



## Planning Issues for the Public to Consider

### Visitor Experience

- For some visitors, the lack of parking is an obstacle, and we don't want to be a nuisance to neighbors. What are your ideas for how we can best balance this?
- The site is small, permitting only one tour at a time, 12 visitors per tour. This constraint, plus the lack of parking, makes it very difficult for tour groups – which would be very interested in coming – to visit. What are your suggestions for how we might be able to serve larger groups of people without compromising the visitor experience or troubling the neighbors?
- We've received suggestions that the visitor experience would be greatly enhanced by a film about the site and by other exhibits, such as one exploring more about the Kennedy's time in Brookline. But, as any visitor knows, the site does not have space for these things. Do you think a film and expanded exhibits would be beneficial, and if so, what are your ideas for how this might work?
- It has also been suggested that this site provide a "contemplative space." Do you think that this would be important? If so, how might it be achieved?

### The Historic Neighborhood

- A variety of other sites that were important to the Kennedy family are in the vicinity. How might we help visitors experience them without inconveniencing neighbors?
- Brookline residents and out-of-town visitors enjoy the historic ambiance of the Kennedy neighborhood. What are your thoughts about ways that this value can be balanced with the modern needs of the community?

### Audiences

- A recent visitor survey showed that the Kennedy NHS has an unusually high percentage of foreign visitors, compared with other NPS sites. How can the park best serve our international audience?
- How can we keep the birthplace legacy meaningful for those generations who have no personal memory of JFK?

## **Preservation**

- How do we balance our need to protect this small house from wear-and-tear while encouraging people to experience it?

## **Partnerships & Public Outreach**

- What would make this site a better member of the community?
- What organizations and institutions should the park be working with? To accomplish what? [For example, we partner with the JFK Library and Museum on training teachers to teach history through biography. Other ideas?]
- What are your thoughts about how we can leverage the site and its visitors to help support local businesses?

Thank you very much for your interest in, and support of, the National Park Service and the John Fitzgerald Kennedy National Historic Site. We look forward to many interesting and fruitful exchanges as we pursue this planning process together.