

FOHA21 RFEI MARKETING IMPLEMENTATION PLAN

Web and Social Media

Activity	Status	Assigned to:
FOHA21 Committee Facebook Page	https://www.facebook.com/forthancock21stcentury.org	Daphne and Karolyn providing updates
Twitter		Daphne Yun
YouTube	Creating a video for youtube and FB with images of sites, restored buildings, and importance of FOHA, send to NJ12 Adrian Supino?	Daphne Yun, John Warren
Video Interviews of SAHO Cooperators		Daphne Yun, John Warren
Website links to RFEI and Tear Sheet, Contact Button	www.forthancock21stcentury.org	Completed by Rob Vohden
FAQs	NPS, as questions come in responses will be published on FOHA21 Website	John Warren and Rob Vohden
Federal Business Opportunities (www.fbo.gov)	www.fbo.gov	Completed by Rob Vohden
Tax credits article	on an NPS website, need link _____	
STLI Facebook List		Daphne Yun
Committee Member Photos and Bios	Request for Committee members to submit photos and bios for FB page and explanation for why on committee	Daphne Yun