

THE  
**FUTURE**  
OF  
**AMERICA'S**  
**NATIONAL**  
**PARKS**

First Annual  
Centennial Strategy for

# Hampton National Historic Site

August 2007

CENTENNIAL INITIATIVE



**Site:** HAMP

**Year:** 2007

**Vision Statement**

Through the National Park Centennial Initiative, Hampton National Historic Site becomes a national model for cultural resource stewardship. Hampton reaches more diverse audiences, enriching their lives and encouraging protection of this microcosm of the continuum of United States history.

**Park/ Superintendent/ Program Manager**

Laurie Coughlan

Site: HAMP

STEWARDSHIP

Improve the condition of park resources and assets.

Rehabilitate high-priority historic buildings to good condition, and help communities to preserve their history through programs like Preserve America.

1. Historic Structures.

a. FY2008. With the assistance of park partners and donors, List of Classified Structures items-the ice house and pump house-will be brought to good condition in 2008, resulting in 72% of park structures in good condition.

b. FY2009. Six structures on the List of Classified Structures will be brought to good condition in 2009: North Farm Garage, Caretaker's Cottage, Heart-Shaped Carriage Drive, Slave Quarters 3, Spring House Ruin, and Coal House Ruin.

2. Museum Collections.

a. FY2008. Improvements to storage and exhibit conditions for collections will correct an additional 31 deficiencies, allowing the park to meet 69% of standards, up from 66% of 672 conditions in current plan.

b. FY2009. Improvements to storage and exhibit conditions will correct 50 deficiencies, meeting 73.5% of standards.

The work described currently is supported by OFS and/ or PMIS

Other Park/ Program performance goal(s)

Conditions met for park collections on exhibit and in storage will be increased to X% through improvements to environmental conditions in storage and exhibit areas.

The work described currently is supported by OFS and/ or PMIS

Site: HAMP

STEWARDSHIP

**Assure that no compelling chapter in the American heritage experience remains untold and that strategically important landscapes are acquired, as authorized by Congress.**

**Other Park/ Program performance goal(s)**

1. Working with partners and donated funds, in 2008 Hampton will prepare Slave Quarters C for exhibits, and will complete installation of the drawing room historic furnished room exhibit in Hampton Mansion. These two projects together will allow interpretation of both ends of the economic and social spectrum of the estate. Donations from Delta Sigma Theta honorary society will supplement park funds for the Slave Quarters exhibit, and those from Historic Hampton, Inc. will fund the majority of costs for the drawing room research and installation.

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Site: HAMP

ENVIRONMENT

**Reduce environmental impacts of park operations.**

**Other Park/ Program performance goal(s)**

In 2008, Hampton will implement a geothermal based heating, ventilation, and cooling system in Hampton Mansion, increasing sustainability of park utilities.

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Site: HAMP

RECREATION

**Focus national, regional, and local tourism efforts to reach diverse audiences and young people and to attract visitors to lesser-known parks.**

**Increase visitation by 25 percent at lesser-known parks through a national tourism effort aimed at helping people to discover the breadth of parks and experiences.**

In 2008, Hampton will host an open house for local schools to encourage development of plans for educational school trips to the park.

The work described currently is supported by OFS and/ or PMIS

Site: HAMP

**EDUCATION**

Cooperate with educators to provide curriculum materials, high-quality programs, and park-based and online learning.

Other Park/ Program performance goal(s)

In 2008, Hampton will expand online resources for educators to provide planning and resource materials and suggested activities for school groups. In 2008, Hampton will develop an educational traveling trunk of reproduction items with educational activities to be used by schools.

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Site: HAMP

**PROFESSIONALISM**

Use strategic planning to promote management excellence.

Establish a structured professional development curriculum to provide park managers with the skills to apply best business practices and superior leadership.

In 2008, Hampton will implement action items from recently completed strategic plans that promote management excellence. Primary among these is completion of the Hampton General Management Plan.

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