

Lewis & Clark National Historic Trail

Volunteer-In-Park (VIP)

Social Media Assistant Position Description

Volunteer is responsible for assisting with the management for Lewis & Clark NHT social media web pages, including Facebook and Twitter.

SUPERVISOR: _____

Responsibilities

- Find and create content for Lewis & Clark NHT Facebook and Twitter.
- Interact with followers to provide information and encourage engagement.
- Pay attention to pop culture and current events to provide relevant and topical posts.
- Maintain NPS social media standards on pages through objectivity and appropriate moderation.

Knowledge, Skills, and Attributes Required

- Ability to communicate effectively orally and in writing to visitors and employees.
- Knowledge of or ability to learn the cultural and natural history of the Lewis & Clark National Historic Trail and surrounding area to provide accurate information.
- Familiar and comfortable with various social media platforms.
- Able to maintain objectivity and courtesy online when dealing with sensitive issues.
- Capable of working with minimal supervision.
- Dependable, personable, tactful, and courteous.

Commitment

Time required: Minimum 5 hrs/week. **Volunteers are asked to commit to at least 2 months of service.**
Applicant may be located locally (Omaha, NE) or anywhere along trail.

Security Clearance < 180 days >180 days

Benefits

Volunteers work alongside a variety of paid and non-paid staff, and receive training in National Park Service mission and policies, and Interpretation. Social media volunteers will have the opportunity to interact with Lewis and Clark enthusiasts across the trail online, including by sharing the history of Lewis and Clark along the trail.