



TRAILS FOREVER UPDATE

GOLDEN GATE NATIONAL PARKS

2015

PERIOD HIGHLIGHTS

Total users:
6,586,729

Pedestrians:
3,951,573

Bicyclists:
2,633,511

Equestrians:
1,645

Most used trail:
Bay Trail East Loop

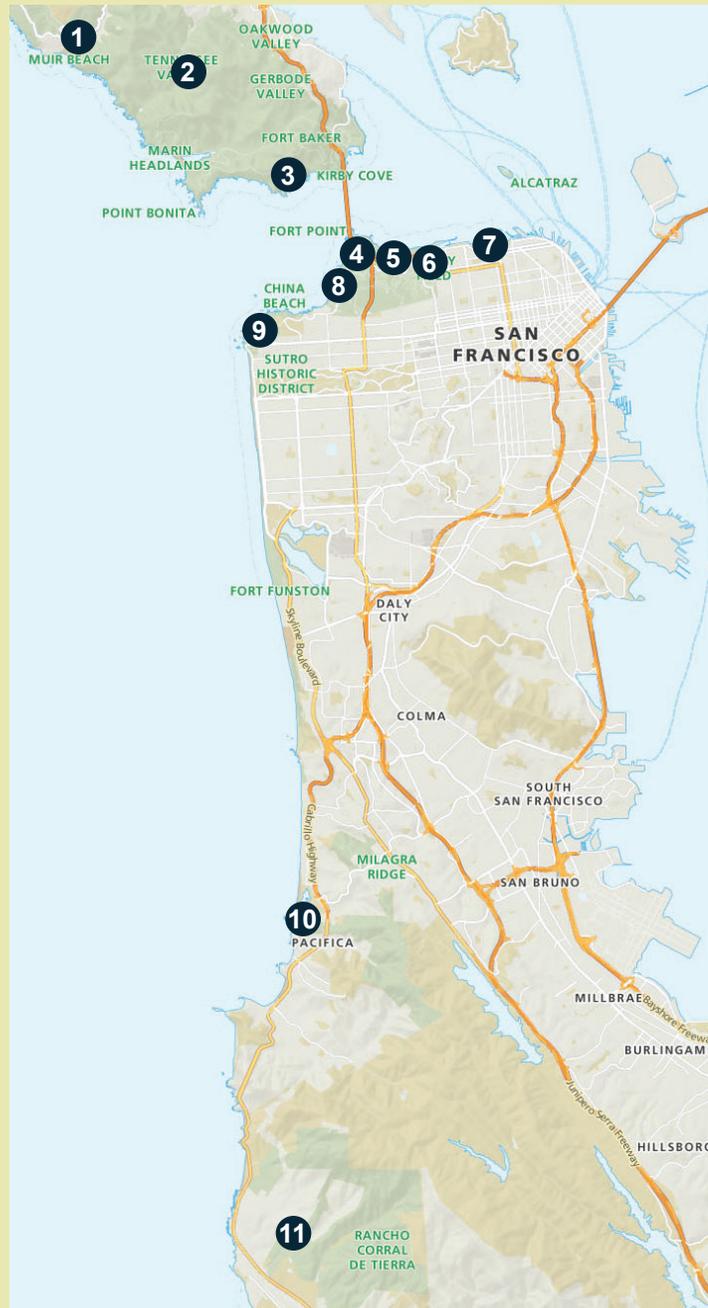
Busiest day overall:
Saturday, July 18 - 54,137
total users

Busiest individual trail day:
Bay Trail East Loop
Sunday, September 6 -
15,278 total users

YTD COUNTS

Pedestrians: 3,951,573
Bicyclists: 2,633,511
Equestrians: 1,645
Total: 6,586,729

TRAIL COUNTER 2015 YEAR-END REPORT



Marin

- 1. Dias Ridge Trail
- 2. Tennessee Valley Trail
- 3. Hawk Hill Trail

San Francisco

- 4. Bay Trail East Loop
- 5. Crissy Field Promenade
- 6. Mason Street Bike Path (Crissy Field)
- 7. Great Meadow Path (Fort Mason)
- 8. Presidio Coastal Trail
- 9. Coastal Trail (Land's End)

San Mateo

- 10. Old Mori Trail
- 11. Old San Pedro Mountain Road Trail (Rancho Corral de Tierra)



1. Dias Ridge Trail

COUNTER LOCATION

Marin County
Dias Ridge



TRAIL COUNTER PHOTO

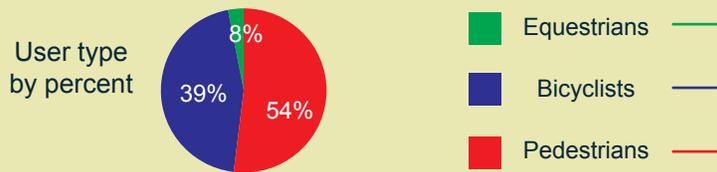


YTD COUNTS

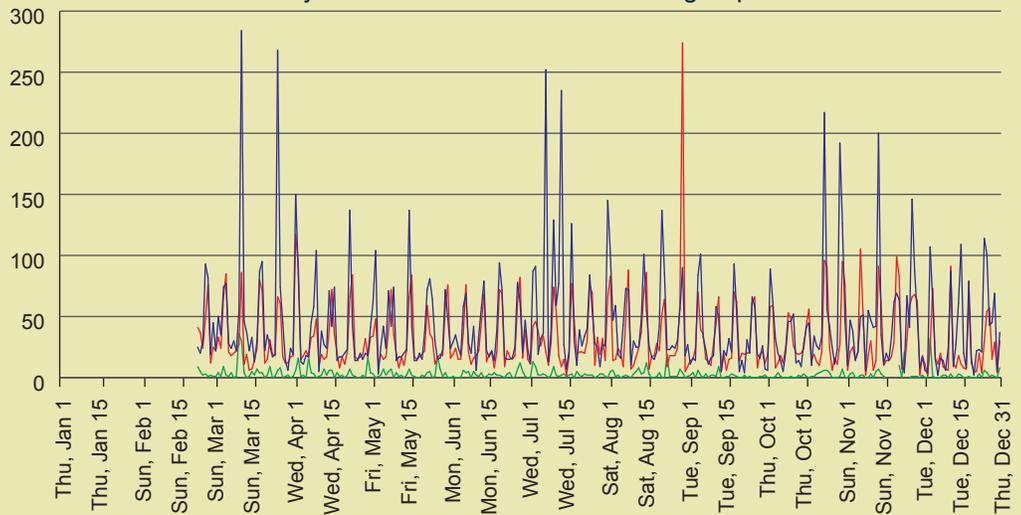
Pedestrians: 13,594
Bicyclists: 9,847
Equestrians: 857
Total: 24,298

The Dias Ridge Trail counter was installed on February 23, 2015 and recorded a total of **24,298 users** throughout 2015. This included 13,594 pedestrians, 9,847 bicyclists, 857 equestrians*. The busiest day was Thursday, March 12 with 400 users. The slowest day was Thursday, December 3 with 6 users. The daily average was 81 users. Hikers and equestrians preferred walking up Dias Ridge, while bicyclists preferred going down. *Equestrian data from November 18-21 and November 25 was excluded from counts due to high inconsistencies.

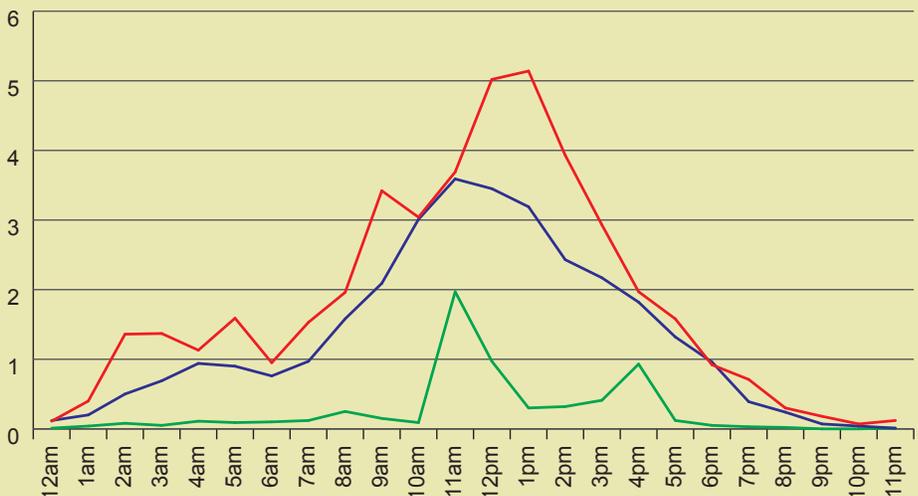
	Total traffic during period	Daily average	Busiest day of week	Busiest day of period	Distribution	
					Up Dias Ridge	Down Dias Ridge
Pedestrians	13,594	44	Saturday	Mar 12 (284)	64%	36%
Bicyclists	9,847	32	Saturday	Aug 30 (274)	43%	57%
Equestrians	857	3	Thursday*	March 11 (36)	88%	12%



Daily traffic count for individual user groups



Average hourly profile for individual user groups





2. Tennessee Valley Trail

COUNTER LOCATION

Marin County
Tennessee Valley



TRAIL COUNTER PHOTO



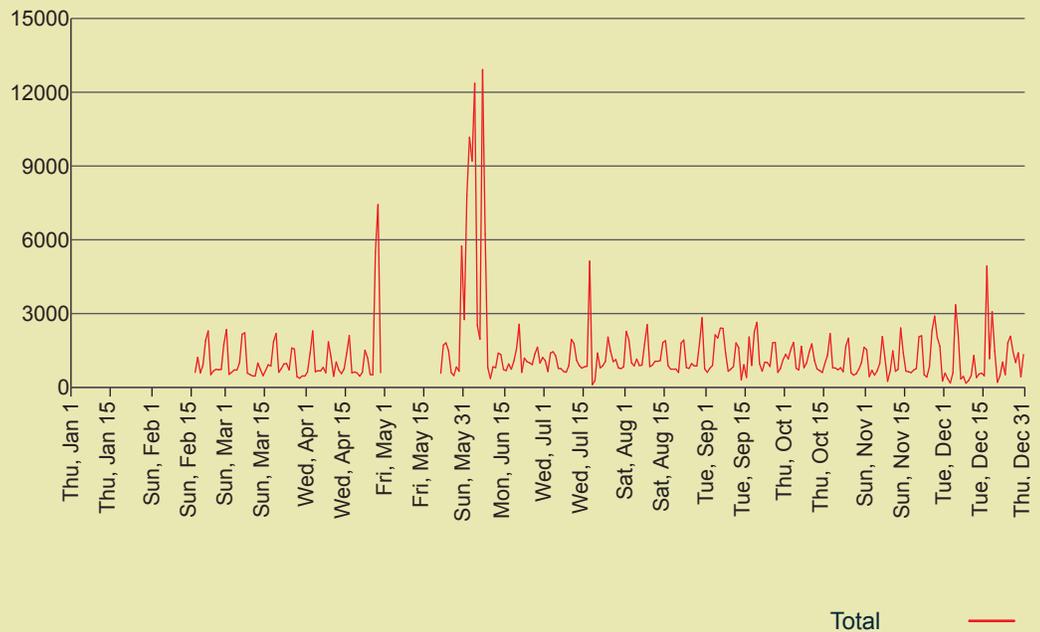
YTD COUNTS

Total: 399,504

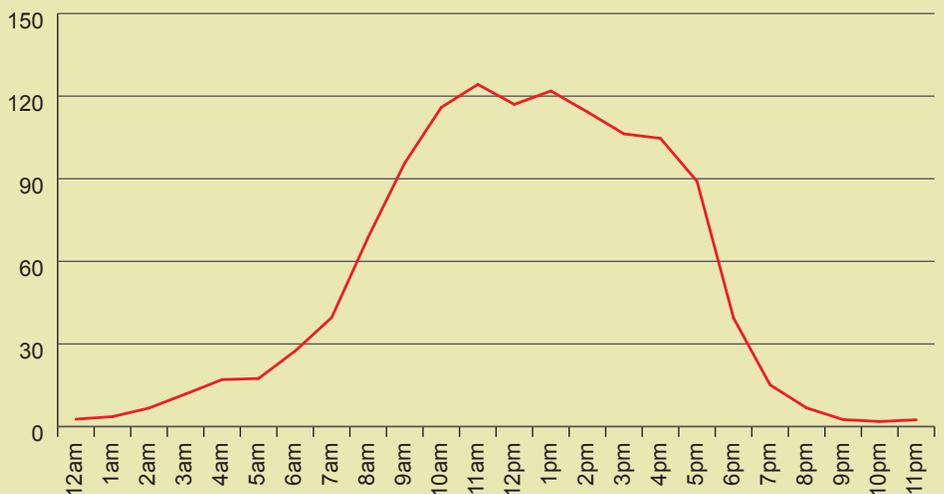
The Tennessee Valley Trail counter was installed on February 17 and recorded a total of **399,504 users** in 2015. This counter is not equipped to distinguish between user types. The busiest day was Sunday, June 7 with 12,922 users. The slowest day was Sunday, July 19 with 109 users. The daily average was 1,350 users. Given the trailhead contains the only nearby parking area, distribution toward the ocean and back was relatively even, with a slight preference (51%) going toward the ocean.

	Total traffic during period	Daily average	Busiest day of week	Busiest day of period	Distribution	
					Toward ocean	Toward Parking Area
Users	399,504	1,350	Sunday	June 7 (12,922)	51%	49%

Daily traffic count



Average hourly profile





3. Hawk Hill Trail

COUNTER LOCATION

Marin County
Marin Headlands



TRAIL COUNTER PHOTO

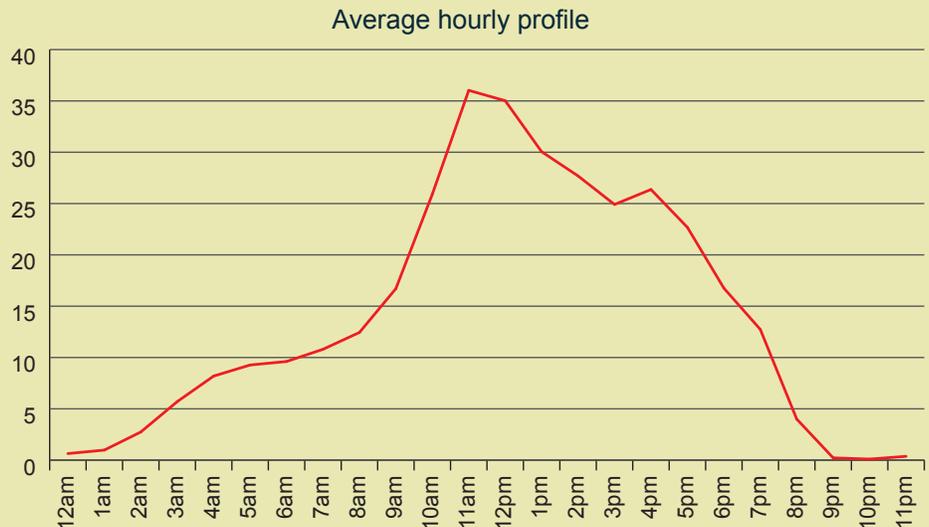
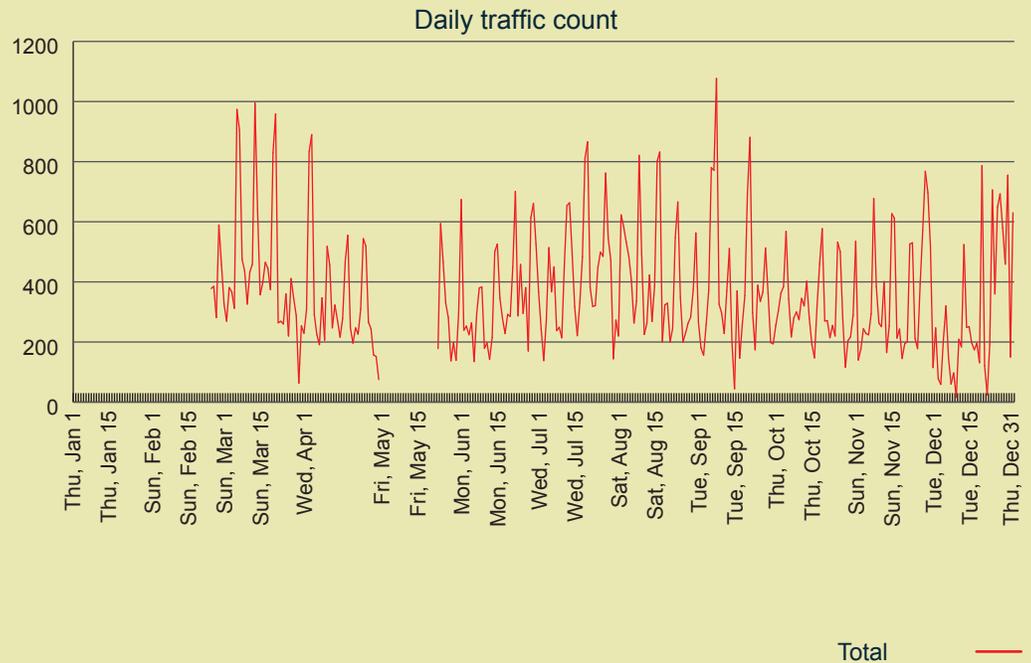


YTD COUNTS

Total: 106,399

The Hawk Hill Trail counter was installed on February 23 and recorded a total of **106,399 users** in 2015. This counter is not equipped to distinguish between user types. The busiest day was Monday, September 7 with 1,077 users. The slowest day was Wednesday, December 9 with 16 users. The daily average was 367 users. Users favored going toward the parking (53%).

	Total traffic during period	Daily average	Busiest day of week	Busiest day of period	Distribution	
					Toward ocean	Toward Parking Area
Users	106,399	367	Saturday	Sept 7 (1,077)	47%	53%





4. Bay Trail East Loop

COUNTER LOCATION

San Francisco
Fort Point Overlook



TRAIL COUNTER PHOTO



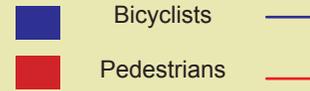
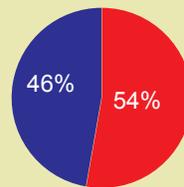
YTD COUNTS

Pedestrians: 920,842
Bicyclists: 774,056
Total: 1,694,898

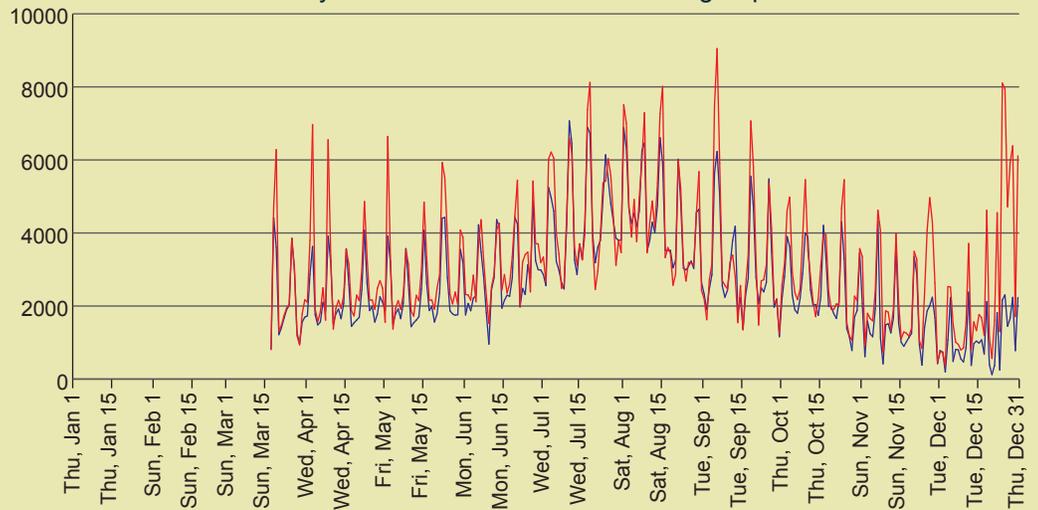
The Bay Trail East Loop counter was installed in 2014, but was removed for repair and reinstalled on March 18, 2015 and recorded a total of **1,694,898 users** in 2015. This included 920,842 pedestrians and 774,056 bicyclists. The busiest day was Sunday, September 6 with 15,278 users. The slowest day was Thursday, December 3 with 560 users. The daily average was 5,865 users. Both user groups showed a preference for heading west towards the bridge, with the bicyclists showing a heavier preference.

	Total traffic during period	Daily average	Busiest day of week	Busiest day of period	Distribution	
					East toward city	West toward bridge
Pedestrians	920,842	3,186	Saturday	Sept 6 (9,048)	48%	53%
Bicyclists	774,056	2,678	Saturday	July 11 (7,070)	39%	62%

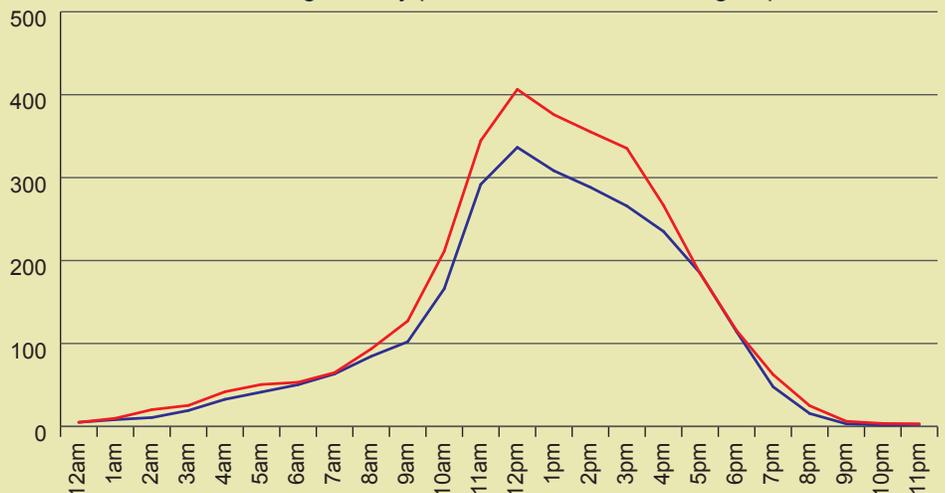
User type by percent



Daily traffic count for individual user groups



Average hourly profile for individual user groups





5. Crissy Field Promenade

COUNTER LOCATION

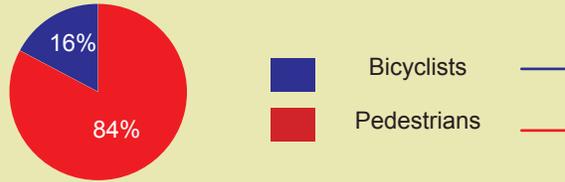
San Francisco
Crissy Field West



The Crissy Field Promenade counter was installed on March 18 and recorded a total of **1,119,140 users** in 2015. This included 935,275 pedestrians and 183,865 bicyclists. The busiest day was Saturday, July 11 with 8,707 users. The slowest day was Wednesday, December 16 with 303 users. The daily average was 3,530 users. Pedestrians preferred heading west towards the bridge, while the bicyclists had a slight preference for heading east towards the city.

	Total traffic during period	Daily average	Busiest day of week	Busiest day of period	Distribution	
					East toward city	West toward bridge
Pedestrians	935,275	2,950	Saturday	Aug 23 (7,426)	43%	57%
Bicyclists	183,865	580	Saturday	July 11 (1,472)	51%	49%

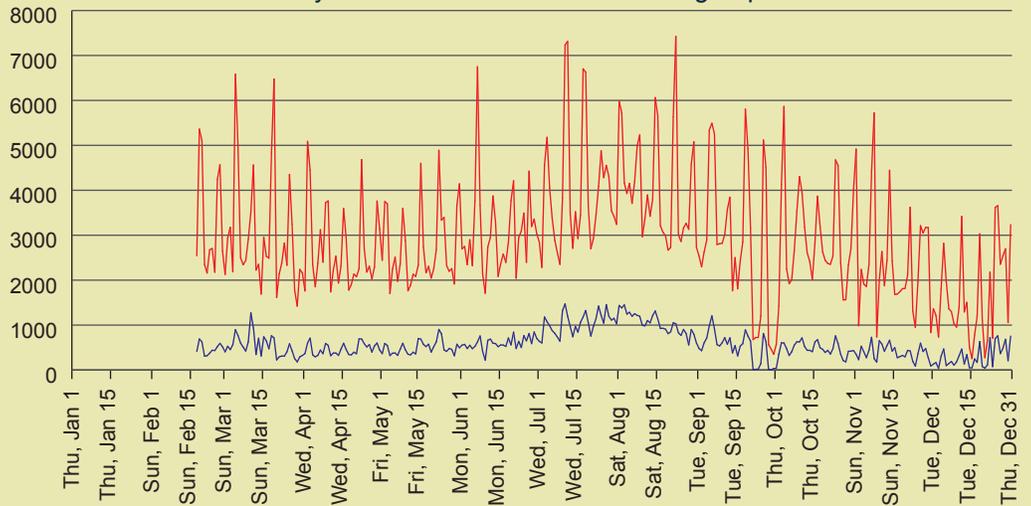
User type by percent



TRAIL COUNTER PHOTO



Daily traffic count for individual user groups



YTD COUNTS

Pedestrians: 935,275
Bicyclists: 183,865
Total: 1,119,140

Average hourly profile for individual user groups





6. Mason Street Bike Path

COUNTER LOCATION

San Francisco
Crissy Field East



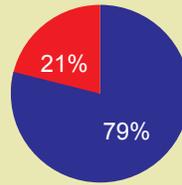
The Mason Street Bike Path counter was installed on March 18 and recorded a total of **825,983 users** in 2015. This included 174,800 pedestrians and 651,183 bicyclists. The busiest day was Saturday, July 11 with 8,209 users. The slowest day was Monday, December 21 with 209 users. The daily average was 2,858 users. Both pedestrians and bicyclist preferred heading west towards the bridge. The sensor stopped counting pedestrians on September 21 and work is being done to remedy the issue.

	Total traffic during period	Daily average	Busiest day of week	Busiest day of period	Distribution	
					East toward city	West toward bridge
Pedestrians	174,800	605	Saturday	March 20 (5,316)	48%	52%
Bicyclists	651,183	2,253	Saturday	July 11 (5,174)	43%	57%

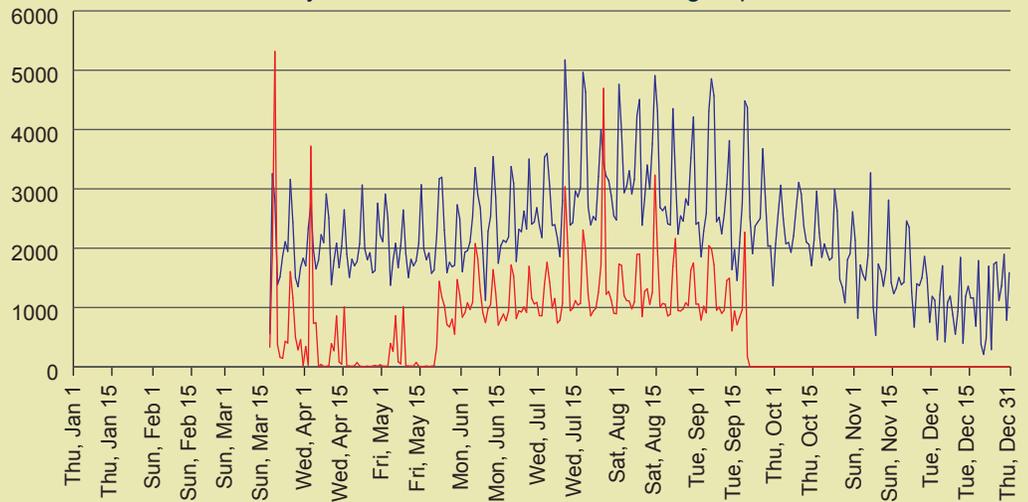
TRAIL COUNTER PHOTO



User type by percent



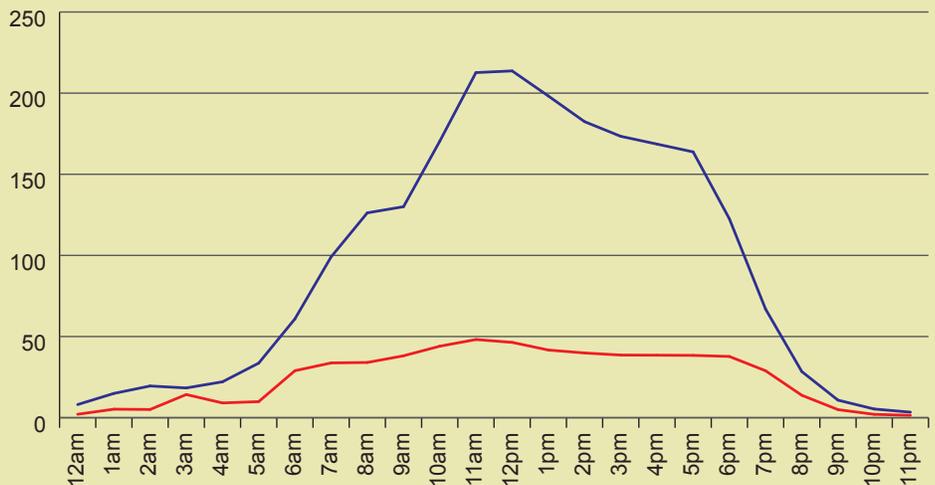
Daily traffic count for individual user groups



YTD COUNTS

Pedestrians: 174,800
Bicyclists: 651,183
Total: 825,983

Average hourly profile for individual user groups





7. Great Meadow Path

COUNTER LOCATION

San Francisco
Fort Mason



TRAIL COUNTER PHOTO



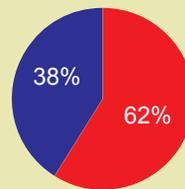
YTD COUNTS

Pedestrians: 604,012
Bicyclists: 982,927
Total: 1,586,939

The Great Meadow Path counter was installed on March 18 and recorded a total of **1,586,939 users** in 2015. This included 604,012 pedestrians and 982,927 bicyclists. The busiest day was Saturday, July 4 with 14,727 users. The slowest day was Monday, December 21 with 370 users. The daily average was 5,491 users. Pedestrians showed a preference for heading east towards the city, with the bicyclists preferred heading west towards the bridge.

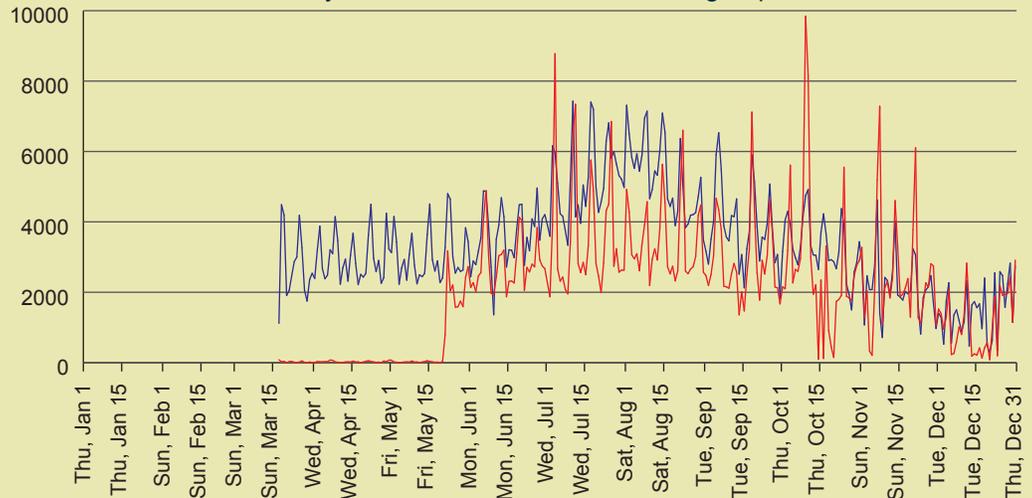
	Total traffic during period	Daily average	Busiest day of week	Busiest day of period	Distribution	
					East toward city	West toward bridge
Pedestrians	604,012	2,090	Saturday	Oct 10 (9,845)	55%	45%
Bicyclists	982,927	3,401	Saturday	July 11 (7,430)	47%	53%

User type by percent

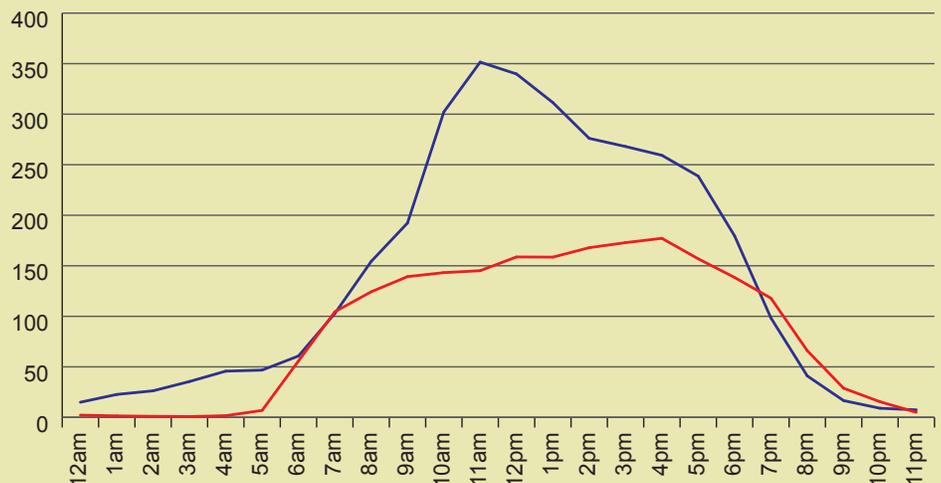


■ Bicyclists
■ Pedestrians

Daily traffic count for individual user groups



Average hourly profile for individual user groups





8. Presidio Coastal Trail

COUNTER LOCATION

San Francisco
Historic Triangle



TRAIL COUNTER PHOTO



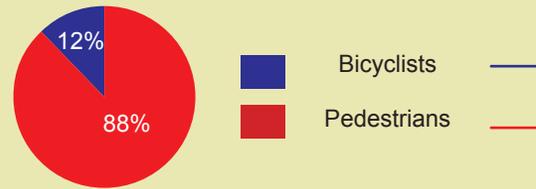
YTD COUNTS

Pedestrians: 25,379
Bicyclists: 3,342
Total: 28,721

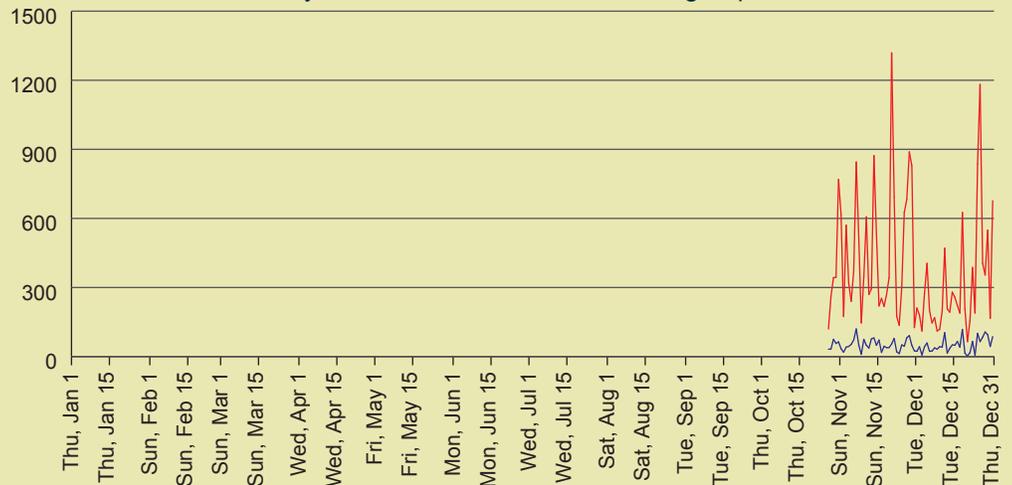
The Presidio Coastal Trail counter was installed in 2014, but was removed for repair and reinstalled on October 27. The counter recorded a total of **28,721 users** in the period between October 27 and December 31, 2015. This included 25,379 pedestrians and 3,342 bicyclists. The busiest day was Saturday, November 21 with 1,374 users. The slowest day was Monday, December 21 with 68 users. The daily average was 435 users. Both user groups showed a preference for heading north towards the bridge.

	Total traffic during period	Daily average	Busiest day of week	Busiest day of period	Distribution	
					South toward Baker Beach	North toward bridge
Pedestrians	25,379	385	Saturday	Nov 21 (1,319)	46%	54%
Bicyclists	3,342	51	Saturday	Nov 7 (120)	45%	55%

User type by percent



Daily traffic count for individual user groups



Hourly profile for individual user groups





9. Coastal Trail

COUNTER LOCATION

San Francisco
Lands End



TRAIL COUNTER PHOTO



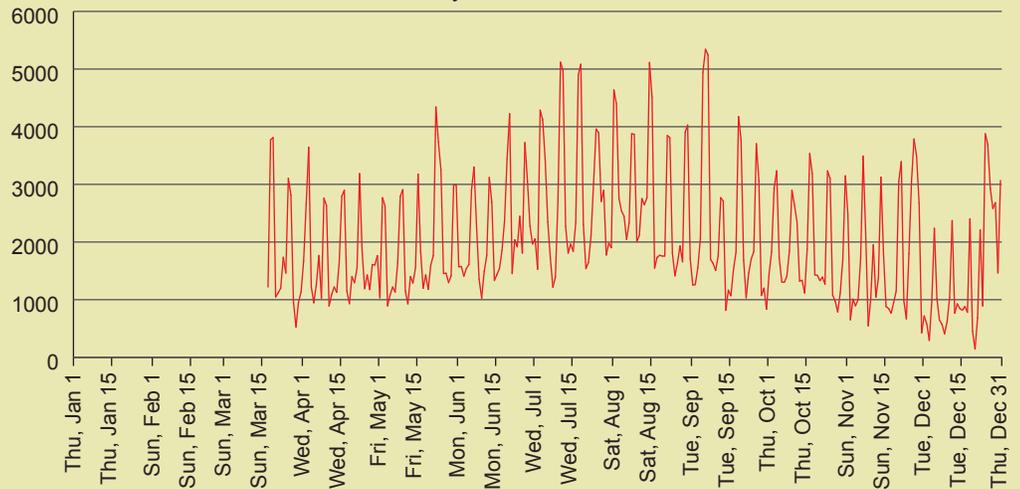
YTD COUNTS

Total: 590,894

The Coastal Trail counter was installed on March 18 and recorded a total of **590,894 users** in 2015. This counter is not equipped to distinguish between user types. The busiest day was Sunday, September 6 with 5,343 users. The slowest day was Monday, December 21 with 143 users. The daily average was 2,045 users.

	Total traffic during period	Daily average	Busiest day of week	Busiest day of period	Distribution	
					North into park	South toward parking
Users	590,894	2,045	Saturday	Sept 6 (5,343)	55%	45%

Daily traffic count



Total —

Average hourly profile





10. Old Mori Trail

COUNTER LOCATION

San Mateo County
Mori Point



TRAIL COUNTER PHOTO

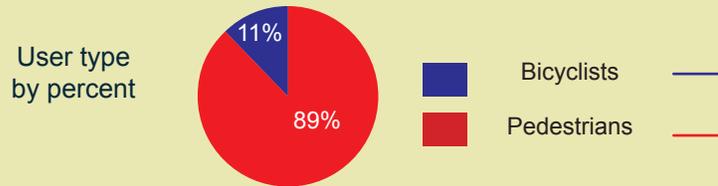


YTD COUNTS

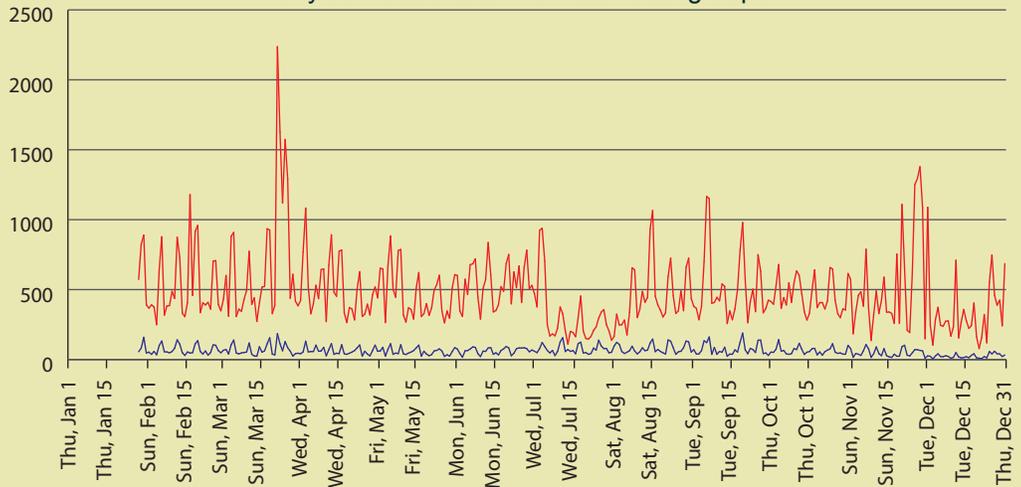
Pedestrians: 163,875
Bicyclists: 21,172
Total: 185,047

The Old Mori Trail counter was installed on January 28 and recorded a total of **185,047 users** in 2015. This included 163,875 pedestrians and 21,172 bicyclists. The busiest day was Monday, March 23 with 2,422 users. The slowest day was Monday, December 21 with 87 users. The daily average was 547 users. Both pedestrians and bicyclists showed a preference for heading west towards the coast.

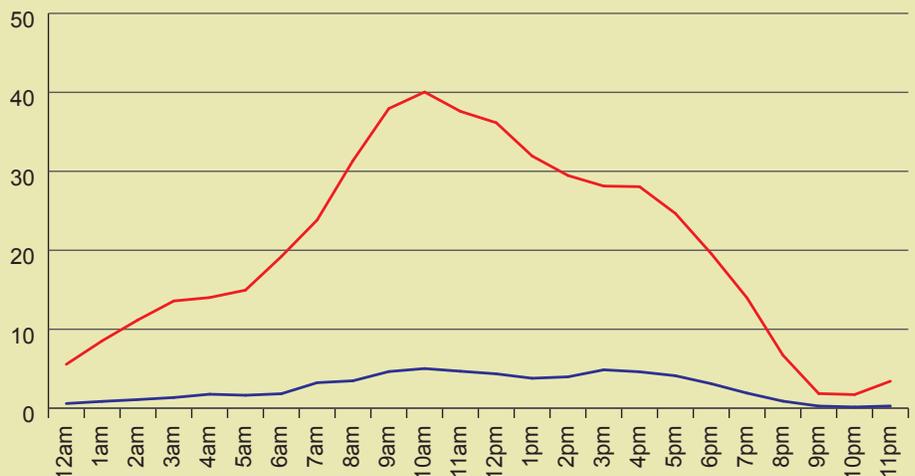
	Total traffic during period	Daily average	Busiest day of week	Busiest day of period	Distribution	
					West toward coast	East away from coast
Pedestrians	163,875	485	Saturday	March 23 (2,237)	58%	42%
Bicyclists	21,172	63	Sunday	Sept 20 (189)	53%	47%



Daily traffic count for individual user groups



Average hourly profile for individual user groups





11. Old San Pedro Mountain Road Trail

COUNTER LOCATION

San Mateo County
Rancho Corral De Tierra



TRAIL COUNTER PHOTO



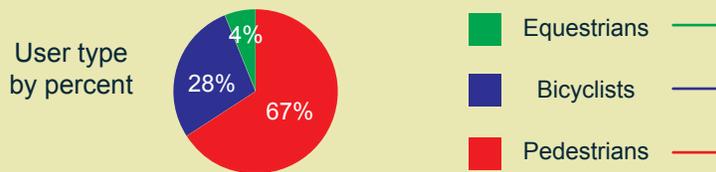
YTD COUNTS

Pedestrians: 16,999
Bicyclists: 7,119
Equestrians: 788
Total: 24,906

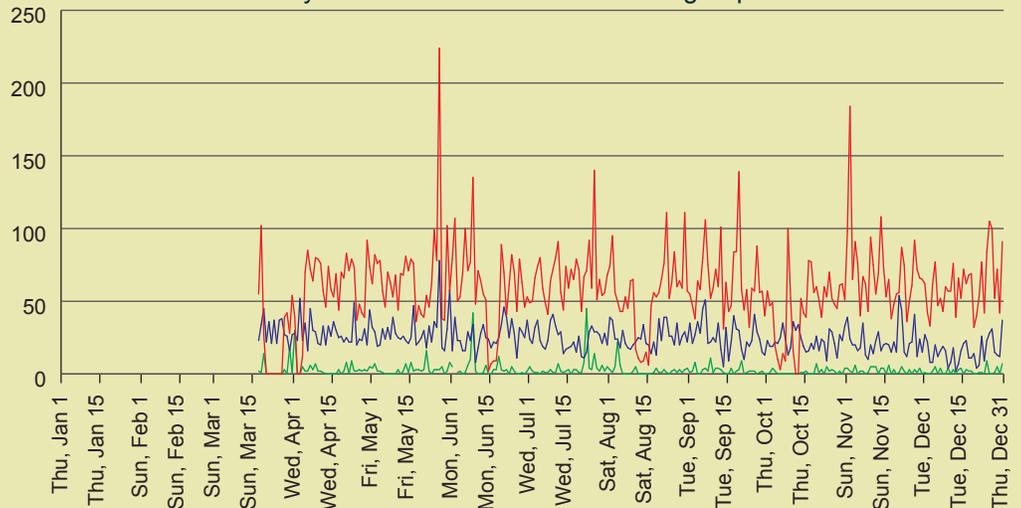
The Old San Pedro Mountain Road Trail counter was installed on March 18 and recorded a total of **25,227 users** in 2015. This included 16,999 pedestrians, 7,119 bicyclists, and 788 equestrians*. The busiest day was Wednesday, May 27 with 305 users. The slowest day was Monday, March 23 with 21 users. The daily average was 87 users. All user groups preferred going north further into the park.

*Data from equestrian use on June 2 was removed due to high inconsistency with remaining data.

	Total traffic during period	Daily average	Busiest day of week	Busiest day of period	Distribution	
					Up Dias Ridge	Toward Parking Area
Pedestrians	16,999	59	Sunday	May 27 (224)	55%	45%
Bicyclists	7,119	25	Sunday	May 27 (78)	60%	40%
Equestrians	788	3	Tuesday*	July 23 (45)	56%	44%



Daily traffic count for individual user groups



Average hourly profile for individual user groups

