



National Park Service
U.S. Department of the Interior

Guadalupe Mountains
National Park

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Guadalupe Mountains News Release

Release date: Immediate
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Date: February 26, 2013
Release code: 13-03

Guadalupe Mountains National Park Tourism Creates \$10,919,000 in Local Economic Benefit

Part of \$30 billion impact that supports 252,000 jobs nationwide

PINE SPRINGS, TX – A new National Park Service (NPS) report for 2011 shows that the 152,645 visitors to Guadalupe Mountains National Park spent \$10,919,000 in communities surrounding the park. This spending supported 165 jobs in the local area.

“Guadalupe Mountains National Park is a wonderful place to learn about America’s story,” said park superintendent Dennis A. Vásquez. “We attract visitors from across the U.S. and around the world who come here to experience the park and then spend time and money enjoying the services provided by our neighboring communities and getting to know this amazing part of the country. The National Park Service is proud to have been entrusted with the care of America’s most treasured places and delighted that the visitors we welcome generate significant contributions to the local, state, and national economy.”

The information on Guadalupe Mountains National Park is part of a peer-reviewed spending analysis of national park visitors across the country conducted by Michigan State University for the National Park Service. For 2011, that report shows \$13 billion of direct spending by 279 million park visitors in communities within 60 miles of a national park. That visitor spending had a \$30 billion impact on the entire U.S. economy and supported 252,000 jobs nationwide. Most visitor spending supports jobs in lodging, food, and beverage service (63 percent) followed by recreation and entertainment (17 percent), other retail (11percent), transportation and fuel

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(7 percent) and wholesale and manufacturing (2 percent.).

To download the report visit www.nature.nps.gov/socialscience/products.cfm#MGM and click on *Economic Benefits to Local Communities from National Park Visitation, 2011*.

The report includes information for visitor spending at individual parks and by state.

To learn more about national parks in Texas and Texas and how the National Park Service works with communities to preserve local history, conserve the environment, and provide local recreation opportunities, go to www.nps.gov/Texas or www.nps.gov/NewMexico. To learn more about Guadalupe Mountains National Park, go to www.nps.gov/GUMO/.

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