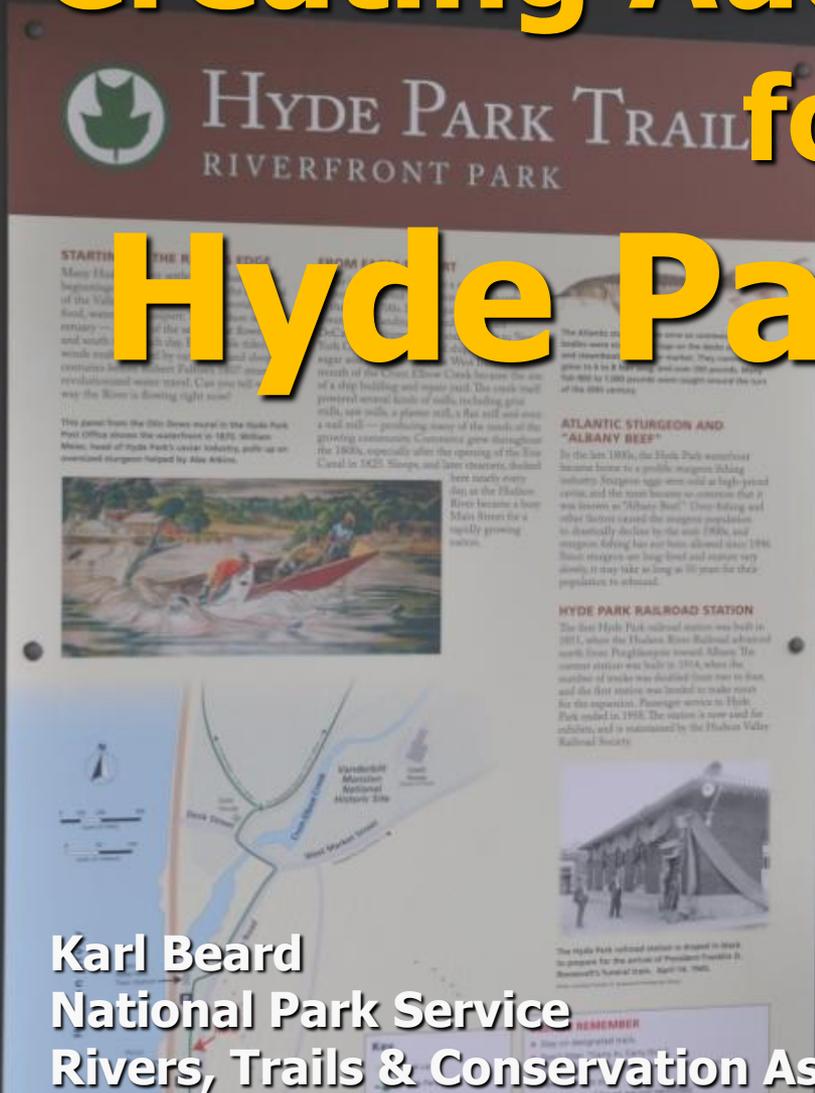


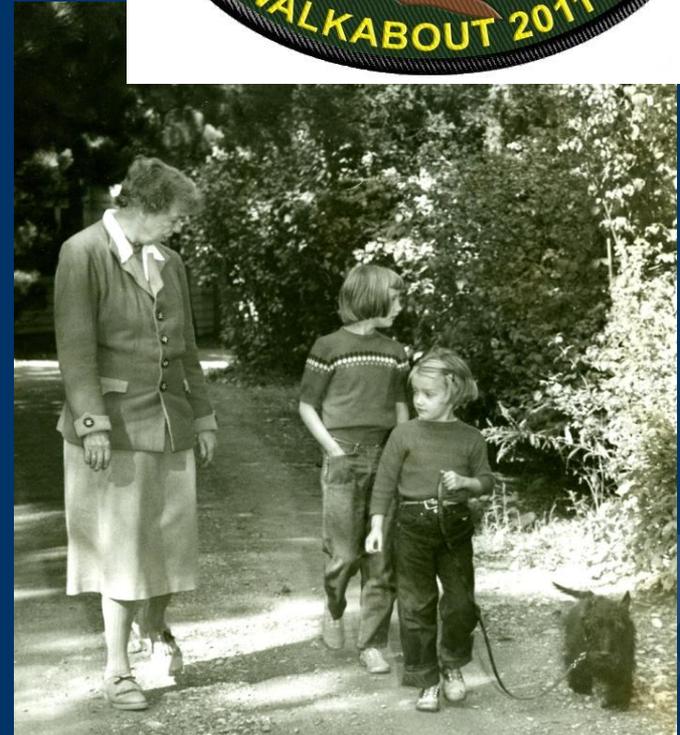
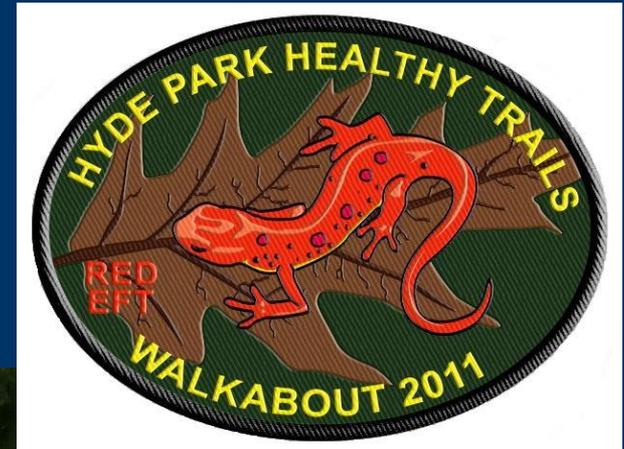
Creating Audio Podcasts for Hyde Park Trails



Karl Beard
National Park Service
Rivers, Trails & Conservation Assistance Program

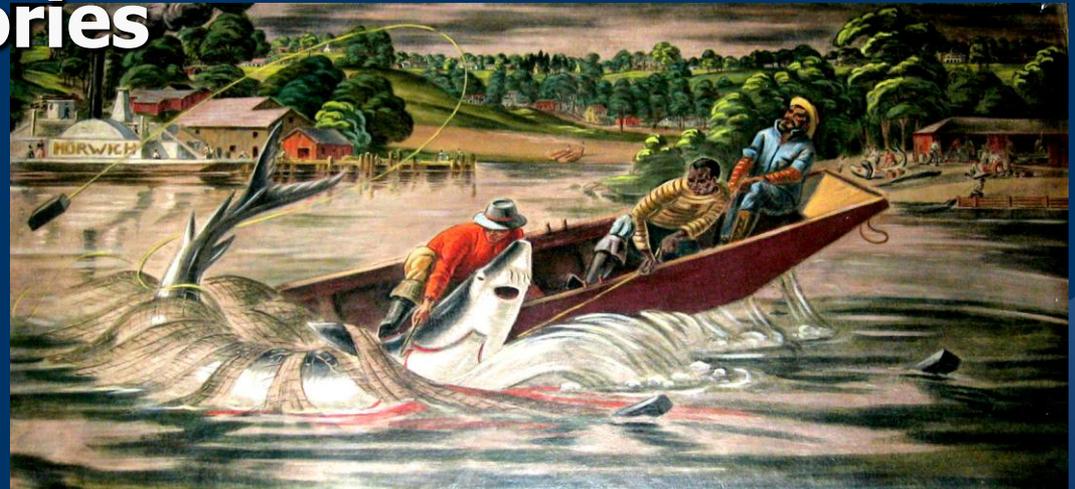
Why Trails? Why podcasts?

- ◆ Hyde Park Trails since 1988
- ◆ NPS sites are more than historic homes
- ◆ Link with & promote community “special places”
- ◆ Promote physical activity for health



Why trails? Why podcasts?

- ◆ Too many places; not enough rangers
- ◆ Engage community & experts
- ◆ Capture new stories
- ◆ Popular, cool technology
- ◆ Reach youth?



Advance planning

◆ Goals

◆ Target Audiences

- Park visitors
- Community
- Youth

◆ Funding & other means

- Production grant
- Web hosting
- Future expansion

◆ Learn from examples



Advance planning

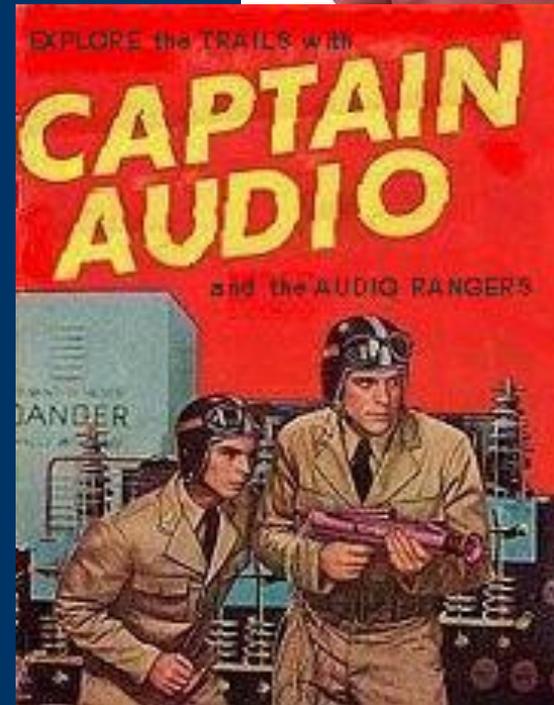
◆ Product / capability

- Rent museum-style players?
- Your own time & equipment
- Images? Slide shows? Videos?



◆ Outreach & marketing

- How do we get people TO it ?
- How can we learn from what we do?
- Accessibility?



Developing the Core - - Podcast Content

- ◆ **Choose trails & key stories**
 - What is special?
- ◆ **Develop concept outlines**
 - Keep it short & simple
- ◆ **Take a field tour**
 - Take notes & recordings



Developing the Core - - Podcast Content

◆ Rough draft scripts

- Background research
- Interview questions

◆ Recruit people & voices

- Keep it real



Collateral Products:

Where do we go? What do we do?

- ◆ Getting people to the website
- ◆ Finding places in the field
- ◆ Tracking the elusive e-file

Hyde Park Explorer
Audio Podcast Tours



Hyde Park Trails

Hyde Park Healthy Trails Walkabout



Walkabout is a project to promote healthy physical activity - walking on trails. Walk at least 5 trails, see great places, get great exercise, and earn a free sew-on patch.



The Hyde Park Trail

system includes nearly 16 miles of trails linking parks and historic sites in the town of Hyde Park, NY. The members of the Hyde Park Trail Partnership and many dedicated volunteers have worked since 1988 to build these trails for local residents and visitors alike.

Enjoy them!



The Production Process

- ◆ Line up people / voices for the script
- ◆ Recording “studio”
 - Digital recorder
- ◆ Commercial voice talent for narrations
- ◆ Mix & format
 - Audacity – free downloadable software



On the Web

www.nps.gov/hofr

nps.gov
(home)

National Park Service
U.S. Department of the Interior



Search this park
 Search nps.gov

Home of Franklin D. Roosevelt

National Historic Site
New York



text size:

PARK HOME

PLAN YOUR VISIT

PHOTOS & MULTIMEDIA

NATURE & SCIENCE

FOR TEACHERS

FOR KIDS

PARK MANAGEMENT

SUPPORT YOUR PARK

Español

Site Index

Frequently Asked Questions

Contact Us

Quicklinks:

- [Directions](#)
- [Operating hours & seasons](#)
- [Fees & Reservations](#)
- [Firearms Law Information](#)
- [Schedule of Events](#)
- [Park Partners](#)
- [Permits](#)
- [Join Our E-Mail List](#)

Home of Franklin D. Roosevelt

"All that is within me cries out to go back to my home on the Hudson River" FDR

This quote captures FDR's connection to Springwood, the estate that he loved & the place he considered home. The first US Presidential Library was started by FDR here. Visit the Home of FDR and Presidential Library & Museum to learn about the only President elected to four terms.

Hyde Park Explorer

NEW for Summer 2011!

Cell Phone Tours now available for Hyde Park Trails.

[more](#)



Hyde Park Explorer

On the Web

www.nps.gov/hofr

Then click:

“Hyde Park Explorer”

- Directly to podcasts

or

“Photos & Multimedia”

- Includes other media

The screenshot shows the nps.gov website interface. At the top, the logo 'nps.gov' is visible, along with the text 'National Park Service U.S. Department of the Interior'. Below the logo is a search bar and a navigation menu with options like 'HOME', 'PLAN YOUR VISIT', 'PHOTOS & MULTIMEDIA', 'CULTURE & EDUCATION', 'FOR FOLLOWERS', 'FOR KIDS', 'PARKS & LOCATIONS', and 'LINKS & CONTACT'. The main content area is titled 'Home of Franklin D. Roosevelt' and features a 'Photos & Multimedia' section. This section includes a 'Hyde Park Explorer' link with a headphones icon, a 'Photographs (Coming soon)' section with a photo of a building, and social media links for Facebook, Twitter, and Flickr. The Flickr link is labeled 'Join our Flickr group'.

Hyde Park Explorer

by
Cell phone

or
mp3 podcast

The screenshot shows the nps.gov website for the Vanderbilt Mansion National Historic Site. The page is titled "Hyde Park Explorer" and features a navigation menu on the left with categories like "PLAN YOUR VISIT", "PHOTOS & MULTIMEDIA", and "FOR TEACHERS". The main content area includes a section for "Hyde Park Explorer" with a headphones icon and a description: "Explore the grounds and trails of the National Park sites, as well as other sites in Hyde Park. You can listen to the Hyde Park Explorer audio tours on-line, download them to your personal audio device, or dial them from your cell phone right from the trail." Below this is a section for "Hyde Park Trails Cell Phone Tours" with a sub-header "Hyde Park Trails Cell Phone Tours" and a description: "Download and print a PDF directory to the trail Cell Phone Tours. Your cell phone is your guide, providing narrations about Hyde Park's historic landscapes from six of Hyde Park's Trails. Call directly from the trail to hear more about Hyde Park's rich legacy. Just watch for cell phone tour markers, call 845-475-3819, and enter the stop number." A mobile phone interface is shown with the text "Dial 845-475-3819" and a "0" button. The bottom section is titled "Hyde Park Trails Audio Podcasts" and describes a series of downloadable audio programs for six different trails. The page also includes a "Find a National Park Near You" link and a "Vanderbilt Mansion National Historic Site" header.

nps.gov
(home)

National Park Service
U.S. Department of the Interior

search go

Search this park
Search nps.gov

Vanderbilt Mansion
National Historic Site

view map text size: A A A printer friendly

Hyde Park Explorer



Hyde Park Explorer

Explore the grounds and trails of the National Park sites, as well as other sites in Hyde Park. You can listen to the Hyde Park Explorer audio tours on-line, download them to your personal audio device, or dial them from your cell phone right from the trail.

Hyde Park Trails Cell Phone Tours

Download and print a PDF directory to the trail Cell Phone Tours

Your cell phone is your guide, providing narrations about Hyde Park's historic landscapes from six of Hyde Park's Trails. Call directly from the trail to hear more about Hyde Park's rich legacy. Just watch for cell phone tour markers, call **845-475-3819**, and enter the stop number.

The cell phone tours are free, but your regular calling rates and roving rates will apply.

These programs are being offered on an experimental basis during 2011. We are very interested in hearing your feedback about these tours. You can leave a message about your experience by pressing *0 on your cell phone at any time while listening to your tour, or simply follow the instructions on the

tour markers.

Hyde Park Trails Audio Podcasts

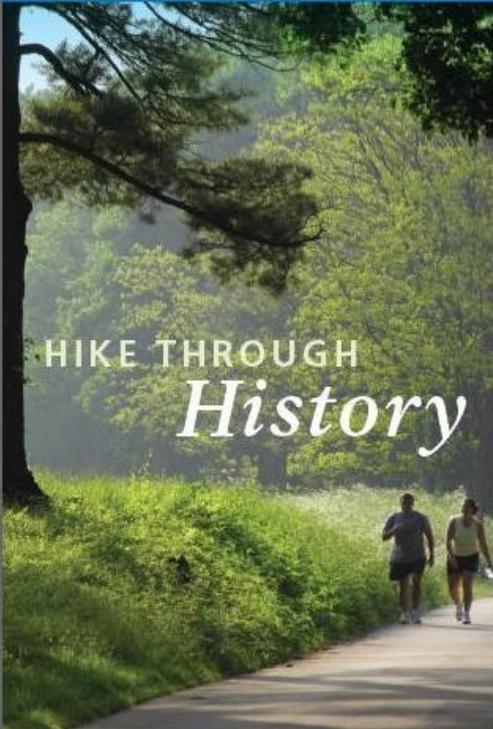
The Hyde Park Trail Podcast Series is your companion guide as you hike the Hyde Park Trails. Downloadable audio programs for six different trails introduce you to the rich and storied legacy of Hyde Park, NY. Choose your trail and download your trail stops onto your personal audio device.

Find a National Park Near You »

Connecting in the Field

Hyde Park Explorer
Audio Podcast Tours 

Hyde Park Trails



HIKE THROUGH
History

Listen online or download to your personal audio device,
www.nps.gov/whofr
Click on "Photos & Multimedia"

Roosevelt-Vanderbilt National Historic Sites and
NPS Connect Trails to Parks Program
in partnership with
Town of Hyde Park and Wlnnakee Land Trust



Hyde Park Explorer

Vanderbilt and Riverfront Trail

Riverfront Park

 Hyde Park Explorer



Use your Cell Phone
to Discover the
Hyde Park Trails!

Dial
845-475-3819

Search
OnCell in
iPhone
App Store

Press
0



myoncell.mobi

1 Rewind 2 Pause/Play

3 Fast Forward # Stop

*0 Leave a Comment 

Note: The cell phone tour is free, normal usage rates apply.

Where will it lead?



Where should we take it?

