



# National Parks Conservation Association Intern Report Non-Profit Organizations



EXPERIENCE YOUR AMERICA



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- A graduate student at Columbia University who interned for the summer with the National Parks Conservation Association (NPCA).
  - Education
    - Columbia University in the City of New York - School of International and Public Affairs - Master of International Affairs (MIA), Economic and Political Development
    - Ateneo de Manila University – Doctor of Law (J.D.), Law

# WORKPLAN – Three Tasks

- 1. RFEI FOLLOW UP -** Reach out to applicants who submitted responses to the original Request for Expressions of Interest (RFEI). Obtain feedback as to why they did not submit proposals under the subsequent Request for Proposals (RFP).
- 2. NON-PROFIT ORGANIZATIONS -** Identify additional non-profit organizations with a mission similar or complementary to that of the National Park Service. Once the list is compiled, Committee could consider appropriate outreach.
- 3. MATCHING NON-PROFIT ORGANIZATIONS WITH FUNDING OPTIONS -** Pinpoint non-profit organizations that might be able to assist other non-profit entities with funding for historic preservation or programming.

# WORKPLAN TASK #1 - RFEI FOLLOW UP

## ■ FEEDBACK from NON PROFIT ORGANIZATIONS:

- The RFP process is too involved and too lengthy (i.e., all the paperwork necessary to close the lease). The process could be simplified somewhat to be friendlier to smaller organizations or organizations that have yet to be formed.
- The organizations providing responses indicated they would have liked more direction and/or feedback from the Committee. They also indicated they were interested in cross-pollination with other non-profit organizations.

# WORKPLAN TASK #1 - RFEI FOLLOW UP

*Continued*

## ■ FEEDBACK from NON PROFIT ORGANIZATIONS:

- The possibility of a “lease option” or “right and access to the property” (right of first refusal for limited duration of approx. 18 months); and
- A grace period to raise the money necessary to undertake rehabilitation while relying on lease rights as a way to secure funding.
- Additionally heard: “The idea that organizations will be the ones to approach the Committee is naive. They [the Committee] should be more proactive in dealing with the interested organizations.”

# WORKPLAN TASK #2

## ■ Newly Identified Non-Profit Organizations – Potential Lessees (19).

- 4E Network - Ocean, NJ
- 55 Kip Center - Bergen, NJ
- ACCSES New Jersey - Trenton, NJ
- Alliance for the Betterment of Citizens with Disabilities (ABCD) – Trenton, NJ
- Arc of Monmouth - Tinton Falls, NJ
- Arts Guild New Jersey - Union, NJ
- Associates in Mental Health & Developmental Disabilities - Orange, NJ
- Children's Home Society of New Jersey - Trenton, NJ
- The Children's Institute - Verona, NJ
- Foster and Adoptive Family Services - Monmouth, NJ
- Council of New Jersey Grantmakers - Trenton, NJ
- Greener New Jersey - Stockton, NJ
- Habitat for Humanity - Freehold, NJ
- Hosana Charities, Inc.- North Brunswick, NJ
- Housing and Community Development Network of New Jersey - Trenton, NJ
- New Jersey YMCA State Alliance - Trenton, NJ
- DAWN Centers for Independent Living -Hackettstown, NJ
- Ronald McDonald House of Central & Northern New Jersey -Long Branch, NJ
- Yates House for Military Veterans, Inc. (TYHMV)

## ■ In addition, Eastern Monmouth Area Chamber of Commerce provided (32) additional potential leads.

# WORKPLAN TASK #3

- **Non-Profit Organizations (7) who provide funds for historic preservation or programming.**

- **American Express Philanthropy** - Supports projects that embrace the preservation, restoration or sustainability of historic places.
- **Bloomberg Philanthropies** - Environment; Public Health; Education; Arts; Government Innovation; Founder's Projects (Women's Economic Development).
- **Geraldine R. Dodge Foundation** - Arts, Education, Environment and Media, focusing on issues critical to its home state of New Jersey, and organizations that have a direct and meaningful impact in the state.
- **Hyde and Watson Foundation** - Supports capital projects which include hard costs related to the construction or purchase of new facilities, building renovations.
- **National Trust for Historic Preservation** - Interested in projects that relate to historic preservation priorities .
- **Open Space Institute** - Aims to protect significant landscapes in New York State, but will consider projects outside NY.
- **Pew Charitable Trust** - *Fund support is limited to nonprofits located in and providing services in Bucks, Chester, Delaware, Montgomery and Philadelphia counties.*



# Ongoing Efforts & Next Steps



- **How should we effectively use the research compiled above?**
  - Host an Open House geared towards non-profit organizations
  - Establish a workgroup to provide outreach
  - Meet with organizations that could provide grants