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2021 Brooks Camp Bear Pins Logo Contest Official Rules

Introduction

This document describes the official rules (“Official Rules”) of the 2021 Brooks Camp Bear Pins Logo Contest organized by Katmai National Park and Preserve (“KATM”), (the “Contest”). The object of this Contest is to design a logo for this year’s Brooks Camp Bear etiquette and booster pins. The bear etiquette pins are awarded to every visitor to Brooks Camp upon their completion of the mandatory bear safety training, and serve as a visual reminder of their training. The booster pins are colored versions of the etiquette pins, and are awarded to exemplars of excellent bear behavior while at Brooks Camp. Information on how to enter and about the prizes are part of these Official Rules. To the extent of any inconsistency, these Official Rules prevail.

Definitions

“Entry” means a logo design created by the Entrant for this Contest.

“Entrant” means the individual that offers the Entry under the terms of this Contest.

“KATM” means Katmai National Park and Preserve, and/or any of this park’s officially designated employees or representatives.

Eligibility

1. The Contest is open to individuals or groups of individuals that currently reside in the Southwest Alaska region, or have in the past two years resided in the Southwest Alaska region.
2. Contest judges and their immediate family are not allowed to submit any entries to this competition, and any such submissions will not be considered.
3. Entrants may be of any age, gender, or nationality to submit design proposals.

How to Enter

1. Entries must be submitted by email. Entries can be sent to KATM_Visitor_Information@nps.gov. Email entries must include logo artwork as an attached JPG or PDF file. See the Submission Guidelines below for further information.
2. All entries must include the name, postal address, email, and phone number of the Entrant.
3. No more than 1 Entry may be submitted by any one Entrant.
4. Entries must conform to the Submission Guidelines set out below. Entries which fail to do so will not be considered.
5. The deadline for Entries is 4:00 pm on February 16, 2021, Alaska Standard Time.
6. There is no fee to enter the Contest.

Submission Guidelines

The purpose of the contest is to design a logo for the 2021 Brooks Camp bear etiquette and booster pins. The logo will be used online, in print, on the pins and modified to be used in any manner needed by KATM. Flexibility is a key requirement, including the need to resize easily and to look good in monochrome as well as in color versions. The final version of the logo will need to be suitable for engraving and high quality printing.

All Entries must include at least one image: a monochrome illustration that can be rendered as is on a lapel pin, and which is suitable to be rendered in color on a separate, enameled lapel pin. Entries may (but are not required to) include an additional image showing a suggested color scheme for the enameled pin. Entrants should take care to ensure that their Entries are not derived from or easily mistaken for existing logos or other copyrighted images.

Entered logo illustrations must contain some graphical reference to bears. Homages to any of the other natural or cultural resources found in KATM are welcome. This image should not be photographic (see below for information on graphic formats), but must be recognizable as ursine in nature.

The logo must also contain the word "Katmai" and a reference to the year. Creativity is appreciated.

Entry images are welcome to be of any size, but remember that the finished pins will cover a surface area no larger than 1 inch by 1 inch. Designs should be legible when rendered at this scale with enamel paints. Remember that the booster bear pins will be colored with enamel paints, so designs with shading will have to be altered before production. Keep it simple.

The limit on attachment sizes for our email is 25 MB. If your Entry attachment exceeds this size it cannot be entered into this competition.

To recap, each Entry must contain one image of a monochromatic logo. An optional colored variant may be included. Images must be in either JPG or PDF format. All designs must include the wording as required above.

Judging of Entries and Selection of Winner

1. The winning design will be selected by judges appointed for the purpose by the staff of KATM. Their decision will be final. No further correspondence shall be entered into.
2. KATM reserves the right not to select a winner if, in its sole discretion, no suitable Entries are received.
3. KATM reserves the right to disqualify any Entrant or Entry at its sole discretion. No correspondence shall be entered into.
4. Entering the competition constitutes permission for KATM to make public and otherwise use winner's name and region of residence for publicity purposes. Further personal data may be requested but is not required.
5. No timetable is set for the announcement of a winner.

Prizes

Subject to the requirements outlined above, every effort will be made to inform the winner of their success in the design competition.

The winning designer will receive:

1. A set of the production pins.
2. The right to identify him/herself as the logo designer.
3. The satisfaction of knowing that every visitor to Brooks Camp this summer will be wearing their design.

Intellectual Property

1. All Entries must be original work and not based on any pre-existing design.
2. All Entries will become the sole property of KATM and may be displayed publicly on KATM digital and social media and publications.

Acceptance

Participation constitutes the Entrant's full and unconditional agreement to and acceptance of these Official Rules. By participating in the Contest, the Entrant is representing and warranting that he/she has read and understood, and agrees to be bound by, these rules. Including the guides and rules referred to herein, these Official Rules constitute the entire agreement between the Entrant and KATM in relation to the Contest. They govern the Entrant's participation and supersede any prior or other agreements between the Entrant and KATM and relating to the Contest.