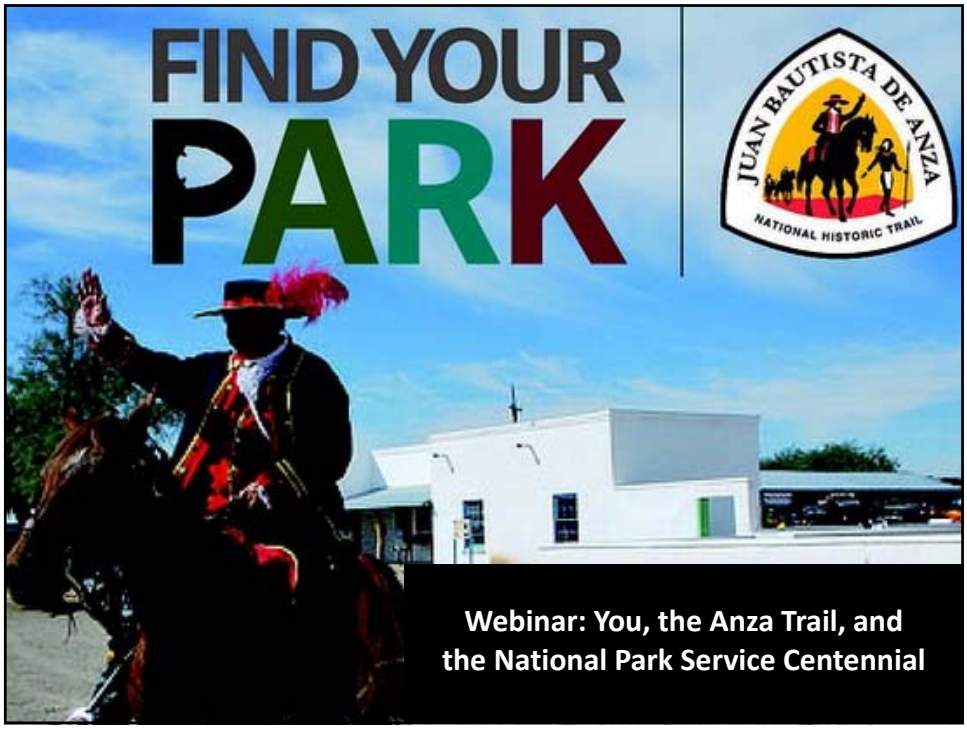
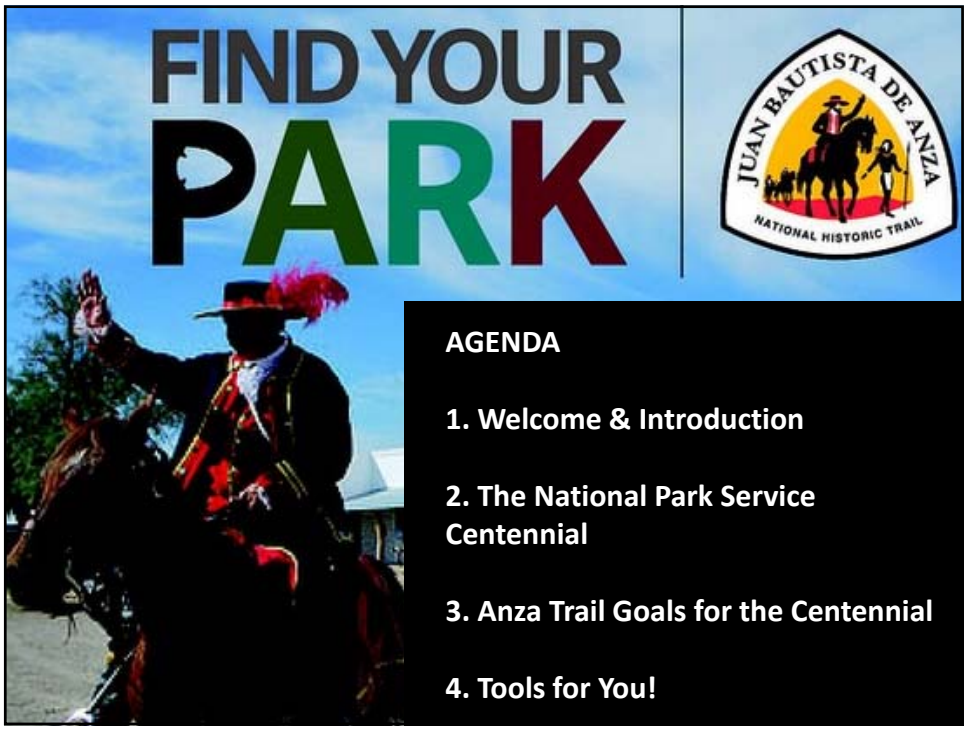

FIND YOUR
PARK
JUAN BAUTISTA DE ANZA
NATIONAL HISTORIC TRAIL
Webinar: You, the Anza Trail, and
the National Park Service Centennial


FIND YOUR
PARK
JUAN BAUTISTA DE ANZA
NATIONAL HISTORIC TRAIL
AGENDA
1. Welcome & Introduction
2. The National Park Service Centennial
3. Anza Trail Goals for the Centennial
4. Tools for You!

Juan Bautista de Anza
National Historic Trail

2016

National Park Service™

CENTENNIAL

One Centennial Goal > Next Generation One Centennial Message > Find Your Park

Centennial Goal:

to connect with and create the <u>next generation</u> of park visitors, supporters, and advocates.

One Centennial Goal > Next Generation One Centennial Message > Find Your Park

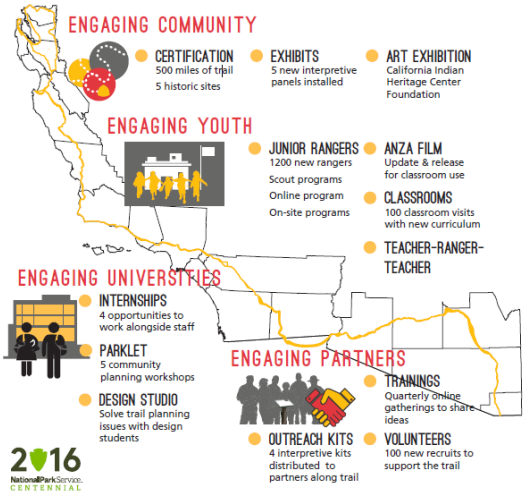
FIND YOUR PARK

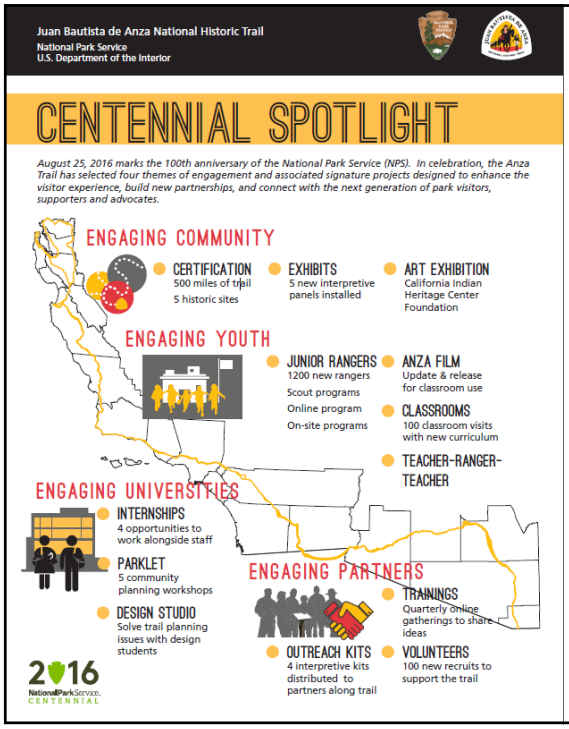
One Centennial Goal > Next Generation **One Centennial Message > Find Your Park**

Juan Bautista de Anza National Historic Trail
National Park Service
U.S. Department of the Interior

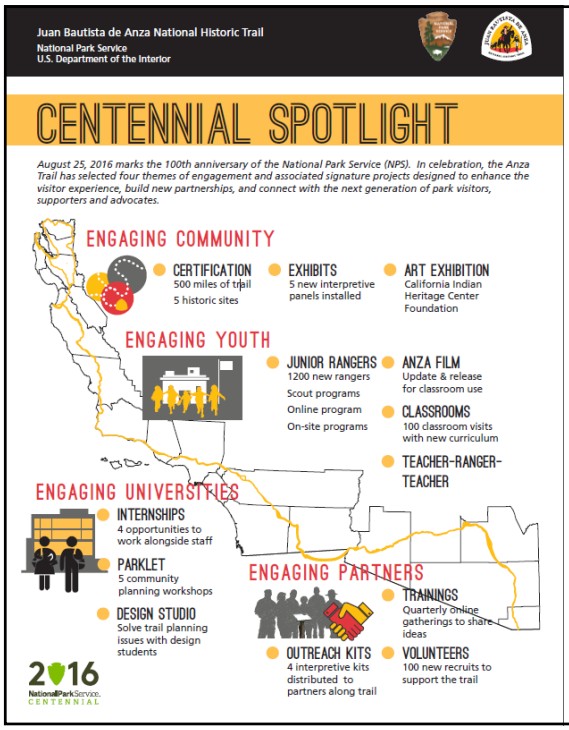
CENTENNIAL SPOTLIGHT

August 25, 2016 marks the 100th anniversary of the National Park Service (NPS). In celebration, the Anza Trail has selected four themes of engagement and associated signature projects designed to enhance the visitor experience, build new partnerships, and connect with the next generation of park visitors, supporters and advocates.



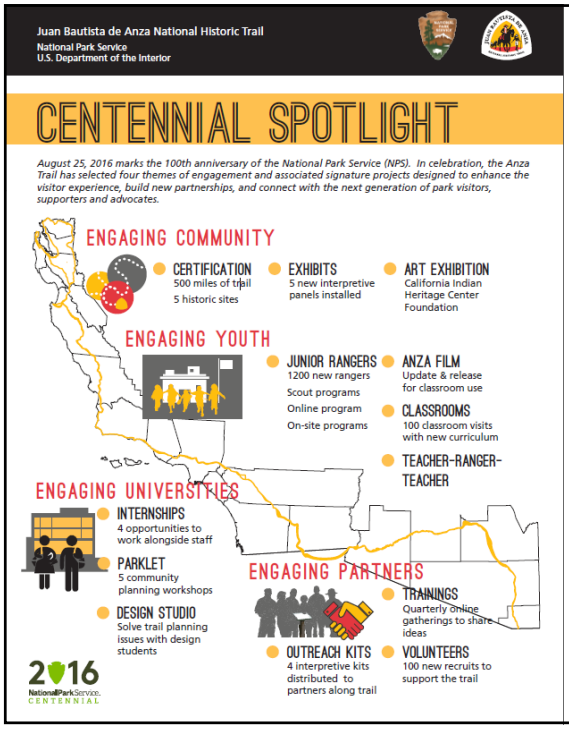


ENGAGING COMMUNITY



ENGAGING COMMUNITY

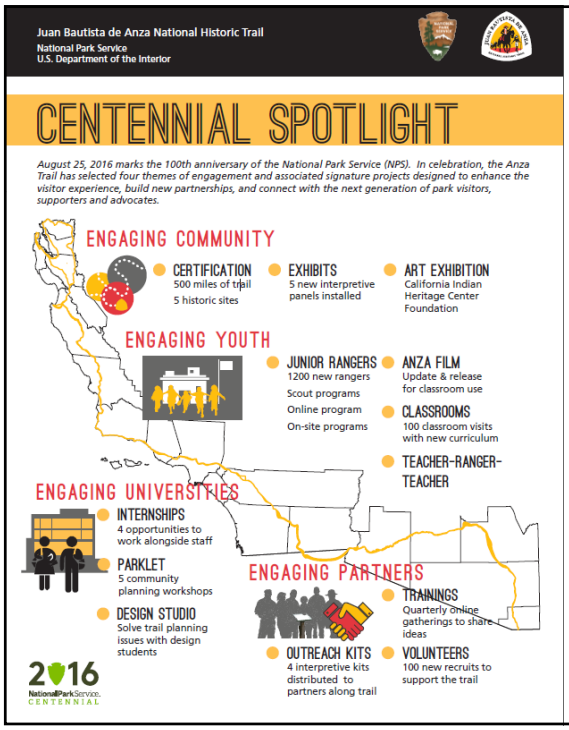
ENGAGING YOUTH



ENGAGING COMMUNITY

ENGAGING YOUTH

ENGAGING UNIVERSITIES

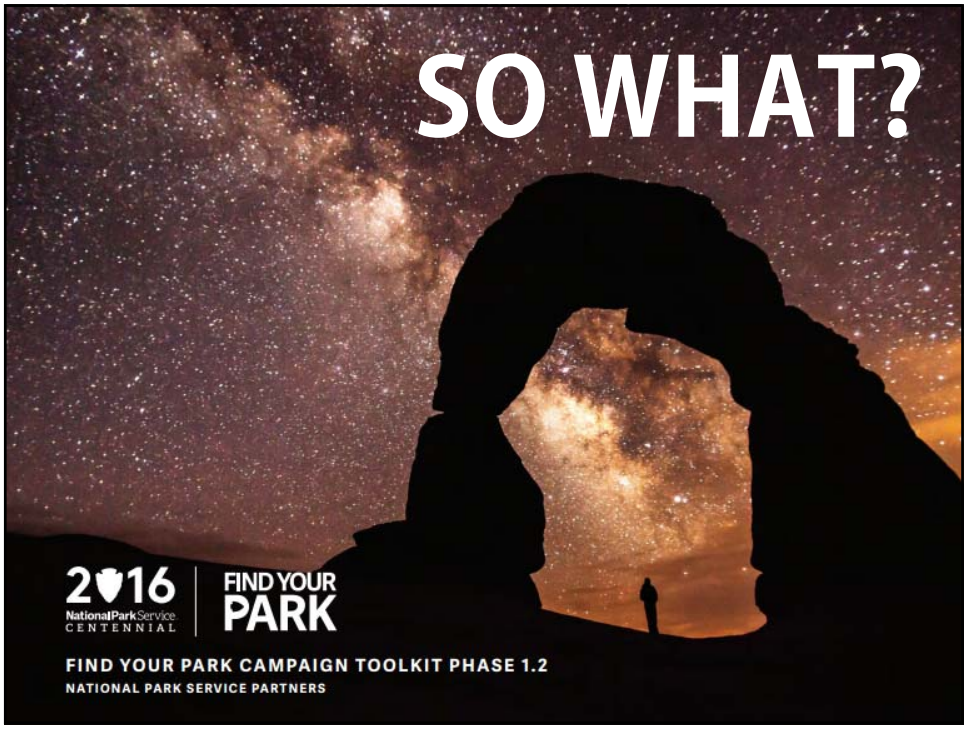


ENGAGING COMMUNITY

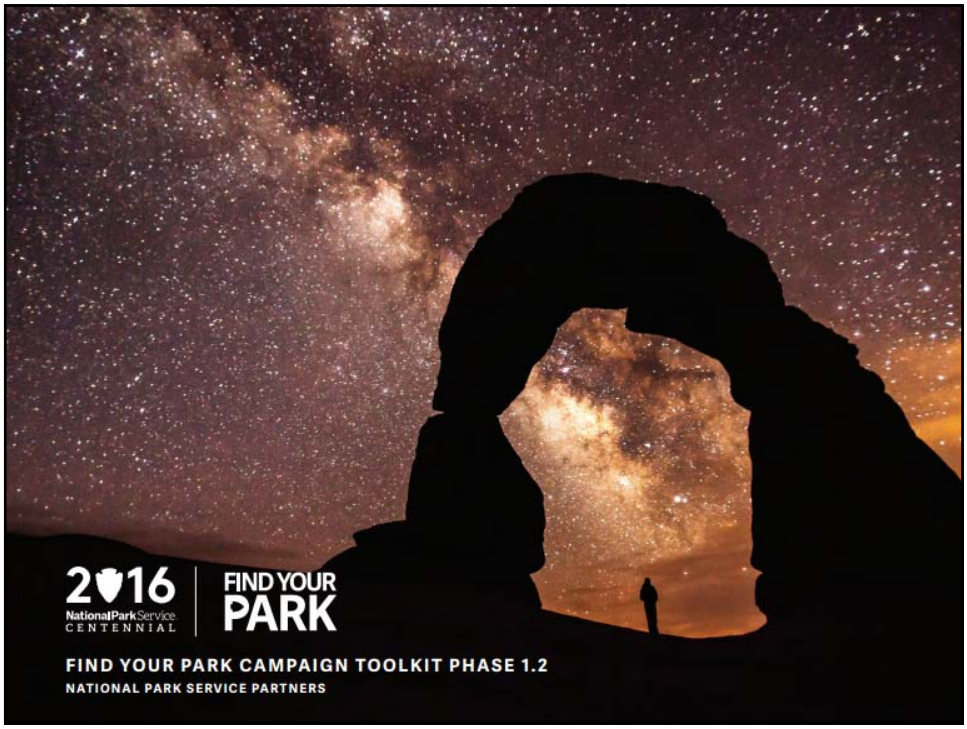
ENGAGING YOUTH

ENGAGING UNIVERSITIES

ENGAGING PARTNERS


SO WHAT?
2016
NationalParkService
CENTENNIAL
FIND YOUR
PARK
FIND YOUR PARK CAMPAIGN TOOLKIT PHASE 1.2
NATIONAL PARK SERVICE PARTNERS

FIND YOUR
PARK
PIMA COUNTY
#FINDYOURPARK
photo credit: Pima County


2016
National Park Service
CENTENNIAL
FIND YOUR
PARK
FIND YOUR PARK CAMPAIGN TOOLKIT PHASE 1.2
NATIONAL PARK SERVICE PARTNERS

NEXTCENTURYFORPARKS.org
2016
National Park Service
CENTENNIAL
FIND YOUR
PARK
FIND YOUR PARK CAMPAIGN TOOLKIT PHASE 1.2
NATIONAL PARK SERVICE PARTNERS

NEXTCENTURYFORPARKS.org
FINDYOURPARK.com
2016
National Park Service
CENTENNIAL
FIND YOUR
PARK
FIND YOUR PARK CAMPAIGN TOOLKIT PHASE 1.2
NATIONAL PARK SERVICE PARTNERS

NEXTCENTURYFORPARKS.org
FINDYOURPARK.com
Anza Trail Plans for Centennial
2016
National Park Service
CENTENNIAL
FIND YOUR
PARK
FIND YOUR PARK CAMPAIGN TOOLKIT PHASE 1.2
NATIONAL PARK SERVICE PARTNERS

NEXTCENTURYFORPARKS.org
FINDYOURPARK.com
Anza Trail Plans for Centennial
One Goal: Connect with and Create the next generation of park visitors, supporters, and advocates
2016
National Park Service
CENTENNIAL
FIND YOUR PARK
FIND YOUR PARK CAMPAIGN TOOLKIT PHASE 1.2
NATIONAL PARK SERVICE PARTNERS