

Gateway National Recreation Area



Position: Social Media Specialist/Writer

Objectives: The social media specialist/writer will successfully and professionally represent Gateway National Recreation Area and the National Park Service in communications with volunteers and the general public.

Responsibilities: Assist with the Gateway VIP program's outreach and social media efforts. Post regular updates about VIP news, projects, and events on various outlets including Facebook and Twitter. Assist in drafting of quarterly volunteer newsletter. Provide constructive insights and ideas regarding the volunteer webpage and social media outreach to Volunteer Coordinator for the continuous improvement of Gateway's volunteer program.

Background or qualifications: Candidates should have some experience working with Facebook and/or Twitter. Web design/public relations experience is helpful, but not required.

Location: One Social Media Specialist/Writer at Staten Island Unit and one at Sandy Hook Unit.

Contact: Email Keith_White@nps.gov or call 718-354-4657