

AWARD/CONTRACT		1. THIS CONTRACT IS A RATED ORDER UNDER DPAS (15 CFR 350) →		RATING		PAGE OF PAGES 1 1															
2. CONTRACT (Proc. Inst. Ident.) NO. C110610088		3. EFFECTIVE DATE April 30, 2010		4. REQUISITION/PURCHASE REQUEST/PROJECT NO. N1106100086																	
5. ISSUED BY National Park Service, Harpers Ferry Center Office of Acquisition Management P.O. Box 50, 230 Zachary Taylor Street Harpers Ferry, West Virginia 25425-0050		CODE		6. ADMINISTERED BY (If other than Item 5)		CODE															
7. NAME AND ADDRESS OF CONTRACTOR (NUMBER, STREET, CITY, COUNTY, STATE AND ZIP CODE) Dennis/Konetzka/Design Group 1025 Connecticut Avenue, NW, Suite 1025 Washington, DC 20036				8. DELIVERY <input type="checkbox"/> FOB ORIGIN <input checked="" type="checkbox"/> OTHER (See below)		9. DISCOUNT FOR PROMPT PAYMENT															
CODE		FACILITY CODE		10. SUBMIT INVOICES TO THE ADDRESS SHOWN IN:		ITEM 5															
11. SHIP TO/MARK FOR		CODE		12. PAYMENT WILL BE MADE BY →		CODE															
13. AUTHORITY FOR USING OTHER THAN FULL AND OPEN COMPETITION: <input type="checkbox"/> 10 U.S.C. 2304(c)() <input type="checkbox"/> 41 U.S.C. 253 (c)()				14. ACCOUNTING AND APPROPRIATION DATA To Be Assigned to Individual Task Orders																	
15A. ITEM NO.		15B. SUPPLIES/SERVICES		15C. QUANTITY	15D. UNIT	15E. UNIT PRICE	15F. AMOUNT														
		Conceptual Graphic Design, Writing, Editing, Cartography, Illustrations, Print-Ready Graphic Production Services, and Website Design and Development Services for all Media Types				Year 1 Year 2 Year 3 Year 4 Year 5	<table border="1"> <tr> <td><u>Minimum</u></td> <td><u>Maximum</u></td> </tr> <tr> <td>\$2,000</td> <td>\$100,000</td> </tr> <tr> <td colspan="2">OPTION:</td> </tr> <tr> <td>\$2,000</td> <td>\$100,000</td> </tr> <tr> <td>\$2,000</td> <td>\$100,000</td> </tr> <tr> <td>\$2,000</td> <td>\$100,000</td> </tr> <tr> <td>\$2,000</td> <td>\$100,000</td> </tr> </table>	<u>Minimum</u>	<u>Maximum</u>	\$2,000	\$100,000	OPTION:		\$2,000	\$100,000	\$2,000	\$100,000	\$2,000	\$100,000	\$2,000	\$100,000
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\$2,000	\$100,000																				
15G. TOTAL AMOUNT OF CONTRACT							5														
16. TABLE OF CONTENTS																					
(X)	SEC.	DESCRIPTION	PAGE(S)	(X)	SEC.	DESCRIPTION	PAGE(S)														
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X	B	SUPPLIES OR SERVICES AND PRICES/COSTS	B-1/3	PART III - LIST OF DOCUMENTS, EXHIBITS AND OTHER ATTACH.																	
X	C	DESCRIPTION/SPECS./WORK STATEMENT	C-1/23	X	J	LIST OF ATTACHMENTS	J-1/1														
X	D	PACKAGING AND MARKING	D-1	PART IV - REPRESENTATIONS AND INSTRUCTIONS																	
X	E	INSPECTION AND ACCEPTANCE	E-1		K	REPRESENTATIONS, CERTIFICATIONS AND OTHER STATEMENTS OF OFFERORS															
X	F	DELIVERIES OR PERFORMANCE	F-1/2																		
X	G	CONTRACT ADMINISTRATION DATA	G-1/10		L	INSTRS., CONDS., AND NOTICES TO OFFERORS															
X	H	SPECIAL CONTRACT REQUIREMENTS	H-1/2		M	EVALUATION FACTORS FOR AWARD															

CONTRACTING OFFICER WILL COMPLETE ITEM 17 OR 18 AS APPLICABLE

17. <input type="checkbox"/> CONTRACTOR'S NEGOTIATED AGREEMENT (Contractor is required to sign this document and return copies to the issuing office.) Contractor agrees to furnish and deliver all items or perform all the services set forth or otherwise identified above and on any continuation sheets for the consideration stated herein. The rights and obligations of the parties to this contract shall be subject to and governed by the following documents: (a) this award/contract, (b) the solicitation, if any, and (c) such provisions, representations, certifications, and specifications, as are attached or incorporated by reference herein. (Attachments are listed herein.)		18. <input checked="" type="checkbox"/> AWARD (Contractor is not required to sign this document.) Your offer on Solicitation Number N1106100086, including the additions or changes made by you which additions or changes are set forth in full above, is hereby accepted as to the items listed above and on any continuation sheets. This award consummates the contract which consists of the following documents: (a) the Government's solicitation and your offer, and (b) this award/contract. No further contractual document is necessary.	
19A. NAME AND TITLE OF SIGNER (Type or print) Michael S. Konetzka, Principal		20A. NAME OF CONTRACTING OFFICER JoAnne Grove (Level III, HFC 0167)	
19B. NAME OF CONTRACTOR BY <u>M S Konetzka</u> (Signature of person authorized to sign)		19C. DATE SIGNED 30 April 2010	
20B. UNITED STATES OF AMERICA BY <u>[Signature]</u> (Signature of Contracting Officer)		20C. DATE SIGNED 4/30/2010	