

Notes on the Concepts from the January Steering Committee Meeting

Overall comment: be careful about vocabulary that is NPS centric

Include a bullet on all concepts – “regional collaborations”

### **Concept 1 People**

What does the phrase – “national park experience” mean to visitors – is it just park experiences – the regional director has talked about GOGA being the “front door” to the national park system.

The word recreation is left out of the concept description. We need to focus on playing outside and doing activities in open space and park environments, along with participating in organized stewardship activities.

Diversity – what does this phrase mean. Is it just race/ethnicity or also economic class, gender, etc. – change last sentence to read: *visitor opportunities would connect the diverse populations within the urban community to the park, now and in the future.*

Portal idea from seamless connections was not incorporated – should it be in the concept statement for connecting with people.

Stephan’s idea – it is the place for “introducing people” to the national park system.

### **Concept 2 Coastal**

The first sentence under rationale does a better job of articulating concept than the concept statement does.

Coastal resources needs some additional emphasis – including talking about “adaptive reuse”

Need to promote partnerships focused on improved ecosystem management

Revitalize the biosphere reserve as part of this concept.

Hard to get people to think past the surf zone when talking about “coastal ecosystem” – name of concept can confuse.

### **Concept 3 National Treasures**

What is a national treasure – what’s the filter for what makes the list? There are currently seven different descriptors for describing “national treasures”. Is it an evolving standard that can change over time?

What are and what aren't national treasures descriptor is needed in the concept description – go back to fundamental resources and values – need to include the actual list of fundamental resources and values.

What happens to the other sites that aren't national treasures?

People can experience a range of park environments within the one park.