



## Worksheet for developing an **Illustration Scope of Work**

This worksheet was created to assist in the development of a Scope of Work for new interpretive illustration. Interpretive illustration is a form of art that reveals meanings, relationships, and detail in a site-specific subject that photographs or other graphics do not. Prior to developing new art, a careful search of the existing illustrative material archived at Harpers Ferry Center (HFC) should be done. The HFC Commissioned Art Collection contains over 10,000 illustrations at <http://www.nps.gov/hfc/products/art-collection.htm>. Because the National Park Service often acquires only one-time or limited use rights for artwork, the database is not available to the public. The collection is available only through an NPS intranet log-in.

### **Content**

What is the purpose or interpretive goal of the illustration?

Provide a narrative description of the illustration:

How many and what specific human figures, fauna or flora will be shown in detail in the foreground?

How many additional figures or species will be shown in the middle or background with less detail?

What vignettes of activity are to be included in the scene? (i.e. pack rat in its nest, soldiers engaged in battle)

What architectural structures will be included?

What time of year and time of day should be shown?

What direction of view is intended?



**Style**

Will the illustration be done in full color, black line or halftone?

Will the illustration be highly rendered with careful detail, or loosely rendered with less detail?

Will the illustration be rendered as traditional reflective art (i.e. paint on canvas or watercolor), or digitally?

Will there be opportunities to repurpose the illustration and, if so, will modifications be needed?

Will the illustrations be used as full-frame graphics, or small inset diagrammatic-type renderings?

**Reproduction**

Final reproduction size? Width \_\_\_\_\_ Height \_\_\_\_\_  
Margin \_\_\_\_\_

Original illustration size? Width \_\_\_\_\_ Height \_\_\_\_\_

Will the illustrator be providing high-resolution scans?

Yes \_\_\_\_\_ No \_\_\_\_\_

Scan Specifications:

**Review  
and Approval**

Who will be reviewing and approving the illustration?

How much time will be required for each review?



**Research  
and Reference**

Identify all deliverables for review and approval (i.e. sketches, revised sketches, color studies, scans)

Will the illustrator travel to the park? Yes \_\_\_\_\_ No \_\_\_\_\_

List Resources to be provided by the illustrator (i.e. photo shoot with models)

Will the illustrator be provided a complete reference package?  
Yes \_\_\_\_\_ No \_\_\_\_\_

List the Reference Package Contents