

Minutes of the Flight 93 Advisory Commission Meeting

Meeting Number 12

Saturday, April 29, 2006

Somerset County Courthouse, Courtroom 1

Somerset, Pennsylvania

Minutes prepared by:
Lydia Kappel, SCA Intern

Chairman John Reynolds called the meeting to order at 3:00 P.M.

Commissioners Present:

Mr. John Reynolds, Chair

Ms. Donna Glessner, Vice Chair

Mr. Larry Catuzzi

Mr. Jerry Guadagno

Dr. Ed Linenthal

Mr. Ken Nacke

Mr. Jerry Spangler

Mr. Greg Walker

Mr. Michael Watson

Mr. Calvin Wilson

Mr. Dan Sullivan

Jerry Guadagno via teleconference

I. Opening of Meeting and Pledge of Allegiance

Chairman John Reynolds welcomed the Commissioners and the members of the public, and formally opened the twelfth meeting of the Flight 93 Advisory Commission.

Superintendent Joanne Hanley led everyone in the Pledge of Allegiance.

II. Welcome, Introductions and Opening Remarks

Chairman Reynolds led everyone in a moment of silence for the passengers and crew of Flight 93. Reynolds then asked for any other opening remarks or introductions.

III. Review and Approval of Minutes from February 2006

Chairman Reynolds conducts a review of the minutes from the February 18 meeting. One change was made to minutes. Dr. Brent Glass was not listed as present at the meeting and he had attended.

Motion 06-04 Regarding the Approval of Minutes from February 18, 2006

The Commission approves the minutes of February 18, 2006.

Moved: By Commissioner Catuzzi.

Second: By Commissioner Sullivan

Discussion from the Commissioners: None

Discussion from Public: None

Vote: All in favor, none opposed

Motion passes.

IV. Reports

A. Lands

Superintendent Joanne Hanley.

Ms. Hanley gave a synopsis of the development with land acquisitions. The National Park Service has completed appraisals on all four of the properties inside the fence. Offers have been made to those property owners. There has been little or no progress since these appraisals. Discussion with landowners is still ongoing.

Other land acquisitions outside the fence are being pursued by the Families of Flight 93. Appraisals are completed on three additional properties. Negotiations are ongoing.

The Administration's Fiscal Year 2007 request for land acquisition is \$5 million land acquisition.

B. General Management Plan/Environmental Impact Statement

Jeff Reinbold.

The GMP is ready for public release. There have been no major changes since the last time it was shown to the commissioners. It has officially gone to the printer for design layout. The only changes to the GMP are formatting changes.

This document sets forth a plan for the park for the next 15 to 20 years. The Environmental Impact Statement shows the impact that the development and operation of the Memorial is going to have on the natural, cultural and socio-economic environment. The draft GMP will go out for public review for 60 days.

Commissioner Nacke was concerned that the estimated costs seemed inflate compared to numbers previously seen, but was reassured by Mr. Reinbold that the numbers have stayed the same.

The GMP will be available to the public in the NPS Office located on 109 West Main Street in Somerset, and online for comments. All comments must be addressed in the final GMP/EIS, of which Eileen Carlton will be in charge. After the public review period is over, the National Park Service will either present a summary of comments at a commission meeting, or send out a summary to the commissioners if the public review period ends in between meetings.

Jerry Spangler.

Mr. Spangler spoke about how much has been accomplished in the past few years and how grateful everyone is to the National Park Service.

Jeff Reinbold

Mr. Reinbold commented about how easy it has been to accomplish so much with the help of so many great volunteers and partners. He then updated the commission on the corridor study led by Township Supervisor Greg Walker. The corridor planning study looks at potential planning. Discussion with landowners and business owners will take place to find out what should be done with the roads, if anything.

The roads commonly used by visitors are being reviewed, and there is discussion on what developments need to be made because of the increased future use of these roads. Mr. Reinbold then spoke about the respect Commissioner Walker deserves, and how he been

solely responsible for keeping the township supervisors of five surrounding townships interested and involved, and that work on this project is progressing at a rapid pace.

No motion is required to update the schedule for the GMP; the procedure is the same.

C. Design Process

Jeff Reinbold.

Superintendent Hanley, Barbara Black and Reinbold went to Denver to discuss the design process, schedule and contracting. Paul Murdoch will be under contract with the National Park Service out of the Denver Service Center. Mr. Murdoch will then sub-contract out to implement various aspects of the design process. A power point was then shown, presenting the following information:

| | |
|---|----------------|
| Pre design award | June 2006 |
| Finalize pre design | October 2006 |
| Finalize schematic design | January 2007 |
| Final Design Development | August 2007 |
| Final construction documents | May 2008 |
| Advertisement of construction contracts | June 2008 |
| Construction award | September 2008 |
| Ribbon cutting | September 2011 |

This is an extraordinarily ambitious schedule to be completed in the period shown above, however there is a great team on board, and everyone seems to be working together toward the same goal.

There was also discussion about a more detailed schedule that will be presented at the next meeting. The Design Committee should be formed following the next meeting, with people who have a background in this type of work. Superintendent Hanley asked the Commission to think about what the new committee should look like, when they will meet, and what their function will be.

Commissioner Wilson asked what could be done in advance of all the programs and meetings, if there was a way of starting utilities or anything else that could begin prior to construction. Mr. Reinbold then explained that anything that could begin soon would, such as the creation of nurseries for tree and vegetative stock, because the need to plant is going to happen quickly. Commissioner Wilson then asked that thought be given to an open forum for local contractors, to take advantage of the opportunities.

D. Fundraising

The following report was given by Elliot Oshry and Caryn Collier.

Elliot Oshry

The Fundraising Oversight Committee is comprised of 22 individuals. The campaign oversight was presented in PowerPoint with the following information:

As of April 28, 2006 there have been
4,573 gifts
\$6,713,233 raised
22 % of the minimum goal has been reached

22 Pittsburgh prospects.
12 documented pledges
\$3,440,000 raised
\$286,666 as the average gift.

Caryn Collier

Discussion about other phases of the campaign:

The Houston event planned for May has 350 people invited; 72 already attending as of April 28, 2006. Save-the-date cards and invitations have been mailed. Ms. Collier then thanked Bill Haworth, Bob Carter, Alyssa Henley, Barbara Black, Calvin Wilson, Ken Nacke, Patrick White and Gordie Felt for their help with this event.

Washington D.C. and California are in the early stages of planning, with projected dates of possible events, September 10, 2006, and January/February of 2007 respectively.

The local phase includes Somerset, Johnstown, Ligonier, and Pittsburgh. The goal is to raise \$1 million, and \$115,859 has already been raised.

Somerset has a goal of \$250,000 with leadership by G. Henry Cook, of which, \$115,859 has already been raised.

Johnstown has a goal of \$250,000 with initial leadership by Robert Eyer, Mike Kane, and Howard Picking. There is another meeting scheduled for April 30, 2006.

Ligonier has a goal of \$250,000. Leadership and prospects still need to be identified, hopefully with an event sometime this fall. Pittsburgh has a goal of \$1,000,000, but with an actual goal of \$250,000.

Leadership in Pittsburgh is provided by Art Rooney, with the event schedule for June 21, 2006 at Heinz Field. Guest speakers include Tom Ridge, Chris Sullivan and Dan Sullivan. There are 127 prospects with a proposed attendance of 70 to 100. Save the date cards were mailed on April 24, 2006.

The public outreach phase has three Programs, including direct mail, web-based, and direct mail:

4550 gifts received
\$328,399 raised
\$72 is the average overall gift
average mail gift is \$111; website gift is \$67; and direct mail gift is \$46

There is an accelerated pace to re-do the Honor Flight 93 website. There will be pull-down menus for press releases, "tell-a-friend;" and more and interactive options.

There was a "test" direct mailing on February 6, 2006:

83,017 pieces were mailed from 16 different lists
almost 1000 people responded with gifts averaging \$45 dollars.
almost \$40,000 has been raised.

Another mailing went out April 24:
330,000 pieces were mailed out
the cost per piece was reduced by 15 cents.

For a gift of \$20, you are sent a certificate; for a gift of \$93 or over, you receive a poster.

Copies of new letterhead and new brochures for high-level donors were passed around the group.

V. Fundraising Agreement

Joanne Hanley

Superintendent Hanley discussed the fundraising agreement that has been signed by the Director of the National Park Service; it now needs to be signed by the National Park Foundation, the Families of Flight 93 and the Flight 93 Advisory Commission. Vice Chair Donna Glessner was asked to sign the agreement for the Commission in lieu of John Reynolds due to Mr. Reynolds representing the National Park Foundation on the Agreement. Each of the partners will receive an original of the Agreement.

John Reynolds.

During his visit, Secretary Rumsfeld presented the Flight 93 National Memorial with a four figure personal donation.

Patrick White

Senator Diane Feinstein also made a 4 figure personal donation. The check was presented to Commissioner Gordie Felt.

Ken Nacke

Commissioner Nacke received a phone call from Universal stating an \$11.4 million gross estimate for the opening weekend of *United 93*, which equates to \$1.14 million for the memorial.

F. Public Comment

Chairman Reynolds asked for questions or old business. Being none, he then thanked the Ambassadors for their outstanding work at the temporary memorial, and encouraged the National Park Service to pursue similar volunteers even when the memorial is finished. He also mentioned the oral history project and encouraged anyone interested to get involved.

Joanne Hanley

Ms. Hanley thanked SCA Intern Cristie Weaver for her hard work and dedication, and wisher her well in her future, as her internship was ending in May. Ms. Hanley also thanked SCA Intern Adam Shaffer for his hard work and dedication, and informed the commission and public that Mr. Shaffer's internship will be extended for a few months while he pursues a career with the National Park Service. Previous SCA Intern Ginger Mesko will also be returning to the project on May 14, providing paperwork has been processed.

Commissioner Larry Catuzzi welcomed Gordie Felt to the Commission, once his nomination was approved.

The next commission meeting will be July 29, 2006. Chairman Reynolds adjourned the meeting at 4:30 PM.