

**Minutes of the Flight 93 Advisory Commission Meeting**

Meeting Number 11

Saturday, February 18, 2006

Somerset County Courthouse, Courtroom 1

Somerset, Pennsylvania

Minutes prepared by:

**JENNIFER L. RADER**

**Official Court Reporter, Centre County**

Chairman John Reynolds called the meeting to order at 3:00 P.M.

**Commissioners Present:**

*Mr. John Reynolds, Chair*

*Ms. Donna Glessner, Vice Chair*

*Mr. Larry Catuzzi*

*Mr. Jerry Guadagno (by phone)*

*Dr. Ed Linenthal (by phone)*

*Mr. Ken Nacke*

*Mr. Gary Singel*

*Mr. Jerry Spangler*

*Mr. Michael Watson*

*Mr. Calvin Wilson*

*Mr. Dan Sullivan*

*Ms. Pamela Tokar-Ickes*

*Dr. Brent Glass*

**I. Opening of Meeting and Pledge of Allegiance**

Chairman John Reynolds welcomed the Commissioners and the members of the public, and formally opened the eleventh meeting of the Flight 93 Advisory Commission.

Superintendent Joanne Hanley led everyone in the Pledge of Allegiance.

**II. Welcome, Introductions and Opening Remarks**

Chairman Reynolds thanked everyone for their never-ending diligence to the project and also thanked John Felt for his hard work and dedication. All Commissioners both present physically and via teleconference were acknowledged.

**III. Review and Approval of Minutes from June 2005**

Chairman Reynolds conducted a review of the minutes from the September 7<sup>th</sup>, 2005 meeting.

**Motion 06-01 Regarding the Approval of Minutes from September 7, 2005**

The Commission approves the minutes of September 7, 2005

Moved: By Commissioner Catuzzi.

Second: By Commissioner Tokar-Ickes

Discussion from the Commissioners: None

Vote: All in favor; none opposed

Motion passes.

#### **IV. Reports**

##### **A. Fundraising Oversight**

Chairman Reynolds requested the presentation of a report regarding the Fundraising Oversight Committee.

##### Rick Stafford

Mr. Stafford spoke about what the committee does and thanked everyone on the committee that has gone out of their way to serve. Introduced Elliot Oshry, Ketchum.

##### Elliot Oshry

Mr. Oshry gave a brief summary of the fundraising status for the \$30 million campaign, and the launching of the National Fundraising Campaign, then the regional and local campaigns. Four additional proposals are pending which totals about \$850,000.

The launch phase goal of \$3.5 million has been exceeded. The launch phase committee is chaired by Dan Sullivan. The national campaign is getting underway and there are 62 prospects identified.

##### Caryn Collier

Ms. Collier spoke about the local phase being kicked off at the Somerset Trust last evening, which was hosted by Henry Cook, CEO of Somerset Trust. The goal for the four local areas is \$1 million including Somerset, Ligonier, Johnstown and Pittsburgh. The goal for the Somerset area is \$250,000. Somerset Trust donated \$40,000; Somerset County pledged \$25,000. Mr. Cook will also help with 54 prospects of which 25 will be from Somerset County.

The Johnstown event will be similar to the Somerset event and the same concept will follow with Ligonier Valley area. Details on those locations are still being determined. Ms. Collier then showed slides of the projections. Five regional fundraising sessions will be held including Philadelphia, Houston, San Francisco, Tampa and Washington, D.C. Currently our attention is focused on Houston and Philadelphia.

General Franks will be at the event on May 18<sup>th</sup> in Houston. A list of speakers including former Secretary of State James Baker and more are still being finalized.

In the public phase, a web based initiative; direct mail and telemarketing are being developed. Regarding direct mail, a test mailing has been sent out. Results will be shared at the next commission meeting. Regarding web based initiatives, firms are being researched. Telemarketing will be looked at a later time.

Ms. Collier introduced Paul Cotton to speak about the direct mail campaign.

##### Paul Cotton

Mr. Cotton said it was an honor to be working with the committee for the memorial project. He explained that direct mail is for smaller gifts and comes from grass roots citizens who support the memorial. It will reach millions of Americans to tell the story of Flight 93.

The first test mailer was sent out on February 7, and included 16 lists involved. Some were national lists and some were for Pennsylvania only. There is a space for donors to write a few words about their feelings concerning 9/11 or the heroes of Flight 93. It will be 30 to 45 days before results are received. Direct mail will also have some donor recognition. For a \$20 donation the donor will receive a personalized certificate. For a \$93 donation the donor will receive the personalized certificate and a print of the memorial design.

Ms. Collier introduced the MARC USA representative to speak of the fundraising brochure and video.

MARC USA representative Lisa Tristano

Ms. Tristano spoke about the campaign brochure and the video that will be used for the large fundraising events about which Caryn spoke. The two media will work together. The brochure is to be completed by late March.

Bob Carter

Mr. Carter spoke about the leadership of the campaign and how it has progressed. He then introduced the National Campaign Chairman, Chris Sullivan of Outback Steakhouse. He spoke extensively about Mr. Sullivan's background and accomplishments.

Chris Sullivan

Mr. Sullivan spoke briefly about the honor and pride of serving on the National Campaign committee, the profound impact that visiting the site had on him, and how he is looking forward to working with everyone to get the project completed.

Chairman Reynolds expressed his appreciation of Mr. Sullivan coming forward to serve.

**B. Lands Report**

Superintendent Hanley gave the following report:

“The NPS Lands staff has been working to acquire the “fenced core property areas,” completing pre-acquisition work plus obtaining appraisals on four properties inside the fence. In addition, per the request of the Flight 93 Advisory Commission, pre-acquisition and appraisal work was completed on four properties currently for sale outside the core (fenced area) but inside the memorial boundary.

**Current Status:**

Inside the fence:

- Appraisals have been completed on all property inside the fence by the NPS, on those properties which the NPS is pursuing.
- Offers by the NPS have been made to 3 landowners within the fence, all of which are fair market value.
- The final offer to the fourth landowner will be made next week

Outside the fence:

It is also critical that NPS acquire priority and strategic parcels of land currently for sale outside the fenced area.

- Appraisals have been completed and approved and discussed with four landowners whose land is for sale outside the fence, but inside the boundary. (Vish, Mock, O'Barto and Kordell.)
- Three of those landowners are willing to sell at the approved appraised value.
- The NPS is working with the Families of Flight 93 to develop an acquisition strategy.

**Acquisition of land outside the core/fenced area in addition to acquisition within the fenced area would:**

- Establish a precedent of paying market value for properties within the FLNI boundary;

- Confirm to the community the NPS intention to establish a national memorial and dispel the public impression that this is not a ‘real project;’
- Encourage property owners to agree to sell when they realize that limited funding is available.

### **Boundary Evaluation**

On July 30, 2004, the Flight 93 Advisory Commission formally adopted Resolution 04-01, which recommended that approximately 2,262 acres be included in the boundary for the national memorial. Of that, approximately 1,355 acres are to be purchased in fee-simple acquisition, and 907 acres in scenic easements. The Secretary of the Interior approved the boundary recommendation on January 13, 2005, and it was published in the Federal Register on March 21, 2005.

In the FY 2006 Conference Report Interior and Related Agencies (House Report 109-188, page 87), the National Park Service was strongly encourage to reduce he amount of land required for this project.

After thoughtful evaluation, consideration, and consultation with partners, we are recommending that the boundary not be reduced in size.

The original development of the boundary for the national memorial was a slow, deliberate and inclusive process, and ensured that the Flight 93 Advisory Commission and the NPS consulted closely with the Families of Flight 93, the Flight 93 Memorial Task Force, the other project partners, and many others. Many local meetings and workshops were held with and for the community, as well as individual one-on-one meetings with every potentially affected landowner. The Advisory Commission and technical advisors made numerous field trips to the site and ground-truthed every inch of the boundary, studying computer generated view shed models from many vantage points on the ground to specifically ascertain which lands and views were critical.

Out of the 2,262 acres identified for inclusion with the memorial boundary, there are 1,355 acres identified for fee-simple acquisition for direct resource protection and accommodation of visitors; and there are 907 acres identified for scenic easements.

In re-evaluating the original boundary development process and analysis, staff at the Memorial and the Northeast Region, in consultation with the project partners reached the same conclusions as in 2004/2005.

Out of the 2,262 acres, there are 1,355 acres identified for fee-simple acquisition for direct resource protection and accommodation of visitors; and there are 907 acres identified for scenic easements.”

### **Resolution 06-01 Regarding the Re-evaluation of the Boundary**

Chairman Reynolds read the following resolution:

**RESOLUTION OF THE FLIGHT 93 NATIONAL MEMORIAL FEDERAL ADVISORY  
COMMISSION**

**Resolution Number 06-01**

**Title:** To Reconfirm, After Further Analyses, the Boundary Delineation Recommended by the Flight 93 National Memorial Federal Advisory Commission to the Secretary of the Interior on July 30, 2004, by Resolution 04-01.

**Commissioner Jerry Spangler moves and Commissioner Kenny Nacke seconds the motion that:**

**WHEREAS**, Pursuant to Public Law 107-226, the Flight 93 National Memorial Act, the Commission adopted Resolution number 04-01 on July 30, 2004 which recommended a boundary for the national memorial to the Secretary of the Interior; and

**WHEREAS**, the recommended boundary was the result of extensive professional and technological analyses and the involvement of numerous persons, organizations and governments, including residents and officials of the region surrounding the national memorial, the Flight 93 Task force, and the Families of Flight 93; and

**WHEREAS**, the Secretary of the Interior approved the boundary recommendation on January 13, 2005, and it was published in the Federal Register on March 21, 2005; and

**WHEREAS**, in appropriations language in the FY 2006 conference report for the Department of the Interior & Related Agencies, the committee stated that, "The Service is strongly encouraged to reduce dramatically the amount of land required for this project;" and

**WHEREAS**, the Commission has carefully reviewed the analysis prepared by the Flight 93 Memorial Task Force Resource Assessment Committee, evaluated the basis for the original boundary recommendation, and has examined alternatives that provide for less land to be included in the boundary; and

**WHEREAS**, the Commission has concluded based on that re-evaluation that the boundary recommended to the Secretary of the Interior on July 30, 2004 is the minimum necessary to protect the resources of the national memorial, provide access for visitors in a manner that is not intrusive upon local communities and residents, and to ensure that regional growth pressures now and in the future do not impact the national memorial and the visitor experience.

**NOW, THEREFORE BE IT RESOLVED THAT:**

1. The Flight 93 National Memorial Federal Advisory Commission reconfirms its boundary recommendation to the Secretary of the Interior for the Flight 93 National Memorial of July 30, 2004.
2. The Commission requests that the Superintendent of the Flight 93 National Memorial forward this Resolution to the Director of the National Park Service and any other appropriate parties with such attachments that may further explain the Commission's re-evaluation process of the boundary recommendation of July 30, 2004, along with the record of the Commission's vote on this matter.

**Adopted at a Meeting of the Flight 93 National Memorial Federal Advisory Commission on February 18, 2006.**

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**John Reynolds  
Chairman**

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**Joanne Hanley  
Superintendent and  
Designated Federal  
Official**

Moved: By Commissioner Spangler  
Second: By Commissioner Nacke

Discussion from the Commissioners:

Commissioner Spangler made comments regarding being on the committee and commended the process. This is a great example of how thorough the process was.

Discussion from Public: None

Vote by roll call: All in favor; none opposed

Resolution passes.

**D. General Management Plan/Environmental Impact Statement**

Jeff Reinbold

Mr. Reinbold spoke of the progress of the General Management Plan and said that the Commissioners had the draft plan for their review. The remaining steps are as follows:

- Public release of the document, which will occur at the end of March.
- 45-day review period for public comment.
- Analysis of the public comments
- 30-day waiting period.
- Publish final document.

Mr. Reinbold commended and recognized all involved in the committee and thanked them for their help and dedication.

**Motion 06-02 Regarding the Revised Schedule for Release of the General Management Plan**

The Commission rescinds Motion 05-19 regarding the distribution of the General Management Plan and adopts the revised plan schedule as follows:

Print Draft GMP/EIS for public review	February – March 2006
45-day public review of Draft GMP/EIS and public meeting	Late March – Early May April public meeting
Present summary of public comments to Commission/Task Force	April 29
Respond to public comments. Print Final GMP/EIS and summary document and release to public	May – June
30-day mandated waiting period	June – July 2006
Sign Record-of-Decision at Commission meeting (NPS Regional Director). Formally ending the planning process.	July 29

Moved: By Commissioner Tokar-Ickes  
Second: By Commissioner Watson

Discussion from the Commissioners: None  
Discussion from Public: None  
Vote: All in favor; none opposed  
Motion passes.

### **E. Design Process**

#### **Jeff Reinbold**

Mr. Reinbold commended everyone for their hard work during the design competition.

#### **Superintendent Hanley**

Right now the design is just a concept on paper. There is still a long way to go from concept to construction.

Next steps are as follows:

- Pre-scoping phase is completed; the design concept is in place.
- Pre-design is refining the design to fit the site. Some of this phase is completed but not all. For example, floor plans, overall square footages and engineering drawings still need to be completed.
- Design development includes pricing the project and developing the Cost B estimate. No design development has been done to date.
- Construction documents and the Cost A documents. Included in this are what construction will entail, construction conditions, drawings, specifications, labor management and federal requirements. It is a long lengthy process.

We will have a design committee once the schedule is finalized by the Denver Service Center.”

#### **Paul Murdoch.**

Paul Murdoch thanked the commission and the juries for selecting his team to design the memorial. He showed images of the design and how it was changed due to comments from the jury and public comment. He then described slides of what the design will look like when finished.

### **Motion 06-03 Regarding the Memorial Design**

The Flight 93 Advisory Commission endorses and celebrates the design for the Flight 93 Memorial. We reconfirm and support both the open process and the partnerships that led to this design, encourage this process to continue in this manner and move forward as quickly as possible.

Moved: By Commissioner Nacke  
Second: By Commissioner Catuzzi  
Discussion from the Commissioners: None  
Discussion from Public: None  
Vote: All in favor; none opposed  
Motion passes.

### **V. Old Business**

#### **Chairman Reynolds**

Chairman Reynolds gave the phone number and the website for donations for the project. They are as follows: 202-238-4200 and [www.honorflight93.com](http://www.honorflight93.com).

## **VI. New Business**

### **Chairman Reynolds**

Chairman Reynolds made the announcement that Mr. Chris Sullivan, Outback Steakhouse, and Chairman of the national capital campaign has made a donation of \$2 million to the memorial fund.

## **VII. Public Comment**

Reverend Ron McCrae - Spoke about his group raising the first opposition to the design and the local concern of the people in the community. Now that the design has been changed they are no longer opposing the design. They do not associate at all with the bloggers that persist in their criticisms.

Chairman Reynolds adjourned the meeting at 4:30.