

**SECTION B
SUPPLIES OR SERVICES AND PRICE/COSTS**

1. **CONCEPTUAL GRAPHIC DESIGN, WRITING, EDITING, CARTOGRAPHY, ILLUSTRATION, PRINT-READY GRAPHIC PRODUCTION, AND WEBSITE DESIGN AND DEVELOPMENT SERVICES FOR ALL MEDIA TYPES**

The contractor shall provide all services including labor, materials, equipment, facilities, and travel (except as otherwise specified in this contract), necessary to provide conceptual graphic designs, interpretive writing, editing, cartography, illustrations, print-ready graphic production, and website design and development services for all media types.

2. **FIXED-PRICED INDEFINITE DELIVERY INDEFINITE QUANTITY CONTRACT**

The following fixed rates shall apply for pricing and billing task orders placed under this contract. These are fully loaded rates that include any consumables that may be required.

A. **CONCEPTUAL GRAPHIC DESIGN, WRITING, EDITING, CARTOGRAPHY, ILLUSTRATION, PRINT-READY GRAPHIC PRODUCTION, AND WEBSITE DESIGN AND DEVELOPMENT SERVICES**

<u>HOURLY RATE</u>	<u>YEAR 1</u>	<u>OPTION YEAR 2</u>	<u>OPTION YEAR 3</u>	<u>OPTION YEAR 4</u>	<u>OPTION YEAR 5</u>
(1) Senior Graphic Designer					
(2) Junior Graphic Designer					
(3) Production Designer		For hourly rates, please contact Sheila Spring, Contract Specialist at (304) 535-6239 or via email at sheila_spring@nps.gov			
(4) Writer/Editor					
(5) Cartographer					
(6) Illustrator					
(7) Researcher					
(8) Website Designer					

	<u>YEAR 1</u>	<u>OPTION YEAR 2</u>	<u>OPTION YEAR 3</u>	<u>OPTION YEAR 4</u>	<u>OPTION YEAR 5</u>
(9) Web Developer					
(10) Web Programmer					

B. RATES FOR DIGITAL SCANS

	<u>YEAR 1</u>	<u>OPTION YEAR 2</u>	<u>OPTION YEAR 3</u>	<u>OPTION YEAR 4</u>	<u>OPTION YEAR 5</u>
(1) Grayscale scans at reproduction quality resolution. Provide cost per single scan with an 8.5" x 11" grayscale proof.					
a) 9 x 12					
b) Larger than 9 x 12 and up to 20 x 24					
c) Larger than 20 x 24 and up to 28 x 45					
d) Larger than 28 x 45 and up to 45 x 55					
(2) Full-color scans at reproducible quality resolution. Provide cost per single scan with an 8.5" x 11" color proof.					
a) 9 x 12					
b) Larger than 9 x 12 and up to 20 x 24					
c) Larger than 20 x 24 and up to 28 x 45					
d) Larger than 28 x 45 and up to 45 x 55					

C. **TRAVEL RATE**

The rate for actual time in travel shall be one-half of the loaded negotiated hourly rates set forth in Section B.

3. **MINIMUM AND MAXIMUM AMOUNTS**

- A. During the period specified in the “Ordering” clause, the contractor will be guaranteed a minimum workload of \$2,000 and the maximum workload limit will be \$100,000 during one year from the effective date of this contract.
- B. At the option of the government, this contract may be extended for an additional one-year term. If this option is exercised, the government will guarantee a minimum workload of \$2,000 in the second year. The total guaranteed minimum *cumulative* workload will be \$4,000 and the maximum *cumulative* workload will then become \$200,000 for the total two-year contract period.
- C. At the option of the government, this contract may be extended for an additional one-year term. If this option is exercised, the government will guarantee a minimum workload of \$2,000 in the third year. The total guaranteed minimum *cumulative* workload will be \$6,000 and the maximum *cumulative* workload will then become \$300,000 for the total three-year contract period.
- D. At the option of the government, this contract may be extended for an additional one-year term. If this option is exercised, the government will guarantee a minimum workload of \$2,000 in the fourth year. The total guaranteed minimum *cumulative* workload will be \$8,000 and the maximum *cumulative* workload will then become \$400,000 for the total four-year contract period.
- E. At the option of the government, this contract may be extended for an additional one-year term. If this option is exercised, the government will guarantee a minimum workload of \$2,000 in the fifth year. The total guaranteed minimum *cumulative* workload will be \$10,000 and the maximum *cumulative* workload will then become \$500,000 for the total five-year contract period.
- F. During the duration of the contract if the minimum workload is not met, in any year, the contractor agrees to carry over that amount to the following year.
- G. If a contractor declines to propose or declines work offered by the National Park Service at any time during the contract period, the estimated amount of the project will be subtracted against the minimum guaranteed workload limit in this contract.