



Assessment Rubric for Entry Benchmark Competency

Prepare and Present an Organized Interpretive Talk

Demonstrates certification standards: The interpretive presentation is...

1) successful as a catalyst in creating opportunities for the audience to form their own intellectual and emotional connections with meanings/significance inherent in the resource;

AND

2) appropriate for the audience, and provides a clear focus for their connection with the resource(s) by demonstrating the cohesive development of a relevant idea or ideas, rather than relying primarily on a recital of a chronological narrative or a series of related facts.

Descriptors:

- Communicates an appropriate depth and amount of relevant information
- Communicates an understanding of resources/park story/national significance
- Provides a balance of facts and acknowledges context and multiple points of view
- Uses park resources appropriately to create context and support content
- Presents talk in an engaging manner appropriate to the audience and the context
- Demonstrates creativity
- Uses appropriate logistics
- Encourages or moves audience toward higher level concepts, such as ownership; resource protection; stewardship; and global issues as appropriate

Approaching certification standards: The interpretive presentation may be...

1) successful as a catalyst in creating opportunities for the audience to form their own intellectual and emotional connections with meanings/significance inherent in the resource;

OR

2) appropriate for the audience, and provides a clear focus for their connection with the resource(s) by demonstrating the cohesive development of a relevant idea or ideas, rather than relying primarily on a recital of a chronological narrative or a series of related facts;

OR NEITHER.

Descriptors:

- Communicates an inappropriate depth and amount of relevant information
- Partially communicates an understanding of resources/park story/national significance
- Attempts to provide a balance of facts but insufficiently acknowledges context and multiple points of view
- Uses park resources insufficiently to create context and support content
- Talk presented in a less than engaging manner or one inappropriate to the audience or context
- Logistics are not always appropriate
- Insufficiently encourages or moves audience towards higher level concepts, such as ownership; resource protection; stewardship; and global issues as appropriate