River

January 2012

The five year vision and 2012 park goals were developed during a collaborative staff workshop in December 2011.

2012 Goals

1. Establish Friends Group

- Define the 'cause' behind the establishment of group
- Outline how this group will be developed
- Identify and approach potential champion

2. Improve Recreational Opportunities and Use

- Meridian Bridge Trail – define messages portrayed along trail; determine trail layout
- Develop/Install Bow Creek Signs
- Develop a trail plan for Mulberry Bend Overlook, complete compliance (PEPC, 106, NPS trail requirements)
- Develop a conceptual plan for campsites on Goat Island, upper & lower Bow Creek; inventory resource issues (trash, invasive species, T&E)

3. Focus on the 39-mile Reach

- Meet with each tribal council
- Write newspaper article for local newspapers
- Exhibit in Ft. Randall Visitor Center
- One 'Special Event' at Fort Randall

4. Outreach & Branding

- Create/provide Branding message
- Conservation Areas Land Protection Plan public meeting
- Missouri River Futures style landowner meeting
- Boat Tours
- Name the eaglets – school contest
- Mobile Ranger Station
- Social media
- Newsletter – combined Interp and Resource

5. Community of Conservation

- Identify research and resource information needs
- Land stewardship – invasive species
- Water Quality & TMDL
- Land protection – easements, fee-title

6. Excellence in Service

- Outline of information needed for 'Ranger Binder', both seasonal and permanent employees
- Cross-training – plover & tern surveys, Ranger on the Water
- Safety – Occupational Leadership
- Explore diversity through college recruiting and approaching tribes

Five Year Vision

1. Establish Friends Group
2. Improve Recreation Opportunities and Use
3. Focus on the 39-mile Reach
4. Outreach and Branding
5. Create a 'Community of Conservation'
6. Excellence in Service





Five Year Vision

1. Establish Friends Group: *In the next 5 years, establish a fully functioning “Friends of the MNRR” group to allow the park greater flexibility and expand opportunities for protecting and enhancing the ORVs of the park and educational benefits to the local community.*
2. Improve recreation opportunities and use: *In the next five years, promote and expand recreational opportunities and visitor use by increasing facilities and providing informative, recreational information and materials to local and regional communities.*
3. Focus on the 39-mile reach: *In the next five years, develop a positive and greater presence in the 39-mile area through improvements in: recreational access; tribal, community, and county relationships; interpretation and wayside exhibits; land protection; and maintenance.*
4. Outreach and Branding: *In the next five years, the National Park Service has gained the trust and appreciation of the local communities, states, river stakeholders and critical partners and they value and understand the reason we are here (Wild and Scenic designation), NPS programs and services we provide, our conservation mandate and how it is implemented within the framework of our unique enabling legislation, the economic benefits of our presence, and the professionalism of the NPS employees.*
5. Create a ‘Community of Conservation’: *In the next five years, NPS will increase resource stewardship of park resources by implementing an exemplary monitoring program of resources of management concern. NPS will become deeply involved in land stewardship, land protection, water quality, and promotes ecological restoration through educational outreach and scientific research to enhance park resources. Create a new generation of citizen scientists and future stewards of our parks by conducting fun, engaging, and educational biodiversity discovery activities.*
6. Excellence in Service: *In the next five years, develop a program for MNRR employees that promotes personal development and skills that improves their work experience.*