

**Agenda**  
**FORT HANCOCK 21<sup>ST</sup> CENTURY ADVISORY COMMITTEE**  
Gateway National Recreation Area

**November 1, 2013, 9:00 am – 5:30 pm (*as needed*)**  
The Chapel at Sandy Hook, Fort Hancock  
Gateway National Recreation Area  
Highlands, NJ 07732

**Friday November 1st 9:00 am – 5:30 pm (*as needed*)**

- 8:30 Gathering
- 9:00 Welcome – Jennifer Nersesian, Superintendent, Gateway National Recreation Area, and DFO, Suzanne McCarthy, Deputy Superintendent, Gateway National Recreation Area, and Gerry Glaser and John Reynolds, Co-Chairs
- 9:15 Introduction of Committee Members
- 9:20 Review Agenda, Meeting Summaries – *Facilitators and Committee*
- 9:30 Fort Hancock 21<sup>st</sup> Century Advisory Committee Recap Presentation - *Committee Chairs*
- 10:00 RFEI Schedule Changes
- 10:30 Break
- 10:45 Evaluation of the RFEI Marketing Strategy
- Report by Committee and NPS on marketing efforts
  - RFEI Rollout Working Group
  - Marketing implementation plan and assignments for activities
- Noon Lunch
- 1:00 Evaluation of the RFEI Marketing Strategy (con't)
- 2:00 Evaluating Responses to the RFEI
- Identify roles and responsibilities for the Park and the Committee
  - Determine whether to establish a working group / subcommittee
  - Next steps
- 3:00 Break
- 3:15 Future Meetings and Working Groups
- December 9, 2013 Meeting – cancel?

- Rollout Working Group Meeting
- Proposed Meeting Dates January 10/13/14, 2014 9:00 am – 1:00 pm, location, potential agenda topics
- 2014 schedule considerations – how frequent, what day of the week to meet, half-day, time for public comment, location, etc.
- Review status of existing Working Groups

4:00 Public Comment

- Commenters will be called in the order they sign up
- Comments may be up to three (3) - five (5) minutes depending on how many people sign up
- Commenters should address the Committee as a whole and speak to issues within the Committee's scope, preferably to the topics discussed at this meeting

5:30 Adjourn (if not adjourned earlier)