

HOPEWELL CULTURE NATIONAL HISTORICAL PARK ORIGINAL REFLECTIVE ILLUSTRATION

1. BACKGROUND

A collection of five park units—Mound City Group, Hopewell Mound Group, Seip Earthworks, Hopeton Earthworks, and High Bank Works—compose the Hopewell Culture National Historical Park. The Hopewellian culture developed in southern and central Ohio Between 200 B.C. and 500 A.D. The term Hopewell describes a broad network of economic, political, and spiritual beliefs and practices among different American Indian groups over a large portion of the Eastern United States. The culture is known for a network of contacts with other groups, which stretched from the Gulf of Mexico into central Canada and from the Atlantic Coast to the Rocky Mountains. This network brought materials such as mica, shark’s teeth, obsidian, copper, and shells to Ohio.

The physical remains of the culture is evidenced by the remains of earthen walls, often built in geometric patterns, that surround earthen mounds of various shapes. The earthen mounds cover the remains of structures thought to be ceremonial crematory buildings.

The wayside exhibit project for Hopewell Culture calls for the creation of 31 wayside exhibits, which will interpret the overall and site-specific stories of the Hopewell Culture National Historical Park. The exhibits will employ site-specific historic photographs, digital 3-D representation, original art, and a tactile model in concert with engaging text to interpret significant park features and historical events. While many of the wayside exhibits are comprised of historic photographs or existing graphic images, one exhibit (Exhibit 3) requires the creation of new artwork.

2. PURPOSE

The purpose of this order is to develop an original reflective interpretive illustration for Wayside Exhibit 3 from the wayside plan for Hopewell Culture National Historical Park.

3. **SCOPE OF WORK**

In accordance with the terms and conditions of the above referenced contract, the contractor provide all labor, materials, and facilities necessary to render an original reflective sketch-style illustration suitable for reproduction and use in outdoor wayside exhibits for Hopewell Culture National Historical Park wayside exhibits in accordance with the following:

Exhibit HOCU-03: A Sacred Purpose - Render a three-part sequence illustration comprised of vignette views that depict how a Hopewell ceremonial building might have evolved. The illustration will be rendered in sketch style in pen and ink.

The first vignette shall depict a Hopewell ceremonial building at a stage of near completion. Just enough of the building will be shown in an unfinished state to reveal the general underlying construction of the building. Hopewell workers will be present and engaged in final stages of construction activity such as covering the framework of the building with bark sheathing. (Refer to Attachment A - HOCU - Reference #1.pdf. This reference image accurately depicts the process of building a ceremonial building.)

The second vignette shall be a cut-away interior view of a ceremonial building, with smoke rising from the roof. Inside, Hopewell ceremonial leaders are bent in ritual, cremating the remains of a respected society member. (Refer to Attachment B- HOCU - Reference #2.pdf. This reference shows the appearance of a ceremonial building. This reference includes a view of a cremation that is considered accurate in detail. In the view of the building in this reference, a corner is cutaway to show structural elements. The cutaway of the building in the new illustration is not intended to show structural elements but to reveal the cremation activity occurring inside.)

The third vignette will show the Hopewell constructing earthen mounds atop the remains of the ceremonial building site. With sharpened sticks, antler picks, and shell hoes the Hopewell dig the earth to build the mound. Basket by basket they carry the material to the site and carefully, layer by layer, they form the mound. (Refer to Attachment C - HOCU - Reference #3.pdf. This reference image shows the process of mound building and is accurate in detail. Frontal female nudity shown in this reference shall not be depicted in the new illustration.)

Render the three-part illustration at 100% size of final reproduction size, with the three above vignettes composed in an overall area measuring 20 inches wide by 5 inches high, fitting in the space allotted in Attachment D - Exhibit concept layout: HOCU-03.pdf.

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4. **DELIVERABLES**

The contractor shall submit all work in stages for the Contracting Officer's Representative (COR) review and approval before proceeding to the next phase. Those review stages are specific to presentation and content as follows:

A. Preliminary sketch.

B. Final artwork.

5. **TRAVEL**

Not Applicable.

6. **TIME FOR COMPLETION**

All work, including review and approval, shall be completed on or before July 9, 2007 in accordance with the following:

NOT LATER THAN

A. Submission of the preliminary sketch.

June 1, 2007

B. Submission of the final artwork.

June 29, 2007

7. **REVIEW AND APPROVAL**

The COR will notify the contractor, in writing, of approval or rejection citing additions, corrections, or suggestions within five working days. Any additions or corrections shall be completed within ten working days. No additional charges may be made for correction work.

In the event the government delays beyond the period specified, the contractor shall be entitled to a day-to-day extension in the completion date.

8. **CONTRACTING OFFICER'S REPRESENTATIVE** for the purpose of this order is:

Ron Roos
Visual Information Specialist
(304) 535-6036

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9. **GOVERNMENT-FURNISHED PROPERTY**

The government will provide the contractor with source materials in the form of exhibit text, exhibit layouts and content references. Upon completion and acceptance of the final illustrations the contractor shall return all government-furnished property.

10. **PAYMENT**

Upon completion and acceptance of all work and receipt of a proper invoice, the contractor will be paid a firm-fixed price of \$_____.

11. **ATTACHMENTS**

The following attachments are incorporated into this order:

- A. HOCU - Reference #1.pdf
- B. HOCU - Reference #2.pdf
- C. HOCU - Reference #3.pdf
- D. Exhibit concept layout: HOCU-03.pdf