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Contact: Cheryl Shropshire
(404) 331-5190, ext. 3010

**‘Bobby, Martin & John: Once Upon an American Dream’
Exhibit Opens at Martin Luther King, Jr. National Historic Site**
Exhibition Runs Nov. 19-Feb. 28

(Atlanta, GA— November 16, 2009) This month, the Martin Luther King, Jr. National Historic Site in Atlanta will host the exhibition “Bobby, Martin and John: Once Upon an American Dream” from the archives of Look photographer Stanley Tretick. The exhibition will be on display in the Visitor Center at 450 Auburn Avenue November 19, 2009 through February 28, 2010.

The exhibition consists of over 150 historic photographs documenting the courage and struggles of three of America’s greatest leaders: Dr. Martin Luther King, Jr., John F. Kennedy and Robert F. Kennedy— all of whom were assassinated as they campaigned on behalf of the American public. The photographs depict the three slain leaders of the 1960s interacting with family, campaigning and making personal appearances.

“Each of the men profiled in this exhibition exemplified revolutionary levels of character, intelligence, and courage,” said Judy Forte, superintendent, Martin Luther King, Jr. National Historic Site. “However, Stanley Tretick captures the humanness of Bobby, Martin and John in a way that reminds us that their life achievements are within the reach of those who desire progressive change.”

“Stanley Tretick's photo archive (www.stanleytretick.com) offers more than a window on our country's past,” said Victoria Ann Rehberg of ArtVision Exhibitions, LLC, the historical exhibition firm that circulates the exhibit. “We see the names and faces that have helped shape who we are, and who we'll be, personalities and events that should not be lost in the amnesia of our culture. ArtVision Exhibitions is proud to join the Martin Luther King, Jr. National Historic Site in giving voice to their campaigns.”

Stanley Tretick is best known today for the photographs he took of President Kennedy relaxing with his children. Kennedy was well aware of the public relations value of images that depicted him as a family man with a moral agenda. While the President's wife Jackie fought to maintain an umbrella of privacy for young Caroline and John, Jr., Tretick grew close to the family. His photographs of them, published in Look from 1960 to 1964, helped define the American family of the early-sixties and lent Kennedy an endearing credibility that greatly contributed to his popularity. A 1961 Look cover of Kennedy driving his nieces and nephews in a golf-cart, taken at the family compound in Hyannis Port, is akin to the patriotic, illustrative paintings of Norman Rockwell that then graced the covers of The Saturday Evening Post. Tretick's uncanny understanding of the symbolic value of such imagery allowed him to focus on small humanistic moments within the power and politics of Washington.

The Martin Luther King Jr. National Historic Site is open from 9 am to 5 pm daily. Admission and parking are free. For more information, please call (404) 331-5190 or visit www.nps.gov/malu.

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