



National Park Service
U.S. Department of the Interior

Grand Teton
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Grand Teton National Park News Release

Park Offers Guided Cell Phone Walks of Menor's Ferry Historic District

Grand Teton National Park is now using cell phone technology to help bring the stories of the park to life. A unique combination of historical information and current technology, this new service represents another way Grand Teton National Park fosters connections between visitors and the park's cultural resources. Taking the cell phone walk is simple and free except for the cost of the user's cellular phone service minutes. Visitors need only dial in and listen for the prompts to hear how a beloved home evolved into the national treasure of Grand Teton National Park. Six messages, lasting two to three minutes each, independently tell the story of how this historic area helped change the fate of the valley and how it played an integral part in the creation of the park.

Access to the Menor's Ferry Historic District cell phone walk is available 24 hours a day. The cell phone guide and map – including the phone number to call for the tour – may be obtained at park visitor centers or at Menor's Ferry Historic District. The Menor's Ferry cell phone messages will soon be available on the park website in digital files for downloading. "We're using this technology to get our message out in a new way that's convenient and easy to use," said Mary Gibson Scott, park superintendent. "Since folks use their own cell phones, there are no rental fees, no equipment to store, nothing to check in or out," she added.

Grand Teton National Park worked in conjunction with a California-based company, Guide by Cell, to implement this exciting new technology. This innovative service is made possible by the financial support of the Grand Teton Association.

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