

THE  
**FUTURE**  
OF  
**AMERICA'S**  
**NATIONAL**  
**PARKS**

First Annual  
Centennial Strategy for

# Hubbell Trading Post National Historic Site

August 2007

CENTENNIAL INITIATIVE



Site: HUTR

Year: 2007

**Vision Statement**

Hubbell Trading Post National Historic Site was established as a unit of the National Park Service on August 28, 1965, specifically to preserve, protect and interpret an original Indian trading post operation and its environs. The trading post is to be preserved as a functional, viable establishment, reflecting on-going, traditional trading relationships and ties to local communities and artisans.

The trading post and surrounding buildings and agricultural lands sit on a 160 acre parcel homesteaded by Juan Lorenzo Hubbell in the late 1800s. Surrounded by the Navajo Reservation the park has played a significant role in the lives of all those who have lived here over the last century. Times are changing and the park must adapt to the evolving needs of the community and the visitor.

Mr. Hubbell had a vision for the future that involved the welfare of the community. The park shares that vision, and now includes the larger global community through the national and international visitors who visit the post. Without community and all that that entails, we are left with only empty buildings of stone and adobe. The park's vision for the future includes continuing preservation of the buildings and landscape so that trading activities and interactions with communities can continue, as well as maintaining ties to the community.

In order to accomplish this we will support activities that continue traditional trading practices at the post. We will expand our partnership base to benefit the community as well as the park. We will provide traditional and non-traditional learning experiences, including traditional Navajo methods of learning. We will continue to manage the cultural and natural landscapes so that they contribute to the authenticity of the park, and the interpretive story. We will use the trading post and surrounding landscape to educate the visitors about the history and culture of the Native Americans, particularly the Navajo, and to educate the local community about broader concepts such as biodiversity, climate change, conservation and historic preservation.

**Park/ Superintendent/ Program Manager**

Anne Worthington

Site: HUTR

STEWARDSHIP

Provide inspiring, safe, and accessible places for people to enjoy - the standard to which all other park systems aspire.

Other Park/ Program performance goal(s)

Improve access to the historic landscape by developing ranger led tours and taking advantage of new technology for opportunities of discovery.

The work described currently is supported by OFS and/ or PMIS

Site: HUTR

STEWARDSHIP

**Improve the condition of park resources and assets.**

**Rehabilitate high-priority historic buildings to good condition, and help communities to preserve their history through programs like Preserve America.**

Continue to preserve and maintain 17 historic structures dating back to the late 1800s when the trading post was established. These structures will continue to be used for either their original intended purpose, in the case of the trading post and barn, or to provide a venue for education and interpretation. The bunkhouse will be rehabilitated for adaptive reuse as learning center. Work with Sage Hospital, an operation contemporary with the historic trading post, to preserve the historic structures and archives.

The work described currently is supported by OFS and/ or PMIS

**Restore native habitats by controlling invasive species and reintroducing key plant and animal species.**

Continue eradication of invasive non-native plants and restoration of the Pueblo Colorado Wash stream channel, which was badly eroded as a result of overgrazing and earlier types of erosion control efforts used throughout the west. Native plants and animals have already returned to this newly restored riparian habitat. Continue these efforts and assist the neighboring community to further this work along adjacent areas of the Wash.

The work described currently is supported by OFS and/ or PMIS

**Improve high-priority assets to acceptable condition, as measured by the Facility Condition Index.**

Rehabilitate historic bunkhouse for adaptive reuse as a learning center. The bunkhouse is the only historic building that is not in good condition. Most high-priority park assets are historic structures and the park will continue to maintain them in good condition.

The work described currently is supported by OFS and/ or PMIS

**Improve the natural resources in parks, as measured by the vital signs developed under the Natural Resource Challenge.**

Continue development and implementation of a monitoring program for the Pueblo Colorado Wash.

The work described currently is supported by OFS and/ or PMIS

Site: HUTR

STEWARDSHIP

Improve the condition of park resources and assets.

Complete all cultural resource inventories for designated priority resources.

Complete cataloging of park's museum collection and update website.

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Other Park/ Program performance goal(s)

Continue agricultural restoration including farming and animal husbandry. Contribute to the revitalization of the Navajo churro sheep, considered a rare and endangered breed, by raising a small flock of locally significant Navajo churro sheep that can be used as breeding stock by the community, within the park's historic landscape. Demonstrate sustainable and environmental animal husbandry and farming methods in the garden, and fields. Determine and implement the balance between historic representation and viable, sustainable agriculture relevant to the park's mandate of managing a live operation.

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Site: HUTR

STEWARDSHIP

Assure that no compelling chapter in the American heritage experience remains untold and that strategically important landscapes are acquired, as authorized by Congress.

Other Park/ Program performance goal(s)

Assure that the Southwest trading story is told through continuing operation as a live trading post. Develop visitor center exhibits that provide background information on the trading experience. Develop interpretive exhibits, programs and educational opportunities that tell the stories relevant to this area.

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Site: HUTR

STEWARDSHIP

Encourage children to be future conservationists.

Other Park/ Program performance goal(s)

Encourage present and future generations to understand and appreciate the value of diverse habitats and conservation by including the agriculture and stream restoration efforts as part of the park's education program. Expand the park's Junior Ranger program to include the schools.

The work described currently is supported by OFS and/ or PMIS

Site: HUTR

ENVIRONMENT

Reduce environmental impacts of park operations.

Other Park/ Program performance goal(s)

Develop infrastructure that takes advantage of the solar energy available in the desert Southwest.

The work described currently is supported by OFS and/ or PMIS

Site: HUTR

ENVIRONMENT

Engage partners, communities, and visitors in shared environmental stewardship.

Other Park/ Program performance goal(s)

Partner with the Ganado Chapter and the Navajo Nation to expand on the park's stream restoration efforts up and down stream from the park.

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Site: HUTR

RECREATION

Expand partnerships with schools and boys and girls associations to show how national park experiences can improve children's lives.

Other Park/ Program performance goal(s)

Increase ability to host and provide school education programs at the park, including Junior Ranger programs. Introduce new and innovative methods of interpreting park relevant themes. Establish a learning center that can be shared between park and community education activities.

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Site: HUTR

EDUCATION

Cooperate with educators to provide curriculum materials, high-quality programs, and park-based and online learning.

Other Park/ Program performance goal(s)

Work with local teachers to implement the park's new educational curriculum, and develop educational opportunities for a proposed learning center at the park. Continue to host teacher-rangers.

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Site: HUTR

EDUCATION

Introduce young people and their families to national parks by using exciting media and technology.

Other Park/ Program performance goal(s)

Develop exhibits that provide the visitor with an understanding of basic trading post operations before they experience the real thing.

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Site: HUTR

**EDUCATION**

Impart to every American a sense of their citizen ownership of their national parks.

Increase visitors' satisfaction, understanding, and appreciation of the parks they visit.

Develop programs that convey to the visitor, and to the community, the role Hubbell Trading Post played in the past, and the role it continues to play.

The work described currently is supported by OFS and/ or PMIS

Site: HUTR

**PROFESSIONALISM**

Be one of the top 10 places to work in America.

Meet 100 percent of diversity recruitment goals by employing people who reflect the face of America.

Continue to hire a diverse workforce and provide skill and mission-oriented training so that employees will be able to do their jobs well, and move up in the workforce.

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Site: HUTR

**PROFESSIONALISM**

Use strategic planning to promote management excellence.

Other Park/ Program performance goal(s)

Provide employees with the training, tools and support to do their job well, and with satisfaction that they are able to do the best job they can.

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